

Updater Cheat Sheet

Your guide to explaining Updater

What is Updater?

Updater is a time-saving tool that helps your residents organize and complete many moving-related tasks. We built a unique version of Updater that's branded for your company, reminding your residents that you're with them every step of the way.

Why do we need it?

You do a great job finding residents a new home – but did you know 74% of renters wish their property management company offered moving assistance?

Updater provides you an easy way to lend them a helping hand!

Updater Core Features (and how to talk about them)

We partnered with Updater to save you a ton of time on your moving tasks.

Keep an eye out for an email from them to get started!



CONNECT UTILITIES AND SIGN UP FOR SERVICES

"We will connect you with the right companies that service your new home – from the electric company to renters insurance – you'll be hooked up in no time!"



FORWARD YOUR MAIL

"You can skip that trip to the post office and forward your mail with the USPS for free through Updater."



NOTIFY ACCOUNTS AND RECORDS

"My favorite feature – you can notify all the businesses you care about in one shot. From your alumni network to your frequent flyer programs to your local newspaper."



RECEIVE MOVING DISCOUNTS ON ALL THE THINGS YOU NEED

"We'll also help you score major savings on things like cardboard boxes, new checks, furniture, and much more."

STAY IN TOUCH WITH UPDATER

Your Success Manager, **Landis Fraser**, is dedicated to your success from day one! Feel free to contact her anytime.



