

Updater Cheat Sheet

Your guide to explaining Updater

What is Updater?

Updater is a time-saving tool that helps your clients organize and complete many moving-related tasks. We built a unique version of Updater that's branded for your company, reminding your clients that you're with them every step of the way.

Why do we need it?

You do a great job placing your clients in their dream homes – but did you know that 74% of buyers and sellers wish their agent offered moving assistance?

Updater provides you an easy way to lend them a helping hand!

Updater Core Features (and how to talk about them)

66 We partnered with Updater to save you a ton of time on your moving tasks.

Keep an eye out for an email from them to get started!



TRANSFER AND CONNECT UTILITIES

"We will connect you with the right utility companies that service your new neighborhood. Your house will be hooked up in no time."



FORWARD YOUR MAIL

"You can skip that trip to the post office and forward your mail with the USPS for free through Updater."



NOTIFY ACCOUNTS AND RECORDS

"My favorite feature – you can notify all the businesses you care about in one shot. From your alumni network to your frequent flyer programs to your local newspaper."



RECEIVE MOVING DISCOUNTS ON ALL THE THINGS YOU NEED

"We'll also help you score major savings on things like cardboard boxes, new checks, furniture, and much more."

STAY IN TOUCH WITH UPDATER

Your Success Manager, **Brandi Whitlock**, is dedicated to your success from day one! Feel free to contact her anytime.

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