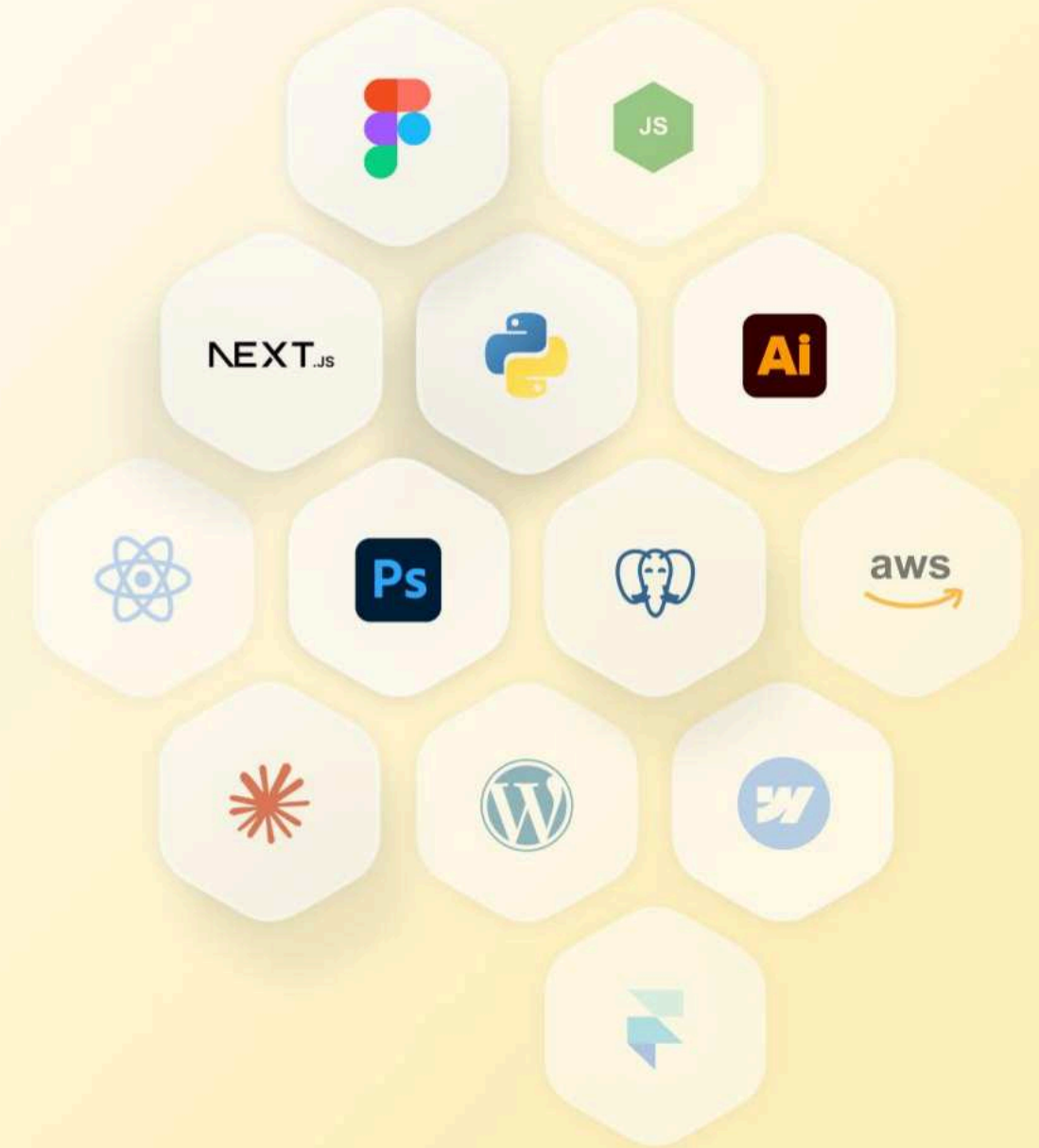




ofnav.

Design, Engineering, & AI.

