

I FEEL  
SLOVENIA



# EXPO 2026 JULIAN ALPS TRAIL RUN BY UTMB



## Julian Alps Trail Run by UTMB 2026, 18. - 20.9.2026

### Kranjska Gora (Vitranc sports hall)

Julian Alps Trail Run by UTMB is the largest Slovenian trail running event, which hosted more than 5,000 runners from all over the world in 2025. At 6 distances, 120k, 80k, 50k, 25k, 15k and 10k, the courses show the charm of trail running in Slovenia - beautiful running trails, unforgettable views and the breathtaking nature of the Julian Alps and Triglav National Park.

In 2026, part of the space on the central venue is also dedicated to exhibitors, who can address over 7,000 people during the four days of the fair.





# Who are Julian Alps Trail Run by UTMB runners?

2025 statistics

Average age **39,5 years**.

**35 %** female and **65 %** male runners.

Runners from **80** different countries.

**19 %** Slovene runners

**81 %** foreign runners

Top countries:

- Poland
- United Kingdom
- Croatia
- Hungary
- Czech Republic
- Germany

On average, they stay in Slovenia for **3,5 days** and arrive at their destination accompanied by **1** companion.

“Satisfaction score” **95 %** ranks the event among the best rated in the UTMB World Series.



## Program of the 2026 event

### THURSDAY, 17.9.2026

**13.00 - 21.00** BiB pick up

**EXPO will be open from 13.00 to 21.00.**

### FRIDAY, 18.9.2026

**6.00 - 8.00** BiB pick up

**8.00 & 9.30** start JAT Sky Trail 50km (Žirovnica)

**9.00 - 12.00 & 14.00 - 20.00** BiB pick up

**21.00** start JAT Ultra Trail 120km (Radovljica)

**EXPO will be open from 9.00 to 12.00 and from 14.00 to 20.00.**

### SATURDAY, 19.9.2026

**8.00** start JAT Lake Bled 80km (Bled)

**14.00 - 20.00** BiB pick up

**EXPO will be open from 12.00 to 20.00.**

### SUNDAY, 20.9.2026

**7.00 - 10.00** BiB pick up

**8.00 & 8.15** start JAT Kranjska Gora Trail 25km

**10.40 & 10.50** start JAT Speed Trail 15km

**11.30** start Next generation 10km

**11.40** start JAT Funny Trail 10km

**10.45 - 14.30** award ceremonies

**EXPO will be open from 7.00 to 15.00.**



# EXPO packages 2026

## SPORTS EQUIPMENT / NUTRITION PROVIDERS

BASIC PACKAGE  
CLASSIC PACKAGE  
MAXI PACKAGE

## EVENT ORGANIZERS

OFFER FOR ORGANIZERS OF  
SPORT EVENTS

## DESTINATIONS

OFFER FOR REPRESENTATIVES OF  
TOURISM DESTINATIONS



## SPORTS EQUIPMENT / NUTRITION PROVIDERS

### BASIC PACKAGE

- space at the expo 3mx3m (9m<sup>2</sup>)
- 1 registration fee for 10km or 15km

#### Price - TENT:

- until 15.1.2026: 600 eur + vat
- until 15.3.2026: 640 eur + vat
- after 16.3.2026: 680 eur + vat

#### Price - SPORTS HALL:

- until 15.1.2026: 750 eur + vat
- until 15.3.2026: 790 eur + vat
- after 16.3.2026: 830 eur + vat

### CLASSIC PACKAGE

- space at the expo 3mx6m (18m<sup>2</sup>)
- 2 registration fees for 10km or 15km

#### Price - TENT:

- until 15.1.2026: 900 eur + vat
- until 15.3.2026: 940 eur + vat
- after 16.3.2026: 980 eur + vat

#### Price - SPORTS HALL:

- until 15.1.2026: 1050 eur + vat
- until 15.3.2026: 1090 eur + vat
- after 16.3.2026: 1130 eur + vat

### MAXI PACKAGE

By agreement.

\*Special prices apply for payments made by the deadline.

IMPORTANT: Space in the hall is limited, so special prices apply for these places.

## EVENT ORGANIZERS

**For organizers of running events who would like to present themselves at the Julian Alps Trail Run, we offer:**

- space at the expo 3mx3m (9m2)

Price - TENT:

- until 15.1.2026: 315 eur + vat
- until 15.3.2026: 350 eur + vat
- after 16.3.2026: 370 eur + vat

Price - SPORTS HALL:

- until 15.1.2026: 465 eur + vat
- until 15.3.2026: 500 eur + vat
- after 16.3.2026: 520 eur + vat

Event organizers who are members of the Europe Trail Cup get 1 free registration fee for the 10km or 15km distance.

\*Special prices apply for payments made by the deadline.

IMPORTANT: Space in the hall is limited, so special prices apply for these places.

## DESTINATIONS

**A special package is available to representatives of tourist destinations:**

- space at the expo 3mx3m (9m<sup>2</sup>)
- 1 registration fee for 10km or 15km

Price - TENT:

- until 15.1.2026: 485 eur + vat
- until 15.3.2026: 540 eur + vat
- after 16.3.2026: 685 eur + vat

Price - SPORTS HALL:

- until 15.1.2026: 635 eur + vat
- until 15.3.2026: 690 eur + vat
- after 16.3.2026: 735 eur + vat

\*Special prices apply for payments made by the deadline.

IMPORTANT: Space in the hall is limited, so special prices apply for these places.



If you are interested in participating in the Julian Alps Trail Run by UTMB 2026, please contact us at **[sara@goodplace.si](mailto:sara@goodplace.si)** or **[info@trailrun.si](mailto:info@trailrun.si)**.

If you are interested in the maxi package that would be completely tailored to you, please contact us at [sara@goodplace.si](mailto:sara@goodplace.si) or [luka.hren@kinvital.si](mailto:luka.hren@kinvital.si) so that we can find the best solution together.

See you in September in Kranjska Gora!

Julian Alps Trail Run by UTMB team

