

### What is Updater?

Updater is a time-saving tool that helps your customers organize and complete many moving-related tasks. We built a unique version of Updater that's branded for your company, reminding your customers that you're with them every step of the way.

### Why do we need it?

Did you know that 74% of people moving wish their moving company offered additional assistance around the move? Updater provides you an easy way to lend them a helping hand.

### Updater Core Features (and how to talk about them)

“ We partnered with Updater to save you a ton of time on your moving tasks. Keep an eye out for an email from them to get started! ”



#### TRANSFER AND CONNECT UTILITIES

“We will connect you with the right utility companies that service your new neighborhood. Your house will be hooked up in no time.”



#### FORWARD YOUR MAIL

“You can skip that trip to the post office and forward your mail with the USPS for free through Updater.”



#### NOTIFY ACCOUNTS AND RECORDS

“My favorite feature – you can notify all the businesses you care about in one shot. From your alumni network to your frequent flyer programs to your local newspaper.”



#### RECEIVE MOVING DISCOUNTS ON ALL THE THINGS YOU NEED

“We'll also help you score major savings on things like cardboard boxes, new checks, furniture, and much more.”

### STAY IN TOUCH WITH UPDATER

Your Success Manager, **Lauren Berry**, is dedicated to your success from day one! Feel free to contact her anytime.

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