

Updater 101

WHAT IS UPDATER?

Updater is your newest digital amenity – a time-saving tool that helps streamline the entire moving process for both your residents and your team. Residents moving into or out of your community now get free access to your co-branded, custom dashboard that helps them organize and complete all of their moving-related tasks in one online space.

WHAT DOES UPDATER DO FOR ME?

**DID YOU
KNOW THAT**

74%

**of renters wish their management
company offered moving assistance?**

Updater provides you an easy way to lend residents a helping hand during a stressful time – boosting resident satisfaction and saving you time as well.

WHAT DOES UPDATER DO FOR MY RESIDENTS?

Updater helps your residents with any and all moving-related tasks, including securing insurance, connecting TV and internet, forwarding mail, and more! Be sure to check out our “Features Overview” section for a deep dive on our resident-facing features.

WHAT DO I HAVE TO DO?

Not much at all! We’ve designed our platform to run completely behind the scenes, requiring no extra work from your team. It’s the closest thing to magic we could come up with. All you have to do is talk about Updater as one of your amenities with prospects and future move-ins.