We help to transform  
challenges into intuitive  
digital product.





# Better products begin with better questions



01

---

## What do users need?

Understand the task and the people behind it.

02

---

## Where is the friction?

Find the moments that make progress difficult.

03

---

## What comes next?

Choose the work that deserves your investment.



# We are defined by value we create & challenges we solve

## Global Collaboration

Work with startups & enterprises  
across multiple countries.



## 60+

### Projects Delivered

Successfully delivered AI-  
powered products for startups  
and enterprises across  
healthcare, fintech, HR, and  
SaaS.

## 10+

### AI & Engineering Tools

• OpenAI • Claude • React •  
Next.js • Flutter • Supabase •  
AWS

## 98%

### Client Satisfaction



# Support at the moments that matter

A focused contribution at every stage of your product.

01

Starting new project

---

02

Improving what exists

---

03

Managing complexity

04

Moving forward





# Our Strategic Services

Overview



# AI-based Product Partner for Your Business Growth

We are AI-powered product lab strategic design, engineering & intelligent automation to transform complex business problems.

Development & Innovation

04/service

Product & Experience

04/service

Brand & Creative

04/service





# Brand & Creative

Build a brand people remember and experiences that make your business stand out.

Brand Design

---

Brand Identity

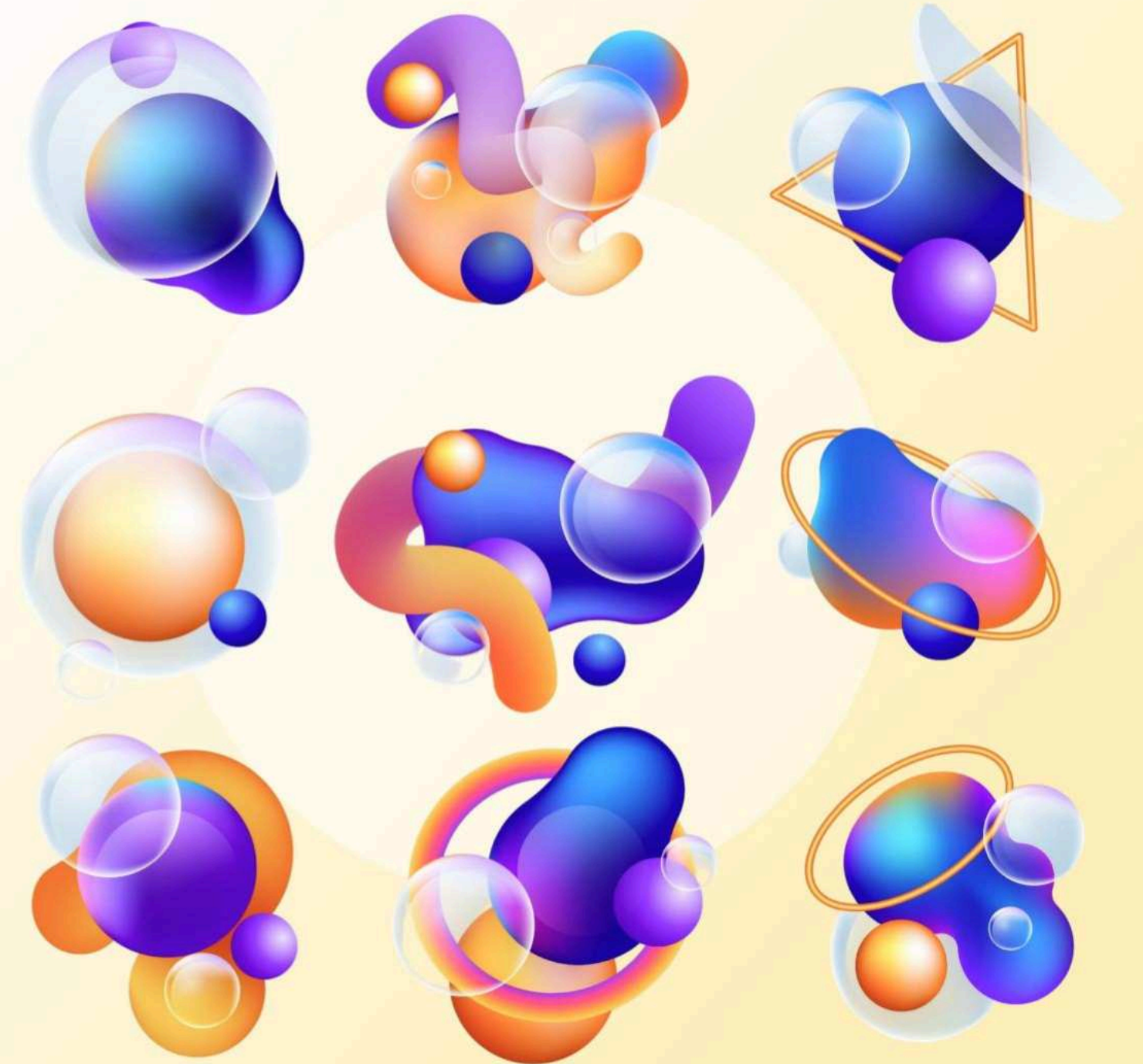
---

Motion Graphics

---

Creative Direction

---





# Product & Experience

Build a brand people remember and experiences that make your business stand out.



---

Product Design (UX/UI)

---

UX Research

---

Product Strategy

---

Enterprise UX



# Development & Innovation

Build a brand people remember and experiences that make your business stand out.

MVP Design & Development

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AI Product Development

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Web Design & Development

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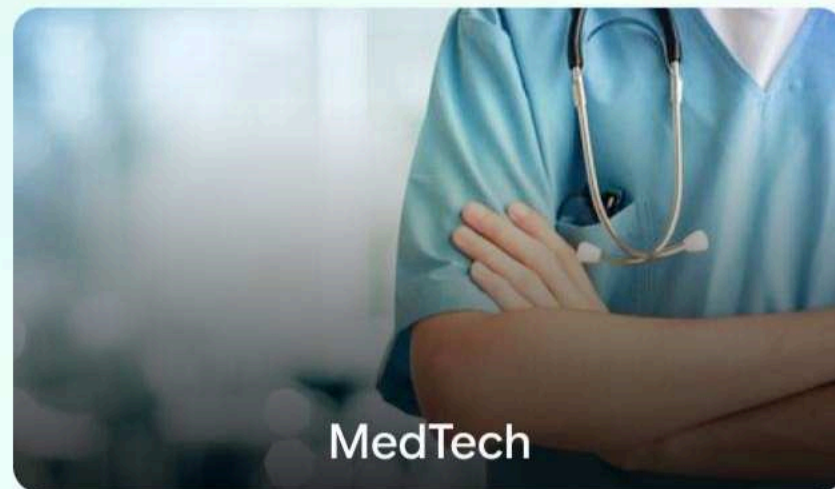
Framer & Webflow

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# Transforming Industries Through Strategic Design, Engineering, & AI.



