

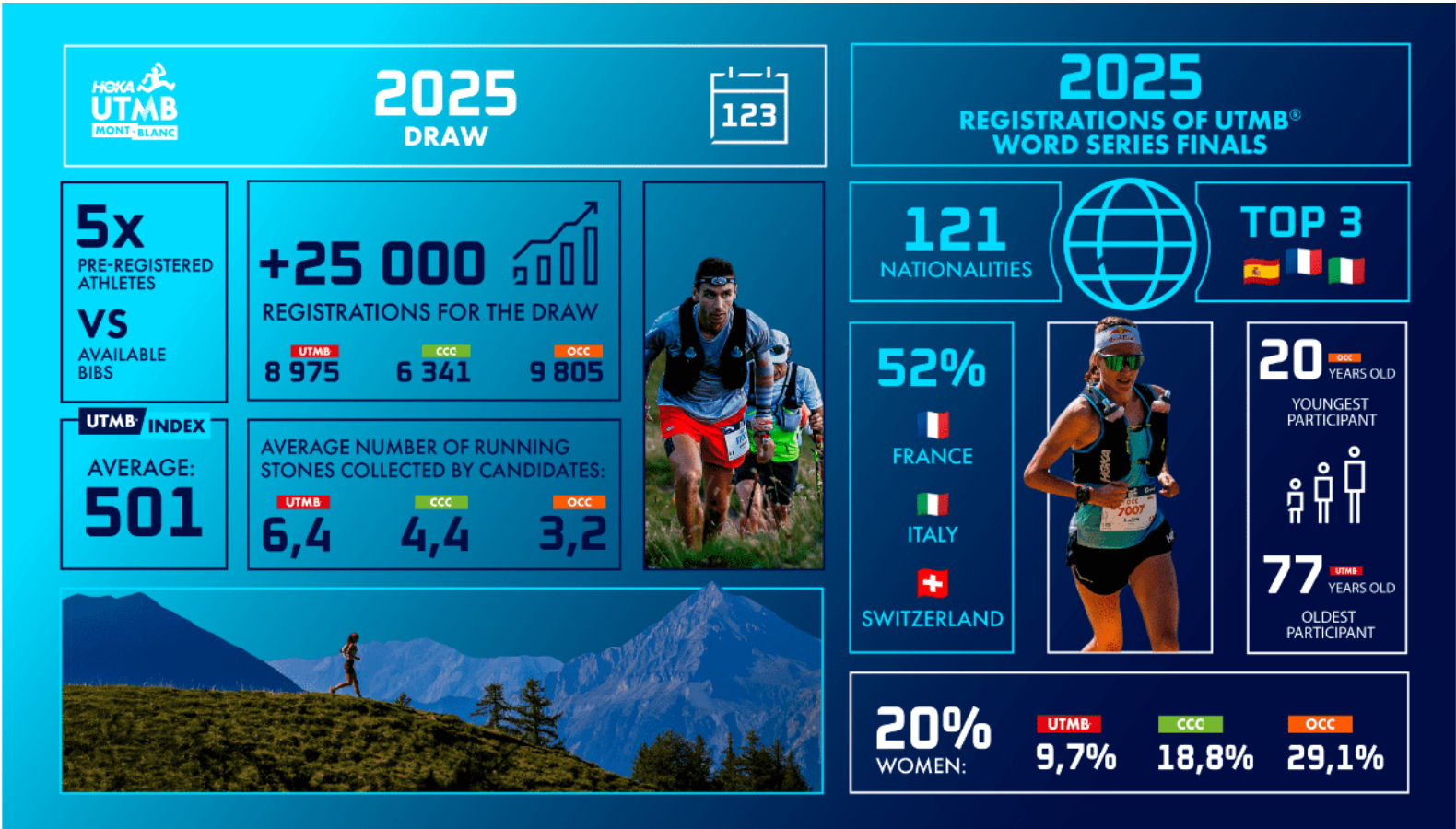


Press release - Chamonix (France), Monday 17 February 2025

HOKA UTMB Mont-Blanc 2025

Lottery and registration reflect heightened community commitment

An unmissable annual event for passionate trail runners, the HOKA UTMB Mont-Blanc 2025 (25-31 August) has announced its lottery results. To celebrate, the event is unveiling its official infographic, showcasing the key highlights of the 2025 trail-running season.



