



# FAN EXPERIENCE

Meet. Watch. Play. Share. Eat. Enjoy

## DISCOVER THE OFFICIAL PROGRAM

Back for a second edition in the heart of the Ultra-Trail® Village!

Designed for enthusiasts, athletes, families, locals, and above all fans, this welcoming space offers you an immersive experience all week long during the HOKA UTMB® Mont-Blanc.



## FAN EXPERIENCE PROGRAM

# MONDAY

DATE	TIME	EVENT	DESCRIPTION
25.08	09:00 - 20:00	<b>YOUR HOKA UTMB MONT-BLANC TATTOO IS WAITING FOR YOU!</b>	Come grab your temporary tattoo in the colors of HOKA UTMB Mont-Blanc! <b>@FAN EXPERIENCE</b>
25.08	11:30 - 12:30	<b>GLACIERS AND TRAIL RUNNING: RUNNING THROUGH CHANGING ECOSYSTEMS</b> AURÉLIE MARTIN, SYLVAIN COUTTERAND, JEAN-BAPTISTE BOSSON, ANTOINE PIN AND FÉLICIEN TENAS	Melting glaciers — what future for trail running in the high mountains? <b>@FAN EXPERIENCE</b>
25.08	12:30 - 13:30	<b>FOOT &amp; FUEL CHECK BY SIDAS AND NÄAK</b>	50k & Ultra Tips avec Simon Paccard - Running & Cheering MCC runners. <b>@FAN EXPERIENCE</b>
25.08	14:30 - 14:45	<b>SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC</b>	Amis de l'UTMB Mont-Blanc Commission Solidarité. <b>@FAN EXPERIENCE</b>
25.08	15:00 - 15:15	<b>MEET THE UTMB WORLD SERIES EVENTS</b>	The Canyons Endurance Runs by UTMB <b>@FAN EXPERIENCE</b>
25.08	15:30 - 16:30	<b>SELF-MEDICATION, DOPING: LET'S BREAK IT DOWN WITH</b> THÉO DETIENNE, JULIEN CHORIER, ADRIEN SEURET AND ANTHONY COSTA	An conversation about self-medication, doping, anti-inflammatories, and the risks and limits in trail running. <b>@FAN EXPERIENCE</b>
25.08	17:15 - 17:30	<b>MEET THE ATHLETES WHO RUN UTMB WORLD SERIES EVENTS</b>	Caitlin Fielder and Dan Jones share their experience of the UTMB World Series events. <b>@FAN EXPERIENCE</b>
25.08	17:30 - 17:45	<b>SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC</b>	Arve Réfugiés. <b>@FAN EXPERIENCE</b>
25.08	18:00 - 19:00	<b>THE 6-7 WITH ABBY LEVENE FROM OUTSIDE AND DAVID MICHEL FROM L'ÉQUIPE</b>	Join us for the 6-7, your daily highlight show with race moments and a quiz to win prizes! <b>@FAN EXPERIENCE</b>
25.08	19:00 - 20:00	<b>WATCH PARTY UTMB EXTRAORDINARY HUMANS PRESENTED BY DACIA</b>	Discover the race in Val d'Aran, marked by tough weather and exciting battles. <b>@FAN EXPERIENCE</b>

