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WORLD SERIES

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IN 2025**

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Press release - Chamonix (France), Wednesday 26 March 2025

UTMB WORLD SERIES ANNOUNCES A NEW EVENT IN ITALY: PUGLIA BY UTMB

On the heels of a historic edition of the Chianti Ultra Trail by UTMB®, the UTMB® World Series strengthens its presence in Italy with the launch of a fourth event in the south of the country: **Puglia by UTMB®**. Located in the dramatic canyon landscapes of Italy's Puglia, this new addition promises unique and challenging terrain in one of the world's most breath-taking locations.

Another opportunity to live the UTMB experience in a dynamic trail-running region

The integration of Puglia by UTMB into the UTMB World Series is part of a strong dynamic in the Italian market, now ranked **6th worldwide for trail running**, with **40,000 runners with a valid UTMB Index (7,625 Italians ran a UTMB World Series in 2024)**. The incredible success of the Chianti Ultra Trail by UTMB (March 21-23, 2025) - bringing together 5,000 participants from 85 nations and featuring a showdown between the world's best athletes - has once again confirmed the exceptional enthusiasm of Italian runners for trail events rooted in their territory.

Only **9% of Italian runners having competed outside their own country** by 2023. Puglia by UTMB represents an additional opportunity for local athletes to **experience the UTMB World Series at home**, as well as the chance to **collect Running Stones**, which give access to the UTMB World Series finals held each year in the Mont Blanc region.

Florian Lamblin, Executive Director for UTMB International said, "Puglia offers all the ingredients for an authentic and memorable trail-running event. Its mild climate, unspoiled villages steeped in history, unique trails, and renowned gastronomy make it an ideal destination. Together with our local team, we are excited to reveal Puglia's great sporting potential and offer Italian and European runners an accessible race with the possibility to live UTMB experience closer to home."



@UTMB - high-res photo

Canyons, culture and captivating character at Puglia by UTMB

Puglia by UTMB will join the UTMB World Series in November 7-9, 2025. This new event offers the perfect blend of natural beauty and rich cultural history, as runners get set to explore the Terra delle Gravine Regional Natural Park and the historic town of Castellaneta.

Technical Director Pierdavid Losavio said, "Our trail through the Regional Natural Park of the Gravine is much more than just a race: it is an immersion into the heart of a wild and unspoiled territory. Under the gentle November sun, between centuries-old olive trees and the hidden treasures of the Gravine, every step is an invitation to savour the untamed beauty of Puglia. Here, effort goes hand in hand with wonder, in a golden light that embraces the landscape. It is an authentic adventure where good weather, nature, and passion come together to create unforgettable memories."

Whether tackling the shorter **10km** distance or the longest **140km** distance among the **5 five race distances** offered, Puglia by UTMB promises a race experience like no other, crossing local wonderful villages. **With an atypical course profile that begins with a descent into one of the Europe's largest canyons, the Gravine, before climbing back up**, the event will challenge runners in a unique way while spoiling them with a mix of Mediterranean landscapes, ancient paths, centuries-old olive trees, pristine beaches, cliffside houses, 13th century cathedrals and much more. **An experiential journey for European and Italian runners to close their trail running season in style.**

Registration for Puglia by UTMB opens on mid-April 2025. - **More information on:** <https://puglia.utmb.world/>

Note to editors

About UTMB® World Series

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit <https://utmb.world>.

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