

MOVING COMPANY TO LEADS EMAIL

MOVING COMPANY: EMAIL TO LEADS (WHEN SENDING ESTIMATES)



From: MOVING COMPANY NAME via Updater

Date: Mon, Feb 5, 2018, 1:57 PM

Subject: MOVING COMPANY NAME wants to simplify your

move

To: LEADS NAME < lead@happyleads.com>

Hi {LEAD NAME},

Thanks for taking the time to fill out an estimate form with {MOVING COMPANY NAME}!

{INSERT ESTIMATE INFORMATION HERE}

Also, as an added benefit of booking with us, you'll receive access to your very own, personalized Updater account when you move! With Updater, you'll be able to forward your mail, find home services nearby, update your accounts and subscriptions, and more — at no extra cost to you! We will even pre-fill your forms for you so all you have to do is click a few buttons.

Let's just say we're firm believers in making your move as seamless as possible!

Best.

{MOVING COMPANY NAME}