## FAN EXPERIENCE PROGRAM

# TUESDAY

DATE	TIME	EVENT	DESCRIPTION
26.08	08:30 - 09:30	HOKA SHAKEOUT RUN	HOKA offers a chill community run and a breakfast <b>@LA FOLIE DOUCE</b>
26.08	10:00 - 20:00	THE ULTRA TREASURE HUNT	The hunt is on! 5 magical tickets are hidden around the Ultra-Trail Village... Can you find them before anyone else? Embark on the adventure and walk away with (huge) prizes from our partner brands! <b>@FAN EXPERIENCE</b>
26.08	10:00 - 11:00	YOGA SESSION	Flow with Lina - Yoga teacher Chamonix. <b>@FAN EXPERIENCE</b>
26.08	11:00 - 11:15	SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC	Humatem. <b>@FAN EXPERIENCE</b>
26.08	11:30 - 11:45	MEET THE UTMB WORLD SERIES EVENTS	HOKA Pacific Trails California by UTMB. <b>@FAN EXPERIENCE</b>
26.08	12:30 - 13:30	RUNNING FOR YOURSELF OR FOR OTHERS? TRAIL, MENTAL HEALTH, AND SOCIAL MEDIA MARINE LORPHELIN, CLEMQUICOURT, NOUCHKADIET, ETIENNE KLEIN AND SIMON LANCELEVÉ	Social media is transforming trail running: inspiration, pressure, the need for recognition... What impact on runners' mental health? <b>@FAN EXPERIENCE</b>
26.08	13:45 - 14:00	SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC	Banque Alimentaire de Haute Savoie. <b>@FAN EXPERIENCE</b>
26.08	14:00 - 14:15	MEET THE UTMB WORLD SERIES EVENTS	Quito Trail by UTMB. <b>@FAN EXPERIENCE</b>
26.08	14:30 - 15:30	A DIFFERENT PERSPECTIVE ON TRAIL RUNNING – WITH THE TEAM ADAPTIVE	Trail running as a space for inclusion and innovation: the Adaptive Team shares their journey and projects. <b>@FAN EXPERIENCE</b>
26.08	15:30 - 15:45	MEET THE UTMB WORLD SERIES EVENTS	Nice côte d'azur by UTMB. <b>@FAN EXPERIENCE</b>
26.08	16:00 - 17:00	CELEBRATING WOMEN	Discover the associations supported by the Celebrating Women program, dedicated to elevating women's place in trail running. <b>@FAN EXPERIENCE</b>

## FAN EXPERIENCE PROGRAM

# TUESDAY

DATE	TIME	EVENT	DESCRIPTION
26.08	17:15 - 17:30	MEET THE UTMB WORLD SERIES EVENTS	Puerto Vallarta by UTMB with Reyna «Queen» Rivera. <b>@FAN EXPERIENCE</b>
26.08	17:30 - 17:45	SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC	Première Urgence International. <b>@FAN EXPERIENCE</b>
26.08	18:00 - 19:00	THE 6-7 WITH ABBY LEVENE FROM OUTSIDE AND DAVID MICHEL FROM L'ÉQUIPE	Join us for the 6-7, your daily highlight show with race moments and a quiz to win prizes! <b>@FAN EXPERIENCE</b>
26.08	19:00 - 20:00	DJ SET	Enjoy a DJ set to kick off the evening with music. <b>@FAN EXPERIENCE</b>

# WEDNESDAY

DATE	TIME	EVENT	DESCRIPTION
27.08	7:30 - 8:30	HOKA SUN RISE YOGA	Begin your day with a sun rise and a yoga class. <b>@LA FOLIE DOUCE</b>
27.08	9:00 - 10:00	COMPRESSPORT MORNING RUN	<b>@FAN EXPERIENCE</b>
27.08	10:00 - 11:00	COMPRESSPORT ATHLETE PRESENTATION	Discover the talents of the Compressport team and the Youth Team. <b>@FAN EXPERIENCE</b>
27.08	10:00 - 13:00	DESIGN YOUR BUFF	Design your Buff - the best drawings will have their own collection. <b>@LA FOLIE DOUCE</b>
27.08	11:15 - 11:30	SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC	Association Française des hémophiles. <b>@FAN EXPERIENCE</b>

