

Press release - Chamonix (France), Tuesday 16 December 2025

HOKA UTMB Mont-Blanc 2026: Charity Bibs and PTL applications now open

Charity Bibs and applications for the PTL[®] are now open, signalling the start of the registration campaign for the HOKA UTMB Mont-Blanc 2026. This opening phase highlights the event's core values: **solidarity, mountain adventure, and a community** brought together by the Mont-Blanc massif.

From 24 to 30 August 2026, the Mont-Blanc valleys will host the HOKA UTMB Mont-Blanc — an extraordinary week uniting runners, elite athletes, support crews, families and fans in a shared celebration of trail running. The 2026 edition invites participants of all levels to experience the collective energy and intensity of the **eight races** that define the event.

2026 Charity Bibs: running for a cause

Charity Bibs offer runners the opportunity to enhance their UTMB journey by supporting one of 15 partner associations dedicated to health, environmental protection, solidarity or inclusion. Each Charity Bib provides **direct entry** — bypassing the lottery — to the **three UTMB World Series Finals (UTMB, CCC and OCC)**, enabling participants to champion initiatives that deliver long-lasting, positive impact.



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“Running for yourself is already a major commitment; running for a cause adds another dimension to the adventure and allows us to make a difference together”, said

Sylvie Barquant, Chair of the Solidarity Commission, Les Amis de l'UTMB Mont-Blanc.

In 2025, **Charity Bib entries generated €628,448**, supporting 15 organisations across inclusion, health, solidarity and environmental protection.

For 2026, the programme again features 15 partner charities, with two new organisations joining the line-up:

- **Casa Alianza Suisse** — supporting highly vulnerable children and adolescents in Central America.
Impact example: 1 bib = medication for 20 children for 4 months.
- **Petit Cœur de Beurre** — supporting children born with congenital heart defects and their families.
Impact example: 1 bib = 1 year of hospital-based activities for hospitalised children.

A total of **285 Charity Bibs are available** on a first-come, first-served basis, giving each runner the chance to support the cause that matters most to them.

PTL 2026: a unique endurance adventure in the heart of the Mont-Blanc massif

The PTL — a shared mountain endurance adventure for teams of two or three — is the most demanding challenge of the HOKA UTMB Mont-Blanc.

With no ranking, no course markings and full autonomy, the route covers nearly **300km with 25,000m of elevation gain** across technical, high-mountain terrain around the Mont-Blanc massif.



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Applications for the 2026 PTL open on **16 December** and close at **23:59 (CET) on 22 December 2025**. Selected teams will be announced on **6 January 2026**, followed by a registration-finalisation period running until **19 January**.

“The PTL captures the very essence of mountain race adventure: working together through demanding terrain and forging the unique spirit of a team. Those who line up for the start know they are about to experience something extraordinary”, said

Michel Poletti, Co-founder, HOKA UTMB Mont-Blanc.

With its rope-team ethos and distinctive mountain spirit, the PTL appeals to experienced runners seeking a shared, intense and profoundly human adventure.

Registration timeline: key dates for 2026

Charity Bibs and PTL applications mark the beginning of a structured registration period for the HOKA UTMB Mont-Blanc 2026:

- **16 December at 11:00 CET:** Charity Bibs open (UTMB, CCC, OCC) + PTL applications open
- **22 December at 23:59 CET:** PTL application deadline
- **8–19 January at 23:59 CET:** Lottery registration window for UTMB, CCC, OCC, MCC and ETC
- **13 January at 11:00 CET:** Registration opens for TDS and YCC
- **22 January at 11:00 CET:** Lottery results announced
- **22 January to 4 February at 23:59 CET:** Registration window for runners drawn in the lottery
- **5 February:** Registration opens for runners selected from the waiting list (waiting list positions will not be disclosed)
- **12 February at 23:59 CET:** Registration closes for runners selected in the second round

Note to editors

About UTMB[®] World Series

The UTMB[®] World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB[®] World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB[®] adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB[®] Mont-Blanc, where the UTMB[®] World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB[®] World Series circuit brings together 50 events in 28 countries. For more information, visit <https://utmb.world>.

About UTMB Group

Since the creation of HOKA UTMB[®] Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB[®] Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail[®] technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB[®] has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB[®] World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB[®] Mont-Blanc. The UTMB[®] World Series is built on the founding principles of HOKA UTMB[®] Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at <https://utmb.world>.

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