



Press release - Chamonix (France), 15 September 2023

## Dacia UTMB Mont-Blanc launches a feature film 'Conquering Mont-Blanc: the path to UTMB'

- The documentary combines sporting and real-life stories giving viewers the opportunity to discover the OCC, CCC and UTMB, the first Finals of the UTMB World Series.
- Filmed throughout the 2023 season, the documentary includes the 20th edition of the Dacia UTMB Mont-Blanc. The main protagonists are six athletes with very different stories, including the 2023 UTMB winner Courtney Dauwalter, France's Mathieu Blanchard and Sweden's Emelie Forsberg.
- Directed by Ludovic Tourte and produced by SERAC Productions, this 52-minute programme has been designed to appeal to broadcasters and other platforms, to trail running fans and to win over new, younger, more diverse, more connected audiences in fast-growing markets.
- Available on the event's [VOD YouTube platform](#) and [Facebook page](#) from 16 September 2023 at 14:00 (CET), the documentary will also be broadcast by the event's media partners: La Chaîne L'Equipe in France, Outside in the USA and Canada, and iQIYI in China.

The Dacia UTMB® Mont-Blanc is proud to announce the release of a 52-minute documentary entitled 'Conquering Mont-Blanc: the path to UTMB', which follows the preparations and adventures of six international athletes at the first Finals of the UTMB® World Series. The original storytelling that combines sporting and real-life experiences in a feature-length format, gives viewers a unique opportunity to discover trail running through their sporting heroes.



©Dacia UTMB Mont-Blanc - [View teaser here](#)

Some of the athletes in the documentary include:

- Toni McCann: With a background in science and nutrition, Toni has a passion for cooking and the mountains. The South African, who lives in Haute-Savoie, has a cheerful and inquisitive nature. Toni McCann won the OCC 2023.
- Allie McLaughlin: This American leads a fast-paced life and is passionate about extreme sports (motocross, base jumping, etc.). After an extremely fast start, she finally finished 14<sup>th</sup> in the women's OCC 2023.
- Emelie Forsberg: An outdoor enthusiast and mother of two, Emelie lives in Norway with her partner, Kilian Jornet. An athlete with an impressive track record, she unfortunately retired from the CCC® 2023.
- Jonathan Albon: A winner to the core, Jonathan won every race he took part in from 2019 to 2022, before ceding top spot on the podium to Petter Engdahl in the CCC 2022. Full of energy and determination, the Briton won this year's CCC in just over 10 hours.
- Courtney Dauwalter: A living legend! Always smiling and cheerful, her capacity to relax is impressive and she is infectiously likeable. This year, she completed a hat-trick of events: Hardrock 100 Endurance Run 2023 (race record), Western States Endurance Run 2023 (race record) and the UTMB® 2023.
- Mathieu Blanchard: The French outsider who took the running world by surprise in 2021 finishing 3<sup>rd</sup> at the iconic UTMB® and then 2<sup>nd</sup> in 2022. A perfectionist and the darling of the French public, Mathieu finished 4<sup>th</sup> at the UTMB 2023 after a difficult and intense race.

The beauty of trail running, nature and the mountains combined with unfiltered storytelling featuring six exceptional athletes who are as talented as they are engaging makes for a unique viewing experience that will remain etched in memories.

Available on the Dacia UTMB Mont-Blanc [VOD YouTube platform](#) and [Facebook page](#) from 14:00 on 16 September, this 52-minute film will also be premiered by France's La Chaîne L'Equipe on the morning of 16 September. The event's other media partners will also broadcast the documentary, including Outside in the United States and Canada on 29 September at 17:00 (EDT) and iQIYI in China.

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## Editors' notes

### UTMB Group

Since the creation of the Dacia UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The Dacia UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, now in its second year, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, Dacia UTMB® Mont-Blanc. The UTMB® World Series is built on the founding principles of Dacia UTMB® Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at [www.utmb.world](http://www.utmb.world).

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