## FAN EXPERIENCE PROGRAM

# WEDNESDAY

DATE	TIME	EVENT	DESCRIPTION
27.08	11:30 - 11:45	MEET THE UTMB WORLD SERIES EVENTS	Trail Alsace Grand Est by UTMB. <b>@FAN EXPERIENCE</b>
27.08	11:45 - 12:00	DISCOVER THE NEWEST EUROPEAN EVENT OF THE UTMB WORLD SERIES	<b>@FAN EXPERIENCE</b>
27.08	12:00 - 17:00	BUFF CREAM - ICE CREAM TIME	Free Ice cream distribution. <b>@FAN EXPERIENCE</b>
27.08	12:00 - 16:30	WORKSHOPS AND ACTIVITIES TO RAISE AWARENESS AMONG YOUNG CHILDREN	Workshops and activities to raise awareness among young children about mountain conservation, disability... <b>@CHAMONIX, CHAMP DU SAVOY</b>
27.08	12:30 - 13:30	WOMEN IN TRAIL RUNNING: RUNNING TOWARDS GREATER INCLUSION	A discussion on women's inclusion in trail running, covering challenges and future outlooks. <b>@FAN EXPERIENCE</b>
27.08	13:30 - 14:00	DACIA MEET & GREET ATHLETES	Introduction to the athletes of Team Dacia. <b>@ESPACE DACIA VILLAGE</b>
27.08	13:30 - 14:30	HOKA MEET & GREET	HOKA athletes interviews on the stage :Thibault Garrivier, Manon Bohard, Adam Peterman, Eszter Csillag, Heather Jackson, Xiang Fuzhao. <b>@FAN EXPERIENCE</b>
27.08	14:00 - 16:00	COMPRESSPORT CHEERING SIGNS	Join Compressport to create a custom sign and cheer on your favorite runner! <b>@FAN EXPERIENCE</b>
27.08	14:30 - 14:45	MEET THE UTMB WORLD SERIES EVENTS	Grand Raid Ventoux by UTMB. <b>@FAN EXPERIENCE</b>
27.08	14:45 - 15:00	MEET THE UTMB WORLD SERIES EVENTS	Chianti Ultra Trail by UTMB. <b>@FAN EXPERIENCE</b>

## FAN EXPERIENCE PROGRAM

# WEDNESDAY

DATE	TIME	EVENT	DESCRIPTION
27.08	15:00 - 15:15	SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC	Sport et Handicap Martigny. <b>@FAN EXPERIENCE</b>
27.08	15:30 - 16:30	CONFERENCE: "HOW TO INCREASE DISTANCES IN TRAIL RUNNING WITHOUT GETTING INJURED" BY RUNMOTION COACH	Dreaming of running longer distances and one day taking part in the UTMB? Get tips and first-hand insights to help you achieve your goals! <b>@FAN EXPERIENCE</b>
27.08	16:35 - 16:55	MEET THE ATHLETES WHO RUN UTMB WORLD SERIES EVENTS	Anna Comet and two amateur runners share their experience of the UTMB World Series events. <b>@FAN EXPERIENCE</b>
27.08	17:00 - 18:00	CASQUETTE VERTE X SUUNTO CONFERENCE	Casquette Verte shares his TDS experience with Suunto experts. <b>@FAN EXPERIENCE</b>
27.08	18:00 - 19:00	THE 6-7 WITH ABBY LEVENE FROM OUTSIDE AND DAVID MICHEL FROM L'ÉQUIPE	Join us for the 6-7, your daily highlight show with race moments and a quiz to win prizes! <b>@FAN EXPERIENCE</b>
27.08	18:15 - 19:30	HOKA FILM SCREENING	Premiere screening of the HOKA documentary, «Learning to Fly». <a href="https://eu-events.hoka.com/learning-tofly-exclusivepreview">https://eu-events.hoka.com/learning-tofly-exclusivepreview</a> <b>@CINÉMA VOX, CHAMONIX</b>
27.08	19:00 - 20:00	WATCH PARTY UTMB EXTRAORDINARY HUMANS PRESENTED BY DACIA	Discover the race Chianti by UTMB, marked by tough weather and exciting battles. <b>@FAN EXPERIENCE</b>

# THURSDAY

DATE	TIME	EVENT	DESCRIPTION
28.08	7:30 - 8:30	HOKA SUN RISE YOGA	Begin your day with a sun rise and a yoga class. <b>@LA FOLIE DOUCE</b>
28.08	9:30 - 10:30	MORNING RUN - RUNMOTION COACH	Come run with RunMotion Coach and get advice from the official online coach of the UTMB World Series. <b>@FAN EXPERIENCE</b>



