



Press release - Nice (France), Thursday 4 September 2025

NICE CÔTE D'AZUR BY UTMB (25-28 SEPTEMBER): 6,300 RUNNERS FROM 81 NATIONS CONFIRMED FOR A TRULY GLOBAL EDITION

With less than a month to go, Nice Côte d'Azur by UTMB® is preparing to showcase the Riviera on the world stage of trail running. From 25-28 September 2025, more than **6,300 runners representing 81 countries** – including France, Belgium, the United Kingdom and Italy – will come together for the 4th edition of an event that has quickly established itself as a must on the UTMB World Series calendar.

Across **four race distances, a night relay and youth races**, the event promises a unique journey between sea and mountains. Against the spectacular backdrop of the **Mercantour National Park**, runners will take on the trails of the **Nice backcountry** before descending to the Mediterranean coastline and the iconic finish on the **Promenade des Anglais**.



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WHAT'S NEW IN 2025

A NEW 100K ROUTE

The opening 40km, between Roubion and the commune of Utelle, have been completely redesigned. Wilder and more technical, this new section takes runners through the villages of Ilonse, Bairols, Tournefort and La Tour, offering greater immersion in unspoilt natural surroundings.

Distance: 111km
Elevation gain: 5,152m (+600m)
Cutoff time: 30h

[More information](#)

STRONGER SOLIDARITY COMMITMENT

Two local associations will benefit this year through Charity Bibs:

- Mission Trekkeurs: rebuilding sites destroyed by natural disasters.
- Solidarité 06: supporting homeless women in the Alpes-Maritimes.

To date, 15 of the 32 available Charity Bibs have already been allocated.

CELEBRATING WOMEN: CONCRETE ACTIONS FOR EQUALITY

Following the success of the Celebrating Women initiative across the UTMB World Series, the organisation is renewing the programme at Nice Côte d'Azur by UTMB 2025 to enhance conditions for women and promote greater equality in trail running.

Actions include:

- Menstrual products and personal hygiene items available at every aid station.
- Separate, adapted WCs and changing rooms for women and men, ensuring a respectful and comfortable experience for all.
- A dedicated WhatsApp group.
- A female point of contact on site.

The results speak for themselves: women make up **23% of the field** this year (+2% vs 2024), with **45% participation in the 20K** (+3% vs 2024).

In parallel, UTMB Group has introduced a Children Welcome policy across the UTMB World Series. Flexible and inclusive, it applies to pregnant athletes, partners of pregnant people, and parents involved in adoption or surrogacy.

[More information](#)

LASTING ENVIRONMENTAL ACTION

Since its creation, the event has been driven by ambitious environmental commitments, developed in close collaboration with local partners.

Low-impact transport

Eighty-eight percent of runners will reach their start lines by event shuttles (Auron, Roubion, Èze) or by train for the 20K from Saint-Jean-Cap-Ferrat – significantly reducing the carbon footprint of travel.

Zero plastic, zero disposables

In line with UTMB® Group policy, no plastic bottles, cups, cutlery or bowls are supplied to runners or volunteers. Still water, sparkling water and cola are served using soda machines.

Since 2018, the **Bring Your Own Utensils (BYOU) policy** has required every participant to carry their own cup, cutlery and bowl, eliminating several hundred kilos of waste at each edition.

Waste management on the trails

- Each runner receives a personal bag for soiled waste (loo paper, wrappers, etc.)
- Sorting bins at every aid station, with a final drop-off 100m after each aid station.
- Dedicated containers for used batteries, with runners encouraged to use rechargeable options.

Protecting natural areas

Routes are designed in close consultation with Mercantour National Park and local associations to respect fragile ecosystems and raise awareness among all participants about preserving the trails.

[More information](#)

EXPANDED INTERNATIONAL BROADCAST

Since its first edition, Nice Côte d'Azur by UTMB has enjoyed **worldwide broadcast coverage**. In 2025, this global reach will expand further with the addition of a new partner – **Eurovision Sport**, part of the European Broadcasting Union (EBU) – joining an already strong line-up.


