

3 possible headlines A/B testing:

Unleash Clarity, Growth and Success for Your Audience

or

Bring Fresh Perspective, Clarity and Momentum to Your Audience

or

A Speaker Your Audience Will Never Forget

Are you looking for a captivating and inspirational speaker for your upcoming sales kick-off or conference? Someone who will educate, motivate and entertain your audience, leaving them inspired and energized? Dean Seddon is your man.

Dean is an outside-the-box thinker, highly sought-after event speaker, and Ted Talker who brings a relatable, down-to-earth perspective and a dynamic wealth of experience to the stage. Dean is a recognized sales influencer on LinkedIn and built his personal brand and business around his success on the platform.

Top media outlets like Sky News, BBC, Business Insider and Forbes have recognized his insights and expertise and featured him as an expert contributor and commentator. In addition, his engaging and thought-provoking content is regularly shared by thousands worldwide on social media.

Dean Seddon: Speaker, Mentor, Inspirational Leader

A serial entrepreneur, Dean started his first business at age 17. Today he's the founder and CEO of Maverrik, a world leader in social selling training and business consulting. The company offers courses, programs, and consulting that help companies worldwide generate more leads and reach a larger audience, to grow their margin, revenue, and profit. Dean has helped over 158,000 businesses grow and succeed, and his talks provide tangible, actionable business insights audiences can apply to their own organizations immediately.

What's the biggest problem Dean sees in today's business culture? It's what Dean calls "Magpie Syndrome" (the tendency of people and businesses to chase after shiny objects without identifying the real problems they need to solve to move ahead). He knows that fear of imperfection and failure are at the root of inaction and lack of progress.

Overcoming Inaction and Providing a Clear Roadmap for Success

Dean's unique talent lies in helping people and organizations break through the cycles of overthinking, overcomplicating, and procrastination that lead to inaction and stagnation. He empowers people and businesses with a growth mindset, teaching that embracing imperfect action unleashes progress and expansion.

With topics including building your brand online (even if you're not an extrovert), building a business online, LinkedIn, social selling, and developing a problem-solving mindset, Dean is the perfect choice to energize and motivate your audience. He'll have them laughing, learning, and leaving inspired to take action.

Anything but Run-of-the-Mill

Drawing from his own vast business experience, Dean uses humor, storytelling, and practical examples to illustrate his points and make his message relatable

and engaging. But don't let his charming demeanor fool you – Dean is also known for his sharp wit and atypical ideas. He's not afraid to challenge conventional wisdom and offer fresh, unexpected perspectives that will leave your audience thinking long after the event.

In addition to his speaking engagements, Dean offers corporate workshops and one-on-one coaching to help business owners and teams create and implement strategies for success.

Ensure an Unforgettable Experience for Your Attendees

If you want an event speaker who will make your audience sit up, take notice, and leave with actionable insights and renewed enthusiasm, [contact](#) Maverrik today to enquire about booking Dean Seddon. You'll be providing tangible value for your attendees and setting the stage for a lively and impactful event they won't forget!