



Press release - Chamonix (France), Wednesday 11 December 2024

HOKA UTMB Mont-Blanc 2025

The legend begins!

Every year the HOKA UTMB® Mont-Blanc delivers an unforgettable and emotion-filled week of action on the trails of the legendary Mont-Blanc, and 2025 is set to be no exception!

From **August 25 to 31**, 2025, trail legends, rising stars, and enthusiasts – whether runners, supporters or spectators – will converge on the Mont-Blanc massif to experience the HOKA UTMB Mont-Blanc adventure. This iconic event – where sport meets authenticity – offers runners of all ages an opportunity to push themselves beyond their limits.



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HOKA UTMB Mont-Blanc 2025: The adventure begins tomorrow!

Tomorrow marks the **official launch of the 2025 edition** as registration for Charity Bibs opens. This is a unique opportunity to secure an entry AND support a partner charity.

December 19 marks the next milestone as **pre-registration and registration opens for all week-long events**, such as the UTMB World Series Finals, and the flagship races: TDS, MCC, ETC and YCC. Runners can also enter the extraordinary PTL team adventure.

Participants can select a challenge that matches their ambitions: from dynamic shorter distances, such as the ETC (1.5 km), to the ultimate endurance tests like the UTMB (176 km) or the team-based PTL.

Save the dates:

- **December 12, 2024:** Charity Bib registration opens, offering runners a way to secure an entry while supporting a cause.
- **December 19, 2024:** Pre-registration opens for the UTMB, CCC and OCC finals, and registration opens for the TDS, MCC, ETC and YCC. Applications open for the PTL.
- **January 16, 2025:** Results of the lottery for the finals and PTL team selections are announced.
- **January 30, 2025:** Second lottery is announced, if required.



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Charity Bibs: A collective commitment

Rooted in values of mutual support, inclusivity, environmental conservation and pushing personal limits, Charity Bibs provide a unique opportunity to contribute to collective efforts towards a sustainable and socially equitable future. With **260 Charity Bibs available**, each runner becomes an ambassador for a chosen cause.

"These bibs offer runners a chance to give a deeper meaning to their race and run for a cause," said **Sylvie Barquant, President of the Friends of the UTMB Mont-Blanc Solidarity Commission**.

In **2024** an impressive **€574,000** was raised to support **14 associations** focused on inclusion, the environment, health and solidarity.

In **2025**, three new organizations will join the supported causes:

- **Première Urgence Internationale:** Offering aid to victims of wars, natural disasters, and economic collapse.
- **Haute-Savoie Food Bank:** Providing essential food assistance to those in need.
- **Sport Handicap Martigny:** Promoting sports for individuals with mental disabilities.



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HOKA UTMB MONT-BLANC doubles down on its environmental commitment

For over 20 years the HOKA UTMB Mont-Blanc has worked to reduce its CO₂ emissions, with transportation accounting for over 80% of its footprint.

In 2025 the event will take a further significant step by **offsetting logistical emissions for teams, volunteers and guests**. In addition, a **comprehensive reduction plan** will be unveiled in spring 2025, aiming to balance performance with respect for the natural environment.

A **voluntary carbon contribution** will be introduced during registration. Participants will be invited to offset the emissions from their travel to the event, with funds going toward certified carbon sequestration or avoidance projects selected with **EcoAct**.

"The HOKA UTMB Mont-Blanc is a global trail-running showcase," said **Isabelle Viseux-Poletti, Director of UTMB France**. *"We have a responsibility to demonstrate that events of this scale can combine a passion for sport with respect for our environment. The results will guide further improvements."*

Running Stones: Your ticket to the UTMB World Series Finals

For the second year in a row **Running Stones** will be awarded for non-UTMB World Series Finals events, giving all runners an extra chance to qualify for the UTMB, CCC and OCC the following year.

- **TDS:** 4 Running Stones
- **MCC:** 2 Running Stones
- **ETC and YCC Junior:** 1 Running Stone

2024 edition highlights

- **20% female participation in the finals**, a significant year-on-year increase thanks to inclusivity initiatives such as the pregnancy policy.
- **260 Charity Bibs** sold out in under 24 hours, raising **€574,000** for 14 associations.
- **118 nationalities represented**, confirming the event's global reach, with **75% European participants**.
- **5.3 Running Stones per participant** in the lottery draw, reflecting a growing engagement to maximize entry chances.

Images

UTMB World Series images can be downloaded [here](#).

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Note to editors

About UTMB® World Series

UTMB® World Series is the world's ultimate trail-running circuit that unites the sport's biggest stars and passionate runners through the best, leading international events in the most stunning locations. Built on a passion for the mountains with sustainability at its heart, UTMB® World Series gives all trail runners the chance to experience the UTMB® adventure across the world, with events taking place across Asia, Oceania, Europe, Africa, and the Americas. It is the only place where runners can begin their quest to HOKA UTMB® Mont-Blanc, where the prestigious UTMB® World Series Finals will be held. Launched in May 2021 through the collaboration between the UTMB Group and The IRONMAN Group, the UTMB World Series circuit brings together many of the best international trail-running events on the planet. For more information, visit <https://utmb.world>.

About UTMB Group

Since the creation of HOKA UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® Mont-Blanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at <https://utmb.world>.

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