

Press release - Chamonix (France), Friday 30 August 2024

## End of a day full of surprises at HOKA UTMB Mont-Blanc with the arrival of the CCC (100K) and the start of the UTMB (100M)

Each year, this is THE moment everyone is waiting for. The anthem of a legendary race, "Conquest of Paradise", once again echoed through the streets of Chamonix to mark the start of the 21st edition of the UTMB®. At 6:00 PM, 2,300 runners set off on the 176 km course with 10,000 m of elevation, from the Place du Triangle de l'Amitié, symbolising the unity between France, Italy, and Switzerland.

Shortly after, the large crowd in Chamonix cheered the winners of the CCC®, the UTMB<sup>®</sup> World Series final in the 100K category, after a spectacular race.

This year, the key to performing well was the ability to manage one's effort in the warm conditions.



The top 3 women of the CCC © UTMB - high-res photo

For the women, after 101 km and 6,050 m of positive elevation, it ended with an international podium. Toni McCann (RSA - UTMB Index 801), who had a rough patch between Champex and Trient, claimed victory in 11h57'59", followed by Martyna Mlynarczyk (POL - UTMB Index 743) in 12h11'12'' and Rosanna Buchauer (GER - UTMB Index 768) in 12h16'55''.

Just after crossing the finish line, Toni McCann said: "The CCC is my first ever 100K. I am used to shorter distances and didn't know how I would handle this new distance. During my rough patch at Champex, I made sure to think of my family and that gave me the strength to keep going. I want to thank them for their unwavering support."

Having won the OCC in 2023, and now the CCC in 2024, the natural question was whether she plans to tackle the UTMB next year. Toni McCann's responded: "No... but then again, why not?"



The men's CCC podium © UTMB - high-res photo

For the men, the race was fiercely contested by a group of top athletes determined to take the lead. As the kilometres passed, a duo that had stayed in the background early in the race - Hayden Hawks (USA - UTMB Index 915) and Adam Peterman (USA - UTMB Index 927) - formed together and gradually widened the gap over the chasers. After a battle that remained uncertain until the final kilometres, it was the American Hayden Hawks who emerged victorious, without using poles, in 10h20'11", 4 minutes and 20 seconds faster than his own victory in 2017. He was followed 6 minutes later by Slovakian Peter Frano (SVK - UTMB Index 879), who made a remarkable comeback from 7th place to pass American Adam Peterman, who completed the podium in 10h28'50".

Still emotional, Hayden Hawks shared: "I'm very happy to share this podium with Peter, as we had had many great battles over the past few years. It was also great to share it with Adam, especially as we were both injured last year and during this challenge, we both supported each other a lot to overcome those tough moments."

# Follow all the UTMB action LIVE

Watch the UTMB in full and live on video at live.utmb.world, as well as on the event's social media channels. For the first time, fans will also be able to experience the UTMB atmosphere at night, starting from 2:00 AM CEST on Saturday until 7:00 AM CEST.

The Courmayeur life base and Arnouvaz aid station will host a special setup with two live broadcasts, speakers, interviews, behind-the-scenes coverage at the aid stations, and more. Coverage begins on Saturday, August 31, starting at 7:00 AM CEST.

**BEST OF - OCC** 

**BEST OF - PTL** 

BEST OF - TDS

**BEST OF - YCC** 

**BEST OF - MCC** 

**BEST OF - ETC** 

# **Images**

UTMB World Series images can be downloaded here. Name: utmbPress

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### Note to editors **About UTMB<sup>®</sup> World Series**

UTMB<sup>®</sup> World Series is the world's ultimate trail-running circuit that unites the sport's biggest stars and passionate runners through the best, leading international events in the most stunning locations. Built on a passion for the mountains with sustainability at its heart, UTMB® World Series gives all trail runners the chance to experience the UTMB® adventure across the world, with events taking place across Asia, Oceania, Europe, Africa, and the Americas. It is the only place where runners can begin their quest to HOKA UTMB® Mont-Blanc, where the prestigious UTMB<sup>®</sup> World Series Finals will be held. Launched in May 2021 through the collaboration between the UTMB Group and The IRONMAN Group, the UTMB World Series circuit brings together many of the best international trail-running events on the planet. For more information, visit https://utmb.world.

# **About UTMB Group**

Since the creation of HOKA UTMB<sup>®</sup> Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB<sup>®</sup> has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB<sup>®</sup> Mont-Blanc. The UTMB<sup>®</sup> World Series is built on the founding principles of HOKA UTMB<sup>®</sup> Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at https://utmb.world.

# **UTMB Group media enquiries**

presse@utmb.world

French enquiries: Mélanie Godefroy - UTMB World Series PR and Media Manager T: +33 7 89 260 148

<u>International enquiries</u>:

Sabina Mollart Rogerson - International press Officer T: +44 7922 140148





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