

**Home:**

## **Madison Jayne & Co.**

**100% vegan and cruelty-free beauty products so you can feel good about looking great.**

Do you want your beauty routine to be in harmony with all living things?

We make it easy to know you're doing the right thing because you deserve to feel beautiful without harming animals or the environment.

Everything Madison Jayne & Co. makes is vegan and cruelty-free, but we don't stop there; our products are also mineral-based, organic, gluten-free, and free of harmful chemicals like sulfates and parabens.

The best part? Our products work even better than conventional cosmetics. They go on smoother, look amazing longer, and never irritate because gentle on the earth means gentle for your skin.

Madison Jayne & Co products are made with love in small batches as you order them and shipped directly to you because freshness matters.

We've got you covered, from eyeshadow to lipstick to anti-aging serums and creams. Our incredible collection of beauty products is sourced from only the world's finest, most sustainable, all-natural ingredients. So you can be 100% sure they're safe for animals, the planet, and your body because nothing is more important to us.

Questions: Are you ready to feel good about looking great? / Are you ready to look great without the guilt? /

CTA buttons: [Browse Now](#) / [Shop Now](#)

## **About:**

Hi, I'm Sonia, and I couldn't be more excited to share these products with you.

My first-born daughter Madison Jane is the light of my life. She motivates me every day to make the world a better place. I want her to grow up in a world where people can look however they choose to and feel beautiful without compromising their health or harming animals. That's why I fight for animal rights and work hard every day to develop safe, healthy cosmetics that are gentle enough for all skin types, including kids.

I've been working in the cosmetic industry for years, and I know how challenging it is to find a complete line of products that work and look great - and are 100% vegan and cruelty-free. So I decided to start Madison Jayne & Co. to design and produce products I could feel good about sharing with Madison Jane and the whole world.

After losing my mother to breast cancer six years ago, I knew Madison Jayne & Co. products had to be not only vegan and cruelty-free but organic and free of any harmful chemicals whatsoever, including parabens and sulfates.

The result? A complete line of ethically sourced, all-natural, 100% vegan, and cruelty-free beauty products you can rely on. Our team never compromises on our ideals because this is who we are to the very core. So go ahead and try us; you and your skin deserve it!

## **Blog:**

### **5 Reasons to Switch to Vegan, Cruelty-Free Beauty Products from Madison Jayne & Co. Today.**

A few short years ago, most people didn't give much thought to the ingredients in their beauty products. Thankfully that's been changing fast! Today, more people than ever understand that conventional make-up is loaded with chemicals that can be harmful to their health and the planet. But unfortunately, there are very few companies out there that provide 100% vegan, cruelty-free, and non-toxic beauty products that are entirely paraben-free.

Madison Jayne and Co. is proud to be one of them!

Here are 5 reasons you should switch to vegan, cruelty-free cosmetics from Madison Jayne & Co:

#### **Better for Your Skin.**

- Our vegan, cruelty-free cosmetics are made with natural ingredients. They're not only gentle on your skin, but they won't clog your pores or cause breakouts like conventional make-up can.

### **Non-Toxic.**

- Madison Jayne & Co. beauty products are made with organic non-toxic ingredients. That means they won't harm your health like conventional make-up can.

### **They're Paraben-free.**

- Parabens are a chemical preservative that is often used in conventional cosmetics. They can be absorbed through the skin and have been linked to cancer. Our vegan, cruelty-free cosmetics are not only paraben-free but free of any other toxic ingredients, so you can feel good about using them around your eyes, lips, and everywhere on your body every day.

### **They're Environmentally Friendly.**

- All Madison Jayne & Co. products are made without harsh chemicals from organic ingredients and are packaged in sustainable, recyclable packaging. We make sure our products are better for the environment than conventional make-up because we care about the world our children will inherit,

### **They Aren't Just Cruelty-Free They're 100% Vegan.**

- We saved the best part for last. A cruelty-free label on your product means it wasn't tested on animals. It's a great start, but it doesn't mean animals weren't harmed to make the product. Many cruelty-free beauty products still contain animal ingredients. 100% vegan products are made without any animal ingredients or by-products. So, if you're looking for a *truly* cruelty-free beauty product, be sure to choose one that is 100% vegan.

Now that you know the benefits of vegan, cruelty-free cosmetics, why not try them? You'll be surprised at how much better they are for your skin and your health. Plus, you'll be helping animals and the environment by using them. So, what are you waiting for? Make the switch to vegan, cruelty-free cosmetics from MadisonJayne & Co. today!