

#### **Press Release**

Crans-Montana, 7th August 2023

# The 2<sup>nd</sup> edition of the Wildstrubel by UTMB promises to be epic

#### Reminder:

- More than 3,000 runners registered to date
  - The longest distance is sold out
- New 70km format starting from Kandersteg
  - Volunteer registration is open

With less than two months to go to the Wildstrubel by UTMB<sup>®</sup>, all signs point to this second edition being exceptional! Offering an epic journey from 14-17 September through the Valais and Bernese regions of Switzerland on some of the country's wildest trails, this event offers runners five iconic tourist destinations: Crans-Montana – the heart of the event, start of the 100M and finish location for all races; Kandersteg and Adelboden on the Bernese side – the start venue for the 200K and 50K respectively; and Leukerbad, which will host the start of the 20K.

Over 3,000 runners have already registered to take part (a significant increase on 2022 entries), reflecting the appeal of the discipline and the unique nature of the Wildstrubel event. The routes will take runners on some of the wildest passes in the region, including the Bunderschrinde, the Gemmi Pass and the Rawil Pass, which links the cantons of Valais and Bern. Runners will also discover the Wildstrubel mountain cabin and the famous Alpine Skiing World Cup slope that starts in Adelboden.

Wildstrubel by UTMB promises a unique experience for runners through mountain pastures, rocky outcrops and along the shores of mountain lakes. Enough to dazzle all trail running fans!

Info & registrations HERE.



Picture to download here.

## Elite athletes will also be on the start line

In the 100M, Switzerland's Kathrin Goetz, Sara Escobar and Clara Gasser will be battling it out for a podium finish, while the men's event will feature a strong French contingent with Vincent Viet, Maxime Grenot and Arnaud Lejeune all looking to challenge Great Britain's Andy Symonds.

Also among the favourites, **Aurélien Dunand-Pallaz** will be lining up in the 100K, while Switzerland's **Nina Broccard** will run the 25K.

Click **HERE** for the full list of favourites.



## The volunteer adventure at your fingertips

The event needs around 300 volunteers for tasks that include managing refreshments, welcoming runners, marking out and ensuring safety on the course, plus setting up and installing the various key sites.

Info & registrations **HERE**.



## **MEDIA INFO**

Press bibs are still available to take part in one of the 4 races during the weekend. Send your request to <a href="mailto:presse@utmb.world">presse@utmb.world</a>.

Access to the media library:

https://photos.utmb.world/

ID: utmbPress

Password: PressWorld2022

## **FOLLOW THE EVENT LIVE**





## FOLLOW THE EVENT LIVE AT LIVE.UTMB.WORLD

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## Notes to the editors

#### **UTMB® World Series**

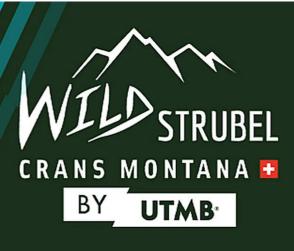
UTMB® World Series is the world's ultimate trail-running circuit that unites the sport's biggest stars and passionate runners through the best, leading international events in the most stunning locations. Built on a passion for the mountains with sustainability at its heart, UTMB® World Series gives all trail runners the chance to experience the UTMB® adventure across the world, with events taking place across Asia, Oceania, Europe, Africa and the Americas. It is the only place where runners can begin their quest to UTMB® Mont-Blanc, France, where the prestigious UTMB® World Series Finals will be held. For more information, visit <a href="https://www.utmb.world">www.utmb.world</a>.

#### **UTMB Group**

Since the creation of UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which now in its second year, brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, UTMB® Mont-Blanc. The UTMB® World Series is built on the founding principles of UTMB® Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at montblanc.utmb.world.

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Are you ready for the UTMB® World Series adventure?

**BE PART OF IT AT UTMB.WORLD** 

















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 $Les \ marques \ Ultra-Trail @ \ et \ UTMB @ \ sont \ des \ marques \ d\'epos\'es \ et \ prot\'eg\'es \ par \ plusieurs \ en registrements \ en \ vigueur$