

Press release - Nice (France), Monday 22 September 2025

#### NICE CÔTE D'AZUR BY UTMB: 6,300 RUNNERS SET FOR AN INTERNATIONAL SPORTING WEEKEND BETWEEN THE SEA AND THE MOUNTAINS

- 6,300 registered runners • 81 nationalities represented (1st France, 2nd Belgium, 3rd Great Britain)
- 4 race distances: 23km, 55km, 111km, 159km
- 23% women 45% in the 20K format • 1 night relay race on Thursday evening and 3 youth races on Friday evening
- 850 volunteers • 4 host towns for the starts (Auron, Roubion, Èze, Saint-Jean-Cap-Ferrat), 1 host city for the finishes (Nice).

## A 4th edition celebrating sport, inclusion and community

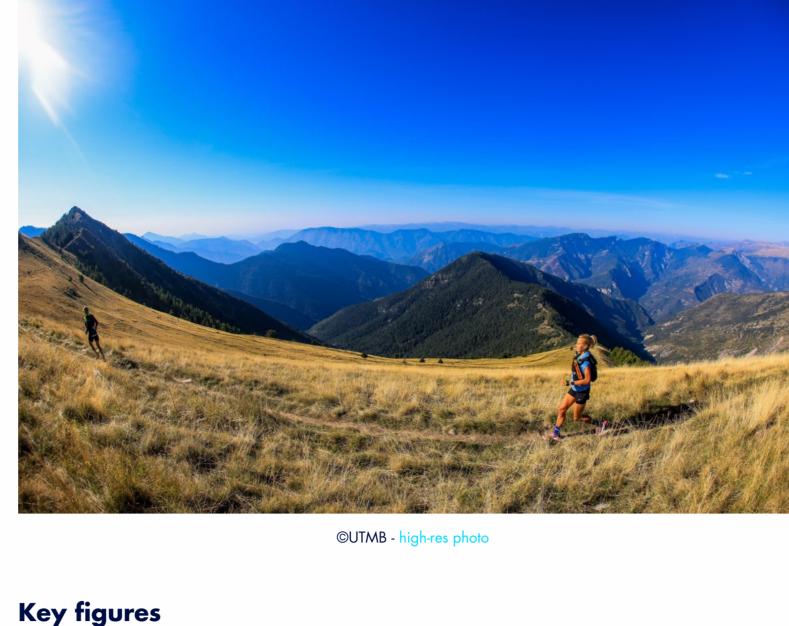
From 25 to 28 September 2025, Nice Côte d'Azur by UTMB will celebrate its 4th edition in a spirit of sport, international exchange and shared passion. Featuring four race formats, a festive night relay and three youth races, the event unites amateur and elite runners from across the globe on a course stretching from the Niçois back

country to the Mediterranean Sea. This year, the event coincides with the 2025 European Week of Sport, an initiative that promotes physical activity, health and togetherness across the continent. A perfect match for the values of Nice Côte d'Azur by UTMB, which stands for an

"We are particularly proud of the success of this new edition of Nice Côte d'Azur by  $UTMB^{\otimes}$ , which has reached a record of more than 6,300 registered runners in such a short space of time. This incredible enthusiasm reflects not only the passion of runners for our sport, but also the appeal of this beautiful host region. The close collaboration with the City of Nice and the Métropole, already home to major national and international sporting events, is a shining example of ambitious policy and the sporting values we share. I would like to warmly thank all the participants for their trust and enthusiasm, as well as the volunteers, whose commitment and energy are vital to the success of this event."

- Isabelle Viseux-Poletti, UTMB France Events Director

accessible, inclusive and collective approach to trail running.



• 23 Charity Bibs – €11,500 raised for two local associations and the UTMB • 495 runner donations – €3,047 raised for the UTMB Cares endowment fund

• €7.8M estimated economic impact for the region (direct and indirect)

- Live broadcast on Friday and Saturday via 6 broadcasters, reaching more than 200 countries. Weekend highlights
- Thursday 25 September, 20:00 Night relay race in Nice, Quai des États-Unis ( $10 \times 700$ m loops in pairs)

#### • Friday 26 September, 18:30 – Youth races (ages 7-17) on the Promenade des Anglais

- with Le Média Positif to welcome the final finishers home on the Promenade des Anglais.
- What's new in 2025?