Races will be shown live on:

- **live.utmb.world** (official platform)
- **L'Équipe** (France)
- **Outside** (USA)
- **DAZN** (multi-country)
- **iQIYI** (China)
- **Eurovision Sport** - new in 2025



This expanded coverage will allow spectators and fans worldwide to watch live coverage of the highlights of the **100M, 100K and 50K** races, broadcast:

- Friday 26 September, 12:15-18:30
- Saturday 27 September, from 07:00

Race starts, key sections, interviews, live rankings and the emotion of the finishes on the Promenade des Anglais - all part of an immersive experience available worldwide.



FOLLOW THE EVENT LIVE AT [LIVE.UTMB.WORLD](#)

LIVE TRACKING  **LIVE VIDEO**  

A REGION IN THE SPOTLIGHT

From Alpine peaks to the Mediterranean, the event showcases Nice's backcountry with start lines in Auron, Roubion, Èze and Saint-Jean-Cap-Ferrat. Each commune will host runners, supporters and volunteers in a welcoming atmosphere, with dedicated amenities for all.

As host city, Nice will provide the grand stage, with all races culminating on the legendary Promenade des Anglais – the emotional epicentre of the weekend.



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[More information](#)

KEY FIGURES – 2025 EDITION

- *6,300 runners expected*
- *20% women, average age 38.8*
- *81 nationalities (top 3: France, Belgium, UK)*
- *4 race distances: 23km, 55km, 111km, 159km*
- *1 night relay and 3 youth races*
- *850 volunteers*
- *32 Charity Bibs*
- *Over €10,000 already raised through Charity Bibs and runner donations*
- *4 start communes, 1 finish city*
- *€7.8M economic impact for the region (direct & indirect)*
- *Live broadcast via 6 broadcasters in 200+ countries*

RACE PROGRAMME & START TIMES



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100M

Ultra Trail Métropole Nice Côte d'Azur

Start: Friday 26 September, 13:00, Auron

159km | 8,200m D+ | 4 Running Stones

Estimated finish (1st man): Saturday 27 September, 10:15

Estimated finish (1st woman): Saturday 27 September, between 12:00 and 13:00



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100K

Roubion – Nice

New section for 40km between Roubion and Bec d'Utelle.

Start: Saturday 27 September, 10:00, Roubion

111km | 5,152m D+ | 3 Running Stones

Estimated finish (1st man): Saturday 27 September, 21:20

Estimated finish (1st woman): Saturday 27 September, between 00:00 and 03:00



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50K

Èze – Nice

Start: Saturday 27 September, 07:30

55km | 2,147m D+ | 2 Running Stones

Estimated finish (1st man): Saturday 27 September, 11:25

Estimated finish (1st woman): Saturday 27 September, 12:30



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20K

Saint-Jean-Cap-Ferrat – Nice

Start: Sunday 28 September, 07:30

23km | 680m D+ | 1 Running Stone

Estimated finish (1st man): Sunday 28 September, 09:00

Estimated finish (1st woman): Sunday 28 September, 09:30

PRESS BRIEFING & ACCREDITATIONS

A press briefing will take place on **Friday, September 26 at 5:30 PM at the Palais de la Méditerranée Hotel in Nice, followed by a cocktail reception** in the presence of elected officials from the city of Nice, members of the organization, and our institutional partners, UTMB World Series and the event.

Press accreditation collection:

- Friday 26 September, 10:00-13:00, Auron
- Friday 26 September, from 17:00, Hôtel Palais de la Méditerranée
- Saturday 27 September, from 10:00, Nice

Press contact: Précilia Beaugé / +33 6 46 01 39 35

Press accreditation applications are now open and will close on 23 September at 18:00.

[Accreditation form](#)

PRESS KIT

A complete press kit is available, including an event presentation, race descriptions, details of partner communes and key locations, elite favourites, and profiles of some of the extraordinary runners participating.

[Press kit](#)

Images

UTMB World Series images can be downloaded [here](#).

Name: utmbPress

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Note to editors

About UTMB® World Series

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® MontBlanc, where the UTMB® World Series finals take place, launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit [https://utmb.world](#).

About UTMB Group

Since the creation of HOKA UTMB® MontBlanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® MontBlanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revived by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® MontBlanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® MontBlanc: supporting oneself, fair play, respect for people and the environment, and solidarity. Find out more at [https://utmb.world](#).

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