

Suggested subject lines:

Transforming Forestry: COMPANY
COMPANY: Reimagining Forestry

Optional email header:

New Branding, Same Passion: COMPANY

Optional email subheader:

Reimagining Forestry Technology to Unleash the Power of Your Data

Hi _____,

Can you believe the iPhone celebrates 15 years of innovation this year? If you're like us, it feels like only yesterday that the world was blown away by just how much a phone could do.

When you consider the seismic technological shifts we've seen over the past decade and a half, it's mind-boggling how far we've come!

But it's also a stark reminder of the widening gap between the legacy systems and spreadsheets that still dominate the forestry industry and the intuitive, cloud-native platforms transforming how other sectors work and grow.

In 2023, our tagline, 'Redefining Forest Technology,' has never been more appropriate. We've made HUGE strides in closing the forestry technology gap, reimagining how foresters can harness the power of their data to gain insight, drive performance, and remain compliant.

This year, we're taking it to the next level by rebranding our Geospatial Solutions business line to reflect the evolution of our services.

We're thrilled to introduce COMPANY, and with it, our brand-new pine needle logo to represent the balance between a modern, tech-driven approach and our deep roots in forestry. (We're still a wholly owned subsidiary of Southern Forestry Consultants.)

COMPANY empowers forestry professionals with cutting-edge technology, delivering real-time insights and analysis through cloud-managed data models, growth and yield analytics, and satellite remote sensing.

Our ultimate goal is to deliver a Single Version of the Truth for forest assets that is easily accessible in the office, in the field, or on the go.

By doing so, we empower better, faster decision-making and ensure everyone on your team is on the same page so you can unlock the full potential of your data to drive sustainability and growth.

Since the iPhone 1, low code and cloud-native technologies have revolutionized industries like retail, financial services, and healthcare making recent years some of the most profitable in history.

It's time for our industry to embrace the technology revolution and unlock a bold, bright new era of growth and prosperity.

The future of forestry starts now.

Ready to make it happen? [Click here to learn more or get in touch!](#)