



Press release - Chamonix (France), Tuesday 17 June 2025

HOKA UTMB Mont-Blanc 2025 Accreditation Now Open

Dear all,

HOKA UTMB® Mont-Blanc returns from 25 to 31 August 2025!

A must-attend event for trail runners across the globe, this iconic race brings together the world's trail running elite and 10,000 passionate runners every year, across three countries — France, Switzerland and Italy. Everyone gathers to take part in one of the 8 races on offer, including the highly anticipated finals of the UTMB® World Series circuit.

If you would like to be part of the 2025 adventure, you have until 21 August to submit your accreditation request via <https://montblanc.utmb.world/> or by filling out the form [HERE](#).

You will be notified by email once your request has been received by the organisers.

Once validated by the press team, accreditations can be collected from Sunday 24 August at 3:00 p.m. directly at the Media Centre, located at Le Majestic (241 Allée du Majestic, Chamonix).

[Apply for accreditation](#)

Note to editors

About UTMB® World Series

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit <https://utmb.world>.

About UTMB Group

Since the creation of HOKA UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® Mont-Blanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at <https://utmb.world>.

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