• A redesigned course for the opening 40km of the 100K, from Roubion to Utelle

• Sunday 28 September afternoon – 'Positive Fan Zone' organised

• Support for a new local association: Solidarité 06, which helps homeless women in the Alpes-Maritimes area, alongside Mission Trekkeurs, which works to rebuild areas devastated by natural disasters • Expanded 'Celebrating Women' programme: provision of hygiene products, a

dedicated WhatsApp channel, and an on-site female representative.

**Event Programme** 

Celebrating women: concrete actions for equality

- Following the success of the Celebrating Women initiative across the UTMB World Series, the organisation is renewing the programme at Nice Côte d'Azur by UTMB 2025 to enhance conditions for women and promote greater equality in trail running.
- Actions include: • Menstrual products and personal hygiene items available at every aid station. • Separate, adapted WCs and changing rooms for women and men, ensuring a respectful and comfortable experience for all. • A dedicated WhatsApp group. • A female point of contact on site.
- The results speak for themselves: women make up 23% of the field this year (+2% vs 2024), with **45% participation in the 20K** (+3% vs 2024).

impactful measures:

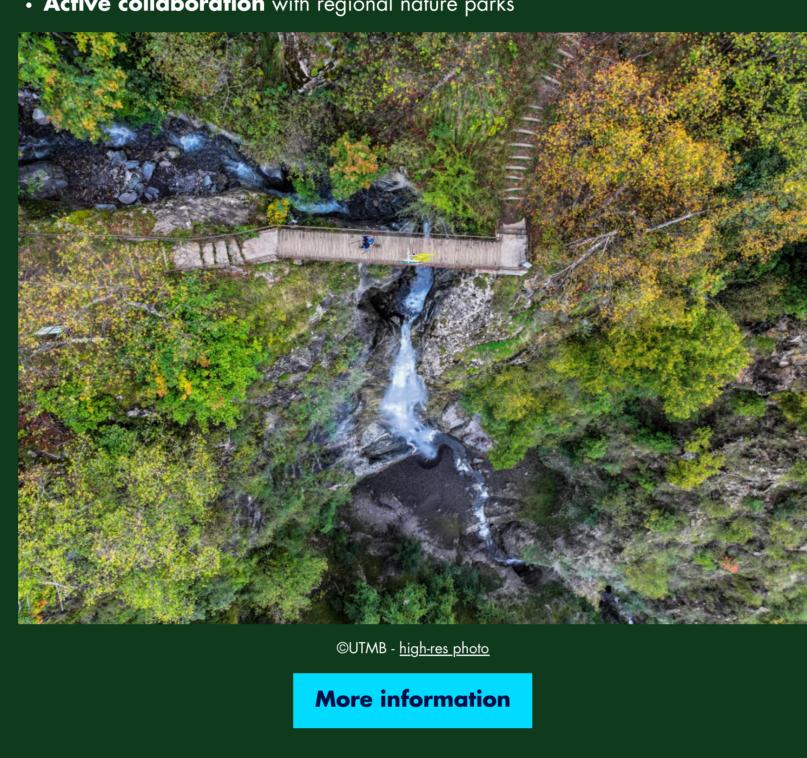
- In parallel, UTMB Group has introduced a Children Welcome policy across the UTMB World Series. Flexible and inclusive, it applies to pregnant athletes, partners of pregnant people, and parents involved in adoption or surrogacy.
- Politica di supporto alla genitorialità

# Strengthened environmental commitment

#### • 88% of runners will travel by shuttle bus or train • No disposable tableware – implementation of the Bring Your Own Utensils (BYOU) programme and zero plastic bottles at aid stations

The event continues to build on its sustainability commitments through a range of

• Waste sorting at aid stations – every runner is provided with an individual waste bag • Active collaboration with regional nature parks



# An elite national and international field

This year's edition brings together an elite line-up of international athletes, UTMB

## World Series regulars and strong regional contenders. 100M - Auron to Nice - Friday 26 September, 13:00

Women: Alessandra Boifava (ITA – <u>UTMB Index 712</u>)

#### • Claire Bannwarth (FRA - <u>UTMB Index 702</u>) • Esther Fellhofer (AUT – <u>UTMB Index 699</u>) Men:

- Paul Cornut Chauvinc (FRA <u>UTMB Index 879</u>) • Théo Le Boudec (FRA - UTMB Index 841) Yohan Viani (FRA – <u>UTMB Index 836</u>)
- Women: • Camille Ferre (FRA - UTMB Index 763) Ingrid M Due-Gundersen (NOR – <u>UTMB Index 659</u>)