MedTech



EduTech



FinTech



Cyber Security



E-commerce



Manufacturing



Logistics & Supply Chain

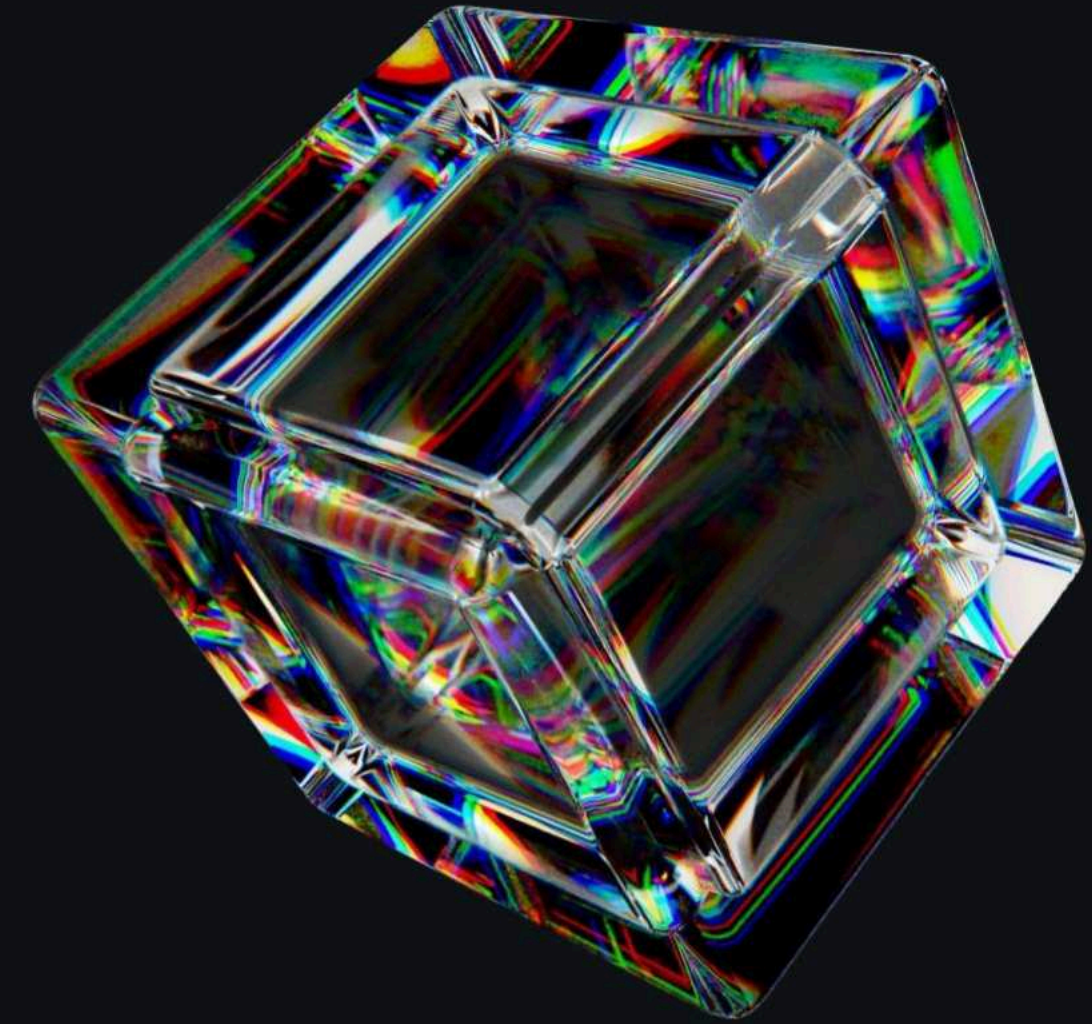


Enterprise Technology



# Less repetitive work. More useful interactions

We identify where AI can help people find information, process content or complete a task more efficiently.



01

## Knowledge assistants

Find relevant information in the context of a task.

02

## Document processing

Turn content into information people can review and use.

03

## Workflow automation

Connect routine steps with appropriate human oversight.



# Clear steps shared decisions

Regular reviews connect your priorities with the work in progress.



01

## Discover

Understand your business challenges.

02

## Define

Agree on priorities & success criteria.

03

## Design

Explore solutions working prototype.

04

## Develop

Build with regular feedback.

05

## Launch & Improve

Test journey & plan next iteration.



