

Sample 1: WE'RE OFFERING UPDATER TO HELP STREAMLINE YOUR MOVE

There's a saying in the office that the real heavy lifting starts before the movers arrive. From forwarding your mail to finding home service providers in your area, there are countless tasks you have to complete in preparation for making your new house (or apartment!) a home.

To save you pre-moving stress and headaches, we are pleased to offer [Updater](#) to our customers! If you haven't heard of it, Updater is a web app that simplifies the moving process. Whether it's quickly finding utilities providers in your area or updating your magazine subscriptions with the click of a button, Updater will save you hours during your move.

HERE'S WHAT YOU CAN DO WITH YOUR UPDATER ACCOUNT:

Connect Utilities & Home Services

Updater connects you to the utilities providers you need to set up in your new home. Additionally, Updater's personalized Moving Concierge helps you find the best deals on Internet, cable, phone, and other home services in your area. Updater can even schedule installation on your behalf!

Secure Your Insurance

Updater helps you purchase personal insurance products directly through your Updater account.

Forward Your Mail

Save the trip to the Post Office by filling out your official USPS mail forwarding form directly within Updater.

Update Your Accounts and Records

Frequent flyer accounts, alumni associations, magazine subscriptions — Updater makes it easy to notify the businesses and organizations you care about of your new address.

Send Moving Announcements

Don't forget to keep friends and family in the loop! Updater's digital moving announcements let you add a personal message and even link to your new address on Google Maps.

Claim Exclusive Moving Deals

Updater helps you compare, schedule in-home estimates, and book trustworthy, pre-approved moving companies.

Says {TITLE} of {MOVING COMPANY}: <<QUOTE>>

We strive to make moving as simple as possible, and offering Updater will help us take this to the next level. We look forward to helping you move into your new home!

Sample 2: ANNOUNCING UPDATER FOR {MOVING COMPANY}

To further our commitment to customer service, we are pleased to announce that we're now offering [Updater](#) to our customers. In case you aren't familiar, Updater is an app that saves you time and headaches on moving-related tasks.

WITH YOUR UPDATER ACCOUNT, YOU CAN:

- Connect utilities and home services
- Forward your mail
- Update accounts and subscriptions (such as alumni associations and magazines)
- Share digital moving announcements with family and friends
- Browse exclusive move-in offers

We believe that customer service should begin before the movers arrive, and offering Updater is one way we will continue to achieve this goal. Says {TITLE} of {MOVING COMPANY}, <<QUOTE>>.

Learn more about Updater's features [here](#).

Sample 3: INTRODUCING UPDATER, THE WEB APP TO HELP YOU MOVE

Moving is stressful — trust us, we know! But there's more to moving than just packing boxes and loading up the truck. Updating your subscriptions, finding home service providers, and other pre-moving tasks can give you major headaches, too.

To make the moving process even simpler, we are offering [Updater](#) to our customers! If you haven't heard of it, Updater is a web app that saves you time and hassle by streamlining the moving process.

WITH YOUR UPDATER ACCOUNT, YOU CAN:

- Connect utilities and home services
- Forward your mail
- Update accounts and subscriptions (such as alumni associations and magazines)
- Share digital moving announcements with family and friends
- Browse exclusive move-in offers

Says {TITLE} of {MOVING COMPANY}, <<QUOTE>>.

By offering Updater, we hope to save you time during your move that you can put toward making your new place feel like home.

Learn more about Updater's features [here](#).