MOVING COMPANY: SAMPLE SOCIAL MEDIA POSTS

Facebook/G+:

- Moving headaches, be gone! We've partnered with Updater to make moving even simpler for our customers.
- Manually updating your accounts is so passé. We're proud to simplify the moving process with help from Updater!
- If you didn't think we could make moving even simpler, our partnership with Updater will make you think again.
- You wanted more help with the moving process, and we listened! Our partnership with Updater will streamline your move.

Twitter:

- We've partnered with @Updater to make moving even easier than we already do!
- We're offering @Updater to help our customers with every stage of the moving process
- 74% of homebuyers wish their moving company did more than heavy lifting. With help from @Updater, we are!
- With help from @Updater, our customers can now forward their mail with the click of a button

LinkedIn:

- We're excited to make moving easier than ever with a little help from our friends at Updater.
- Through our partnership with Updater, we make moving even simpler for our customers.
- There's more to moving than loading up the truck. That's why
 we've partnered with Updater to assist our customers at every
 stage of the moving process.
- We believe in going the extra mile, and our partnership with Updater will help us make the moving process even simpler for our customers.