



Press release - Chamonix (France), Thursday 15 August 2024

## Sustainable Mobility: Concrete Actions by HOKA UTMB Mont-Blanc

- **A half-million euros invested in an environmentally friendly transportation plan**, with 15 bus routes serving 28 stations.
- **NEW: Dacia Car Sharing** for members of the organisation, service providers and volunteers.
- **NEW: Road closures in Saint-Gervais and Les Contamines to limit car access and preserve the tranquility around nature areas.**

For this 21st edition, the HOKA UTMB® Mont-Blanc **reaffirms its commitment to sustainable mobility**. With a significant investment in the transportation plan and the launch of the innovative Dacia Car Sharing project, the event strives to reduce its carbon footprint and facilitate the movement of all participants, organisers, service providers, volunteers, runners and spectators. This ambitious plan includes measures to reduce road congestion, protect the environment, and ensure a smooth and enjoyable experience for everyone.



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## Half a Million Euros Dedicated to Sustainable Mobility

At HOKA UTMB Mont-Blanc over 80% of the carbon footprint is attributed to transport. Every year significant efforts are made to encourage participants, supporters, organisers, and spectators to use environmentally friendly transport options to attend and move around the event.

This year, **nearly half a million euros have once again been invested in a comprehensive transport plan** which includes **15 routes serving 28 stations**, with **approximately 120 buses** mobilised during the week, including 100 for the busiest day. In total, **150 drivers** will be on the ground to ensure an efficient service.

The UTMB Buses will transport around **15,000 people**, including 9,000 runners and 6,000 supporters, thereby avoiding road congestion and saving approximately 6,000 cars and 900,000 km of car journeys, representing **an estimated saving of around 200 tonnes of CO2**. The service includes frequent connections such as Chamonix-Courmayeur and Chamonix-Orsières, with a bus every 15 minutes on average.

## NEW - Dacia Car Sharing: A Major Innovation for Comprehensive Sustainable Mobility

In addition to addressing visible aspects of mobility, the HOKA UTMB Mont-Blanc takes **complete responsibility for the mobility of organisation members**, including service providers and volunteers, with the launch of the DACIA Car Sharing project. This innovative programme, **in partnership with DACIA**, encourages employees, service providers and volunteers to attend the event using collective transport, while ensuring they have appropriate solutions for necessary travel during the event.

While most travel needs can be met with the organisation's buses, specific requirements call for additional flexibility. For these situations, DACIA vehicles will be made available for:

- Travel to points along the course not served by buses.
- Travel outside of bus operating hours.
- Transport of equipment.

Until last year, organisation members used their personal vehicles to travel to Chamonix, contributing to valley congestion and a higher carbon footprint. With DACIA Car Sharing, UTMB Group and DACIA are introducing a significant shift in mobility management. **The vehicles will benefit all organisation members committed to environmentally friendly practices.**

## Getting Around During Your Stay at HOKA UTMB Mont-Blanc

**UTMB Mobility is a comprehensive and ambitious mobility plan**, structured into three parts: how to get to the event, how to move around during your stay, and how to travel during the races. This scheme is made possible thanks to partners Dacia, ATMB, Transdev, the Chamonix-Mont-Blanc Community of Municipalities, and the Auvergne-Rhône-Alpes region.

### How to Get There

To facilitate the arrival of participants and spectators, comprehensive information is available on the event's official website, including sustainable transport options such as trains and shuttle transfers from airports and major cities.

### Getting Around During Your Stay

Once you have arrived in the Mont-Blanc Valley, transport solutions are provided to minimize the use of individual cars. The Chamonix Mobility transport services, provided by the Chamonix Mont-Blanc Valley Community of Municipalities, facilitate movement within the valley. People can also use SAT buses between Courmayeur and Chamonix, the Mont-Blanc Express in Switzerland, and buses and trains in Savoie and Haute-Savoie.

### Getting Around During the Races

During the event, the HOKA UTMB Mont-Blanc implements a large-scale mobility plan to follow all races without the need for an individual car. UTMB Buses are deployed to transport runners to race starts (MCC, TDS®, YCC, ETC, OCC, and CCC®). Access is free upon presentation of the bib number and reservation confirmation. Reservations must be made in the MyUTMB runner space.

UTMB Buses are also available for support crews and spectators to follow the race (UTMB®, CCC, TDS, OCC, MCC).

### Focus on the Finals: Traffic Restrictions and Road Closures

Access by private car is limited by more than 80% at the strategic points along the course, which means that much of the course is only accessible via UTMB Buses. This restriction aims to preserve the tranquillity of natural areas and avoid overcrowding while ensuring that participants and spectators can still easily follow the event.

Important new measures in 2024 are road closures in certain areas designed to manage traffic flow and preserve the quality of life for residents in the municipalities of Saint-Gervais and Les Contamines. On Friday, 30 August, from 18:00 to 23:00, temporary closures will be implemented to limit car access to Saint-Gervais and Les Contamines.

## Note to editors

### About UTMB® World Series

UTMB® World Series is the world's ultimate trail-running circuit that unites the sport's biggest stars and passionate runners through the best, leading international events in the most stunning locations. Built on a passion for the mountains with sustainability at its heart, UTMB® World Series gives all trail runners the chance to experience the UTMB® adventure across the world, with events taking place across Asia, Oceania, Europe, Africa, and the Americas. It is the only place where runners can begin their quest to HOKA UTMB® Mont-Blanc, where the prestigious UTMB® World Series Finals will be held. Launched in May 2021 through the collaboration between the UTMB Group and The IRONMAN Group, the UTMB World Series circuit brings together many of the best international trail-running events on the planet. For more information, visit <https://umb.world>.

### About UTMB Group

Since the creation of HOKA UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® Mont-Blanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at <https://umb.world>.

## UTMB Group media enquiries

[presse@umb.world](mailto:presse@umb.world)

### French enquiries:

Mélanie Godefroy - UTMB World Series PR and Media Manager

T: +33 7 89 260 148

### International enquiries:

Sabina Mollart Rogerson - International press Officer

T: +44 7922 140148

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