

# Updater Cheat Sheet

Your guide to explaining Updater

## What is Updater?

Updater is a time-saving tool that helps your clients organize and complete many movingrelated tasks. We built a unique version of Updater that's branded for your company, reminding your clients that you're with them every step of the way.

## Why do we need it?

You do a great job placing your clients in their dream homes – but did you know that 74% of buyers and sellers wish their agent offered moving assistance? Updater provides you an easy way to lend them a helping hand!

# Updater Core Features (and how to talk about them)

We partnered with Updater to save you a ton of time on your moving tasks. Keep an eye out for an email from them to get started!



## CONNECT TV & INTERNET

"We will help you quickly and easily set up digital services and schedule in-home installations. You'll have your house hooked up in no time."



## FORWARD YOUR MAIL

"You can skip that trip to the post office and forward your mail with the USPS for free through Updater."



## NOTIFY ACCOUNTS AND RECORDS

"My favorite feature – you can notify all the businesses you care about in one shot. From your alumni network to your frequent flyer programs to your local newspaper."



#### FIND AND RESERVE A MOVING COMPANY

"Updater helps you compare instant quotes from trustworthy Updater Certified Moving Companies and reserve a mover in minutes."

#### STAY IN TOUCH WITH UPDATER

Our success team is dedicated to your success from day one! Feel free to contact them anytime.