# Selected Project

## Highlights



# A doctor health care experience

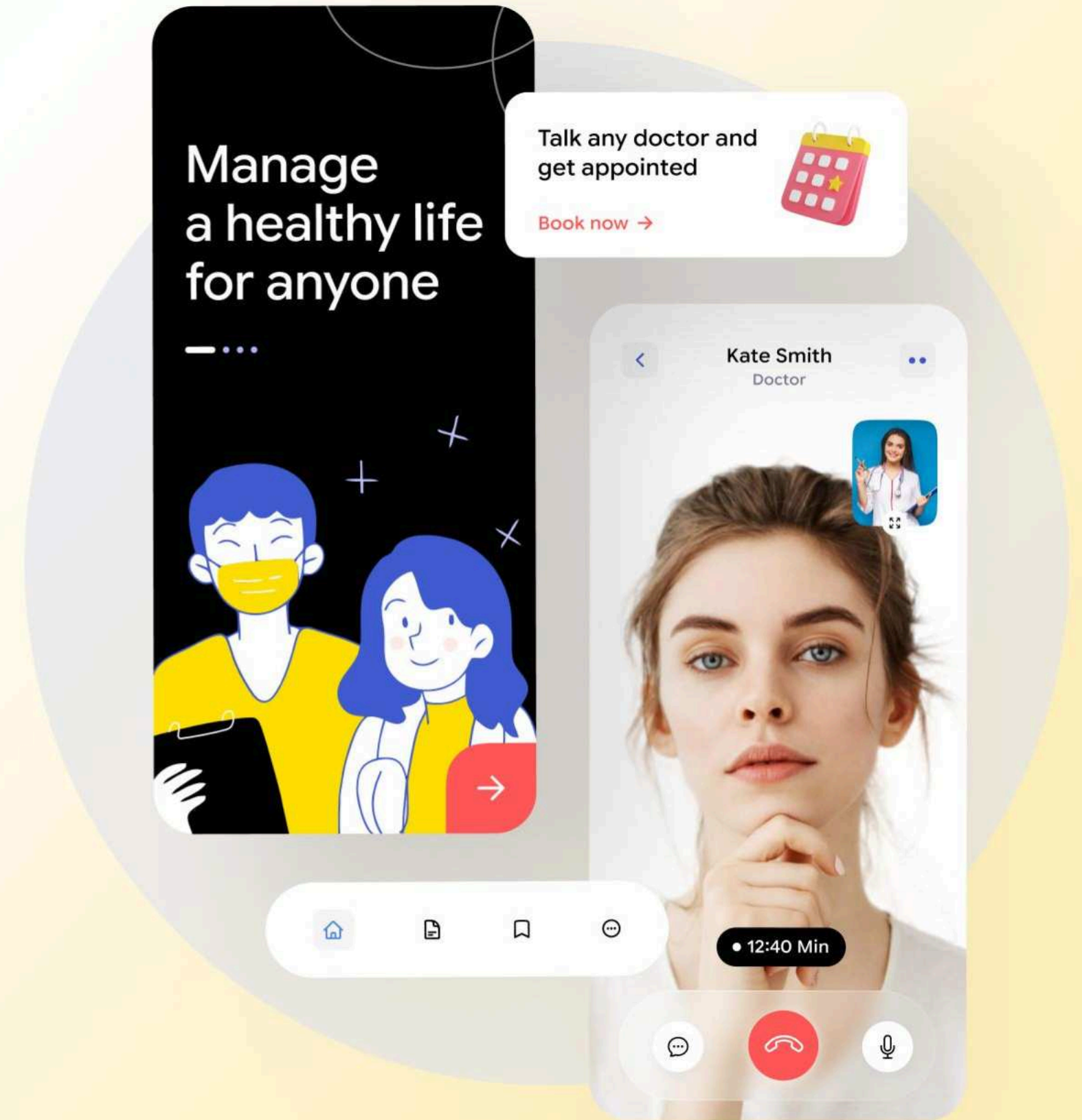
Doctor appointment booking — Making it easier to find doctors and book appointments.

## Doctor appointment booking

A product experience focused on simplifying doctor discovery, appointment scheduling, and patient care.