## FAN EXPERIENCE PROGRAM

# THURSDAY

DATE	TIME	EVENT	DESCRIPTION
28.08	10:00 - 15:00	UTMB LIVE WATCH PARTY	Watch UTMB LIVE with the OCC start, broadcast live from the Fan Experience. <b>@FAN EXPERIENCE</b>
28.08	14:00 - 16:00	COMPRESSPORT CHEERING SIGNS	Join Compressport to create a custom sign and cheer on your favorite runner! <b>@FAN EXPERIENCE</b>
28.08	15:00 - 15:15	PROJECT 0 TO 100 – FROM SEDENTARY TO ULTRA-TRAILER IN 18 MONTHS	Discover Project 0 to 100, a unique challenge turning inactive people into CCC finishers in 18 months. <b>@FAN EXPERIENCE</b>
28.08	15:30 - 15:45	MEET THE UTMB WORLD SERIES EVENTS	Trail Saint Jacques by UTMB. <b>@FAN EXPERIENCE</b>
28.08	15:45 - 16:00	MEET THE UTMB WORLD SERIES EVENTS	Kaçkar by UTMB. <b>@FAN EXPERIENCE</b>
28.08	16:00 - 17:00	COMPRESSPORT CONFERENCE ON COMPRESSION	The Benefits of Compression with Compressport's Scientific Director and Diego Pazos. <b>@FAN EXPERIENCE</b>
28.08	16:00 - 17:00	NÄAK ATHLETES MEET & GREET	With Ludo Pommeret and others... <b>@CHALET NÄAK - VILLAGE</b>
28.08	16:00 - 18:00	DESIGN YOUR BUFF	Design your Buff - the best drawings will have their own collection. <b>@FAN EXPERIENCE</b>
28.08	17:05 - 17:20	MEET THE ATHLETES WHO RUN UTMB WORLD SERIES EVENTS	Pau Cappell shares his experience of the UTMB World Series events. <b>@FAN EXPERIENCE</b>
28.08	17:30 - 17:45	SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC	Le Rire Médecin. <b>@FAN EXPERIENCE</b>

## FAN EXPERIENCE PROGRAM

# THURSDAY

DATE	TIME	EVENT	DESCRIPTION
28.08	17:45 - 18:00	SOLIDARITY TALKS THE VOICES OF HOKA UTMB MONT-BLANC	En Passant par la Montagne. <b>@FAN EXPERIENCE</b>
28.08	18:00 - 19:00	THE 6-7 WITH ABBY LEVENE FROM OUTSIDE AND DAVID MICHEL FROM L'ÉQUIPE	Join us for the 6-7, your daily highlight show with race moments and a quiz to win prizes! <b>@FAN EXPERIENCE</b>
28.08	18:00 - 20:00	HAPPY HOUR	Relax and enjoy a friendly moment with discounted drinks. <b>@FAN EXPERIENCE</b>
28.08	19:00 - 20:00	SHOKZ MUSIC FESTIVAL	DJ Set supported by Shokz. <b>@FAN EXPERIENCE</b>

# FRIDAY

DATE	TIME	EVENT	DESCRIPTION
29.08	8:00 - 10:00	HOKA HOT AIR BALLON	HOKA Hot air balloon activity next to Courmayeur aid station. <b>@COURMAYEUR</b>
29.08	9:00 - 10:00	HOP HOP HOP RUN WITH NÄAK, BUFF & SUUNTO	A friendly morning run with Näak, Buff, and Suunto to start the day right. <b>@FAN EXPERIENCE</b>
29.08	10:00 - 22:00	UTMB LIVE WATCH PARTY	Watch the CCC live, followed by the iconic UTMB start. <b>@FAN EXPERIENCE</b>
29.08	18:00 - 22:00	SUUNTO DJ SET	<b>@ST GERVAIS - RAVITAILLEMENT UTMB</b>
29.08	18:30 - 21:30	HOKA HOT AIR BALLON	HOKA Hot air balloon activity next to Courmayeur aid station. <b>@COURMAYEUR</b>



## FAN EXPERIENCE PROGRAM

# SATURDAY

DATE	TIME	EVENT	DESCRIPTION
30.08	8:00 - 10:00	HOKA HOT AIR BALLON	HOKA Hot air balloon activity next to Courmayeur aid station. <b>@COURMAYEUR</b>
30.08	10:00 - 20:30	HERE FOR THE WOMEN'S RACE UTMB LIVE WATCH PARTY	Join us at the Fan Experience to cheer the top 10 women to victory! <b>@FAN EXPERIENCE</b>
30.08	18:30 - 21:30	HOKA HOT AIR BALLON	HOKA Hot air balloon activity next to Courmayeur aid station. <b>@COURMAYEUR</b>



### HOKA UTMB MONT-BLANC 2025 ANIMATION PROGRAM

Find here the events organized  
throughout the week:

[montblanc.utmb.world/discover/the-event/animation](https://montblanc.utmb.world/discover/the-event/animation)