100K - Roubion to Nice - Saturday 27 September, 10:00

#### Men: • Sébastien Poesy (FRA – <u>UTMB Index 868</u>) Virgile Moriset (FRA – <u>UTMB Index 868</u>) Emmanuel Gault (FRA – <u>UTMB Index 798</u>)

Anais Duval (FRA – <u>UTMB Index 659</u>)

### 50K - Èze to Nice - Saturday 27 September, 07:30 Women: Kim Schreiber (GER – <u>UTMB Index 748</u>)

- Anna Mazel (FRA <u>UTMB Index 701</u>) Anaïs Guillot (FRA – <u>UTMB Index 700</u>) Men:
- Loïc Robert (FRA <u>UTMB Index 894</u>) Miguel Benitez (ESP – <u>UTMB Index 885</u>) Yannick Noel (FRA – <u>UTMB Index 882</u>)

## 20K - Saint-Jean-Cap-Ferrat to Nice - Sunday 28 September, 07:30

#### Women: Emilia Platt (GBR – <u>UTMB Index 655</u>) • Laurie Orelu (FRA - UTMB Index 636)

- Men: Baptiste Massot (FRA – <u>UTMB Index 837</u>) Alexandre Meyleu (FRA – <u>UTMB Index 822</u>)
- Vincent Loustau (FRA <u>UTMB Index 821</u>) Full elite list available HERE.

Claudia Bernasconi (CHE – <u>UTMB Index 613</u>)

## **Enhanced global broadcast** From its very first edition, the event has been broadcast live worldwide. In 2025, coverage will be further boosted with Eurovision Sport (EBU) joining the

broadcaster line-up, alongside:

• Outside (USA)

# • live.utmb.world (official platform) • L'Équipe (France)

- DAZN (international) • iQIYI (China) This expanded coverage will allow fans worldwide to experience live coverage of
  - the 100M, 100K and 50K highlights. Broadcast times: • Friday 26 September, 12:15-18:30

Press accreditation collection:

of the extraordinary runners participating.

• Friday 26 September, 10:00-13:00, Auron

• Saturday 27 September, from 07:00

Covering everything from the starts and key race locations to live interviews, realtime rankings and the finishes on the iconic Promenade des Anglais, the broadcast will provide an immersive experience for audiences across the globe.



#### • Friday 26 September, from 17:00, Hôtel Palais de la Méditerranée • Saturday 27 September, from 10:00, Nice Press contact: Précilia Beaugé / +33 6 46 01 39 35 Press accreditation applications are now open and will close on 23 September at

PRESS BRIEFING & ACCREDITATIONS

A press briefing will take place on Friday, September 26 at 5:30 PM at the

Palais de la Méditerranée Hotel in Nice, followed by a cocktail

reception in the presence of elected officials from the city of Nice, members of the

organization, and our institutional partners, UTMB World Series and the event.

18:00. **Accreditation form PRESS KIT** 

A complete press kit is available, including an event presentation, race descriptions,

details of partner communes and key locations, elite favourites, and profiles of some

**Press kit** 

# **NEWSACCESS**

Press newsaccess footage will be available in this folder at the following times during the event weekend: Friday, 17:00

# • Ultra-Trail Village highlights

 Thursday night relay • 100M start and race coverage Saturday, 11:00 • 100M – first finishers

#### Late night / early morning beauty shots Saturday, 18:00 • 100K start (morning)

• 50K start and race coverage

- 100M finishers top 3 men and women • 50K finishers – top 3 men and women
- 100K first male finisher **News and highlights**
- Sunday, 18:00
- 100K finishers top 3 men and women (from Saturday)
- 20K start, race and finish Weekend highlights **NEWSACCESS**
- UTMB World Series images can be downloaded here.

Note to editors **About UTMB<sup>®</sup> World Series** The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur

Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit https://utmb.world. **About UTMB Group** Since the creation of HOKA UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports

**Images** 

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runners in top international events held in some of the most beautiful places on the planet. The UTMB® World

pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races.

Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB<sup>®</sup> Mont-Blanc. The UTMB<sup>®</sup> World Series is built on the founding principles of HOKA UTMB<sup>®</sup> Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at https://utmb.world. **UTMB Group media enquiries** 

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