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A local event with global reach

With **79% of participants coming from Europe** — **52% from France, Switzerland and Italy** — the HOKA UTMB Mont-Blanc 2025 remains deeply connected to the regions it crosses. At the same time, its global appeal continues to rise, with runners from **121 nations** set to take on the Mont-Blanc trails this year.

Key figures from the UTMB World Series Finals

+25,000 - The 2025 lottery saw a record-breaking 25,000 applications - a remarkable **30% increase** from last year - highlighting the growing enthusiasm for the UTMB World Series Finals. Demand exceeded capacity fivefold, with nearly **10,000** entries for the OCC, **8,900** for the UTMB, and **6,000** for the CCC.

While this overwhelming interest reflects the event's global appeal, the organisation acknowledges the inevitable disappointment for those who were not selected. Every application represents a dream, and the HOKA UTMB Mont-Blanc extends its heartfelt gratitude to the community for its unwavering dedication. Staying true to its values, the event has maintained **the same entry quota since 2006**, ensuring the **protection of natural landscapes** and local communities while delivering **a world-class experience for runners**.

“Each year, we are deeply moved by the growing enthusiasm for the HOKA UTMB Mont-Blanc and by the dedication of runners from around the world. While closing the lottery is a key milestone, it is also a difficult moment — we know how many runners dream of being at the start, and it is always frustrating to have to turn away so many hopeful applicants.”

— **Isabelle Viseux-Poletti, UTMB France Director**

6.4 - The average number of Running Stones collected by 2025 UTMB applicants has risen significantly from 5.4 in 2024, with similar upward trends seen in the CCC and OCC, now averaging 4.4 and 3.2 Running Stones respectively (compared to 4 and 2.8 in 2024). As the UTMB World Series expands, providing more opportunities for runners to **earn Running Stones closer to home**, applicants are increasingly optimising their lottery chances. This upward trend is also evident among those selected, with **average Running Stones** reaching **8.9 for UTMB, 5.7 for CCC, and 4.7 for OCC**.

€600,000 - Through the Charity Bibs initiative, €600,000 will be donated to charitable causes. For the 2025 edition all **285 Charity Bibs sold out in under an hour**, once again showcasing the running community's incredible generosity. By supporting **one of 15 charities** dedicated to health, environmental conservation, solidarity and inclusion, participants are adding even greater meaning to their challenge.

Ongoing enthusiasm for races beyond the Finals

MCC - a new registration process - This year, residents of the 21 host municipalities of the HOKA UTMB Mont-Blanc were given a 24-hour priority registration window for the MCC (40km, 2,300m D+), celebrating the local communities at the heart of the event. **Within the first day, 80% of public entries were claimed**, and the remaining bibs sold out in seconds once general registration opened, highlighting the strong local passion for this iconic race.

ETC - sold out in a week - This 15km race with 1,200m D+ continues to attract runners of all levels, thanks to its short yet dynamic format, and breathtaking Alpine scenery in the heart of Italy.

TDS - snapped up immediately after the lottery - Covering **148km and 9,100m D+**, the TDS remains a must for seasoned trail runners, offering a wild and demanding route from the Aosta Valley to Savoie. Bibs were claimed within days of the lottery results!

Images

UTMB World Series images can be downloaded [here](#).

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Note to editors

About UTMB® World Series

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit <https://utmb.world>.

About UTMB Group

Since the creation of HOKA UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® Mont-Blanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at <https://utmb.world>.

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