



Press release - Nice (France), Tuesday 27 May 2025

**NICE CÔTE D'AZUR BY UTMB® (25–28 SEPTEMBER):  
WITH 4 MONTHS TO GO THE 2025 EVENT  
HIGHLIGHTS ARE REVEALED**

- **New 100K route revealed:** featuring a completely reworked first section
- **All 4 race formats return:** 100M, 100K, 50K and 20K – limited spots are still available for the flagship 100M
- **Charity Bibs:** two local associations supported in 2025, with six bibs already claimed
- **Women in Trail:** practical initiatives introduced to promote equity and support for female runners
- **Enhanced environmental commitment:** dedicated shuttle service for runners and supporters, zero plastic, and a close collaboration with local authorities

**100K: A REDESIGNED ROUTE FOR 2025**

With just four months to go until the **4th edition of Nice Côte d'Azur by UTMB® (25–28 September 2025)**, organisers have unveiled a major update to the 100K route.

**The first 40km between Roubion and Brec d'Utelle has been completely reworked.** This wilder and more technical new section will take runners through the villages of Ilonse, Bairols, Tournefort and La Tour, offering a more immersive experience in unspoilt natural surroundings. The overall total elevation gain has increased to 5,152m D+ (+ 600m), and the time limit has been extended to 30 hours.

[More information](#)

**2025 REGISTRATION:  
FINAL SPOTS REMAINING FOR THE 100M**

**The 20K, 50K and 100K races are now fully booked. Only a limited number of places remain for the flagship 100M format,** which sets off from Auron at 13:00 on Friday 26 September. This 159km challenge, featuring 8,200m of elevation gain, takes runners deep into the Southern Alps and finishes in spectacular style on Nice's fabled Promenade des Anglais.



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**CHARITY BIBS:  
SUPPORTING TWO LOCAL ASSOCIATIONS IN 2025**

Nice Côte d'Azur by UTMB® continues to strengthen its commitment to social responsibility in 2025 through its Charity Bib programme – a meaningful way for runners to support local causes while taking part in the event. This year two local associations will benefit from the initiative:

- **Mission Trekkeurs** – dedicated to rebuilding areas impacted by natural disasters
- **Solidarité 06** – providing support to homeless women in the Alpes-Maritimes region

To date **six of the 32 available Charity Bibs** have been claimed.

In 2024 the initiative raised **€10,495** for Mission Trekkeurs, through bib sales and runner donations.

[More information](#)

**WOMEN IN TRAIL**

Building on the success of the Women in Trail initiative at other UTMB World Series events in France – including Grand Raid Ventoux by UTMB® and Trail Alsace Grand Est by UTMB® – the 2025 edition of Nice Côte d'Azur by UTMB® renews its commitment to promoting equity and supporting female participants.

With **women representing 26.6% of finishers in 2024**, the event continues to drive progress through a series of concrete actions:

- A **webinar** in September focusing on women in sport
- A dedicated **WhatsApp group**
- Free **menstrual products and personal hygiene items** available at all Aid Stations
- **Separate, gender-specific facilities**, including WCs and changing rooms, to ensure comfort and respect for all
- A **female point of contact** present on-site throughout the event

In addition, UTMB Group has rolled out a flexible and inclusive **pregnancy policy** across all UTMB World Series events. The policy is designed to support pregnant athletes, partners of pregnant individuals, and those undergoing adoption or surrogacy.

[Pregnancy policy](#)

**ENHANCED ENVIRONMENTAL COMMITMENT**

Since its inception Nice Côte d'Azur by UTMB has placed sustainability at the heart of its operations, implementing concrete measures to minimise its environmental footprint. In 2025 several of these key initiatives will be continued – and in some cases expanded – in close partnership with local authorities and environmental organisations.

Key actions include:

- Zero single-use plastic at Aid Stations
- No cups or cutlery provided – a Bring Your Own Utensils (BYOU) policy is in effect
- Post-race trail clean-up operations after each event
- Collaboration with Mercantour National Park to ensure all routes respect sensitive ecosystems
- A low-impact transport plan: 88% of runners and over 100 supporters will be transported via 65 shuttle buses – representing an €82,000 investment (+2% compared to 2024)

[More information](#)

**ADDITIONAL EVENTS**

**Night Relay – Thursday 25 September at 20:00**

Runners can kick off the weekend in festive style on the Promenade des Anglais with the Night Relay. Teams of two will take on a 700m loop, completing 10 laps in total. Registration opens in late June via the official website.

**Youth Races – Friday 26 September at 18:30**

Open to young runners ranging from under 10 up to 17, the Youth Races offer a fun and inclusive introduction to the world of trail running. Full details and registration will be available from late June.

[More information](#)

**Note to editors**

**About UTMB® World Series**

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® MontBlanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit <https://utmb.world>.

**About UTMB Group**

Since the creation of HOKA UTMB® MontBlanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® MontBlanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® MontBlanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® MontBlanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at <https://utmb.world>.

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