Product Design

Appointment workflow optimization





# A more organized work experience

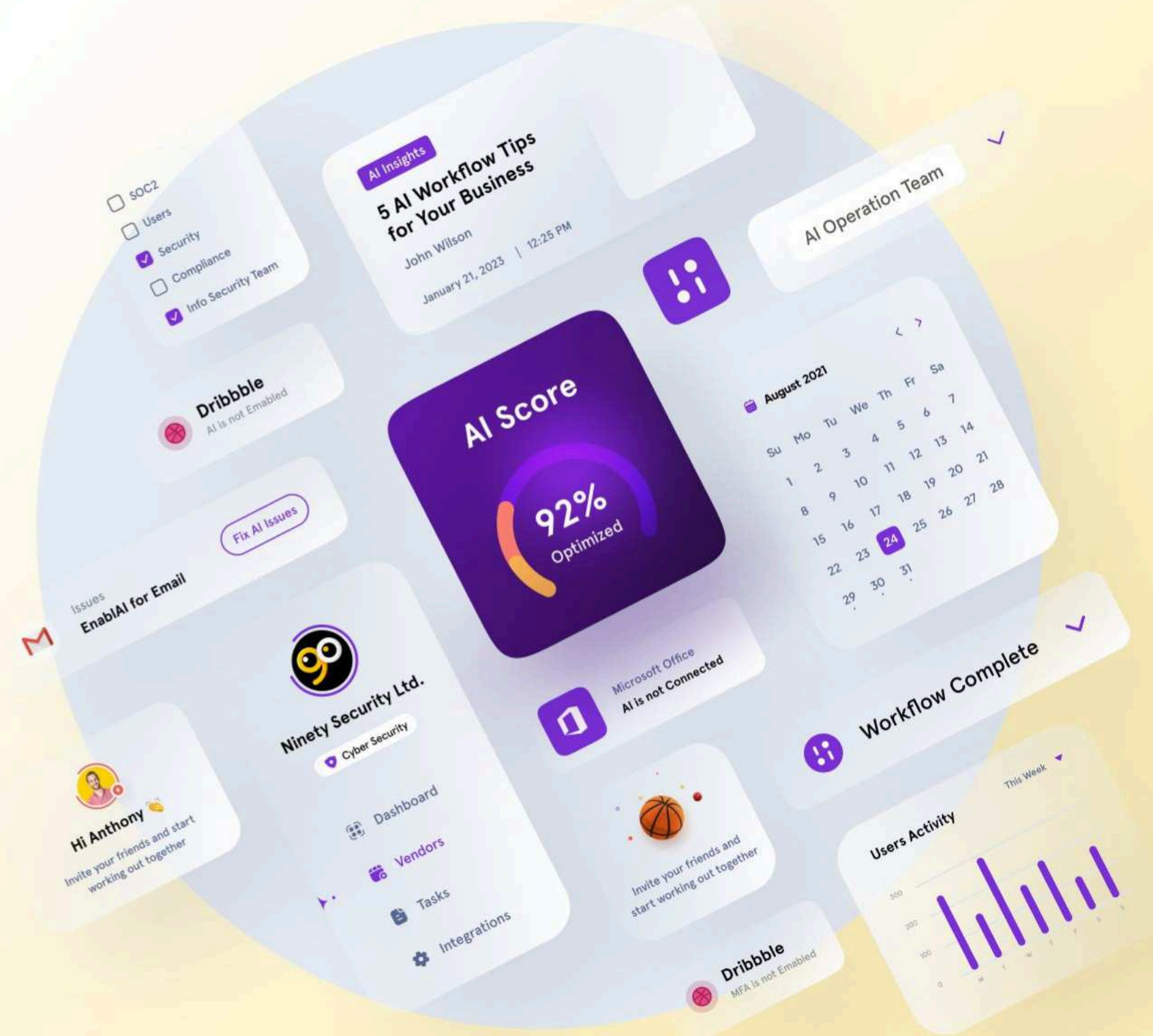
A more organized work experience — A clearer, more structured way to manage daily work.

## Task management workflows

A product experience focused on task organization, team collaboration, and project tracking.

