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HOKA UTMB Mont-Blanc 2024: A Spectacular Start, with Exciting Finals Ahead and Strong Mexican Presence

Chamonix, France - August 28, 2024 - The 21st edition of the HOKA UTMB Mont-Blanc has begun with an electrifying atmosphere, as trail runners from around the globe converge in the scenic town of Chamonix. This year's event, a highlight in the global trail running calendar, has already showcased incredible performances, setting the stage for the highly anticipated UTMB World Series Finals. These include the OCC (Orsières-Champex-Chamonix), CCC (Courmayeur-Champex-Chamonix), and the legendary UTMB (Ultra-Trail du Mont-Blanc), where athletes will face some of the world's most challenging terrains.

A special highlight this year is the participation of 74 Mexican athletes, marking a significant milestone for the country's growing trail running community. Their presence at the UTMB Mont-Blanc underscores the increasing popularity of the sport in Mexico and is expected to make a lasting impact on this year's event.



ABOUT CHIHUAHUA BY UTMB

This week, the launch of Chihuahua by UTMB is one of the most anticipated highlights at the UTMB Mont-Blanc. The event is being showcased at the Ultra-Trail Village, with dedicated presentations at the stand of the UTMB World Series on Friday and Saturday, both at 12:00 PM. These presentations will offer a glimpse into the unique experience that awaits runners in the 2025 edition of Chihuahua by UTMB, which will take place in the stunning and rugged terrains of northern Mexico. Participants and visitors will have the opportunity to learn more about the course, the culture of Chihuahua, and what makes this event a must-attend for trail runners around the world.

The most exciting initiative of the week is the 7K Raramuri Run, set to take place on Friday morning at 8:00 AM. This special run will be led by the legendary Arnulfo Químare, a renowned Rarámuri ultra-runner, and Vero Palma, a celebrated trail athlete. Open to all runners and companions in Chamonix, this leisurely jog around the beautiful trails of Chamonix is designed to embody the spirit and camaraderie that will define the Chihuahua by UTMB event. Participants will get a taste of the authentic experience that awaits them in Chihuahua, capturing the essence of the Rarámuri culture and the breathtaking landscapes that will be featured in the 2025 race.









ABOUT PUERTO VALLARTA BY UTMB

Adding to the excitement for Mexican trail running enthusiasts, the Puerto Vallarta by UTMB is anticipating the 3rd edition in the upcoming November 7-9 being showcased at the Ultra-Trail Village, with dedicated presentations at the stand of the UTMB World Series on Friday and Saturday, both at 11:00 AM. These presentations will offer a glimpse into the unique experience that awaits runners in the 2024 edition of Puerto Vallarta by UTMB, which will take place in the stunning and rugged terrains of northern Mexico.

Participants and visitors will have the opportunity to learn more about the course, the travel and logistics, and what makes this event a must-attend for trail runners around the world as the third edition is fast approaching, promising another unforgettable experience in the stunning landscapes of Mexico's Pacific coast. As the UTMB World Series continues to expand in Mexico, these events reflect the country's growing influence in the global trail running community.

For more information on the upcoming races and events, visit UTMB Mont-Blanc's official website.

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