

BROKERAGE BLOG TEMPLATES

Introducing Updater, a Tool to Make Moving Easier

When it comes to moving, the struggle unfortunately isn't over once you've found your new home. Whether it's changing your address, finding home service providers, or simply packing up your life into boxes, every step of the moving process is tedious, time consuming, and downright stressful.

To help simplify your move, we are offering [Updater](#) to all our clients! In case you haven't heard of it, Updater is a web app that allows you to save time – and stay organized – during the moving process.

Here's what you can do with your Updater account:

Update your accounts and records

Frequent flyer accounts, alumni associations, magazine subscriptions — Updater makes it easy to notify the businesses and organizations you care about of your new address.

Forward Your Mail

Save the trip to the Post Office by filling out your official USPS mail forwarding form directly within Updater.

Connect Utilities & Home Services

Updater connects you to the utilities providers you need to set up in your new home. Additionally, Updater's personalized Moving Concierge helps you find the best deals on Internet, cable, phone, and other home services in your area. It can even schedule installation on your behalf!

Schedule In-Home Moving Estimates

Updater helps you schedule up to three in-home estimates with reliable, Updater-approved moving companies.

Claim Exclusive Moving Deals

Looking to save money on moving supplies, furniture, and more? Updater offers deals at local retailers to help make your wallet happy.

Send Moving Announcements

Don't forget to keep friends and family in the loop! Updater's digital moving announcements let you add a personal message and even link to your new address on Google Maps.

Says {TITLE} of {BROKERAGE}: << QUOTE>>

Moving is stressful enough as it is, and we hope that offering Updater will make the process a little bit easier!

Announcing Updater for {BROKERAGE}

Since the moving process doesn't end once you've signed the dotted line, we are pleased to offer [Updater](#) to all our clients. In case you're unfamiliar, Updater simplifies the moving process by helping you save time on moving-related tasks.

With your Updater account, you can:

- Forward your mail
- Update accounts and subscriptions (such as alumni associations and magazines)
- Connect your utilities
- Find home services in your area (like cable and phone providers)
- Schedule in-home moving estimates
- Browse exclusive move-in offers
- Share digital moving announcements with family and friends

We believe in customer service from start to finish, and offering Updater is one way we will continue to achieve this goal. Says {TITLE} of {BROKERAGE}, <<QUOTE>>.

Learn more about Updater's features [here](#).

Introducing Updater, the Web App to Help You Move

It goes without saying that moving is stressful. Tasks like updating your addresses and finding new home service providers in your area will make you wish every step of the moving process were as easy as signing on the dotted line!

To take some weight off your shoulders, we are excited to offer [Updater](#) to all our clients. If you're not familiar with it, Updater is a web app that streamlines the moving process, saving you time and headaches.

With your Updater account, you can:

- Forward your mail
- Update accounts and subscriptions (such as alumni associations and magazines)
- Connect your utilities
- Find home services in your area (like cable and phone providers)
- Schedule in-home moving estimates
- Browse exclusive move-in offers
- Share digital moving announcements with family and friends

Says {TITLE} of {BROKERAGE}, <<QUOTE>>.

Though we can't help you pack boxes, we hope that Updater will help you keep your sanity during your move!

Learn more about Updater's features [here](#)