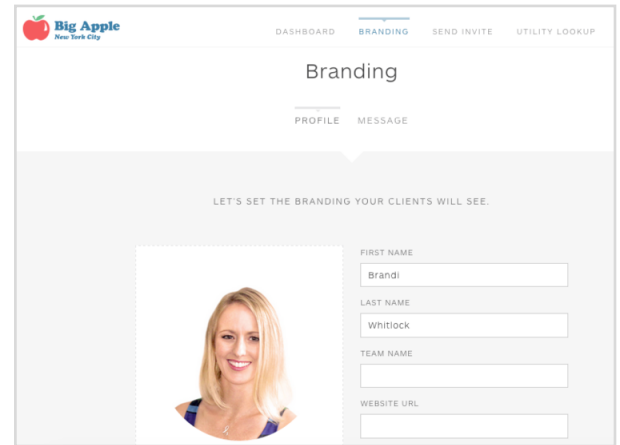


HOW DO I SET MY HEADSHOT?

Great question – you’re on track to create an even more personalized experience for your clients!

To set your headshot, simply click on the branding button in the top header of your dashboard. Here, you can upload your headshot, add your personal information (including social media links), and customize the message your clients will receive when they’re invited to use Updater.



WHAT TYPE OF PHOTO SHOULD I ADD TO MY BRANDING PAGE?

The sharpest headshots we’ve seen are taken from the shoulders up and have an uncluttered background, so save that family portrait for another time! We suggest adding the headshot that you use on your social media pages and/or your website so you create a unified brand appearance for your client.

As a reminder, adding in your headshot is the perfect opportunity for you to put your best foot... er, face forward. Your clients will see your photo throughout their entire experience, so make it a good one!

WHAT SOCIAL MEDIA LINKS SHOULD I ADD TO MY BRANDING PAGE?

Our philosophy is the more, the better! You can add your social media links for Facebook, Twitter, and LinkedIn, as well as a link back to your website (or blog, if you prefer).

... But, what if your social media content is running dry? Not a problem! Our social pages are filled with TONS of useful moving tips and tricks from our [Moving Tips Blog](#) - feel free to repurpose and share some of our content on your own accounts!

WHEN DO MY CLIENTS SEE MY BRANDING?

Your clients will see your branding on their own Updater dashboard, as well as on invitations, receipts, notifications, and reminders they’re sent after they move.

After all, adding in your headshot and branding is so important to presenting a full and clear idea of who you are as a real estate professional, a brand, and a business, so take advantage of it! Just think – your clients will love seeing your smiling face!