Task Management System

Workflow optimization





# Research & Innovation

Highlights



# A smooth hiring experience

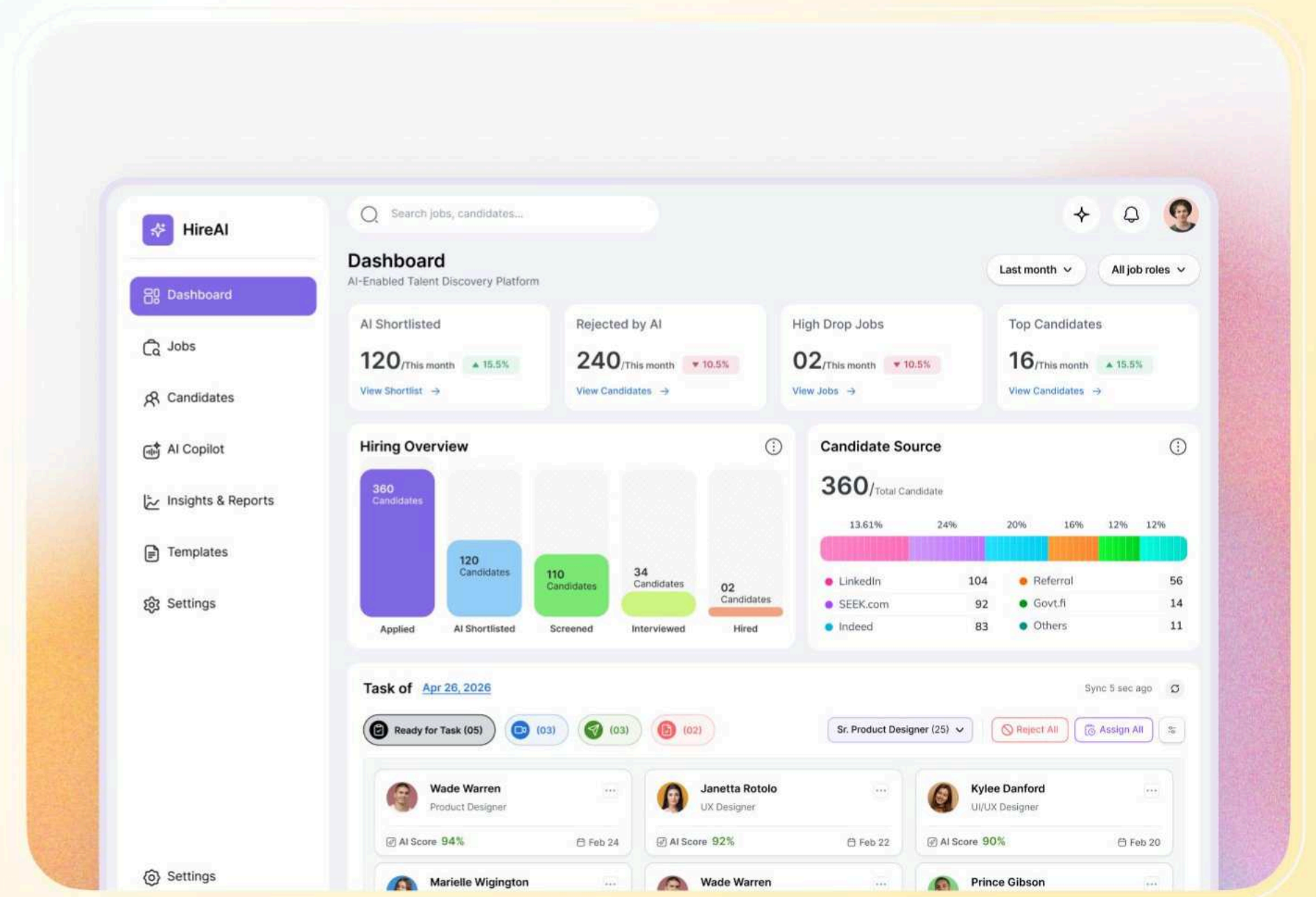
We designed candidate screening and hiring workflows to simplify decisions and reduce friction at every stage.

## Recruitment workflows

A product experience focused on candidate screening and hiring decisions.

Product design

Workflow automation





# A clearer path to data accuracy

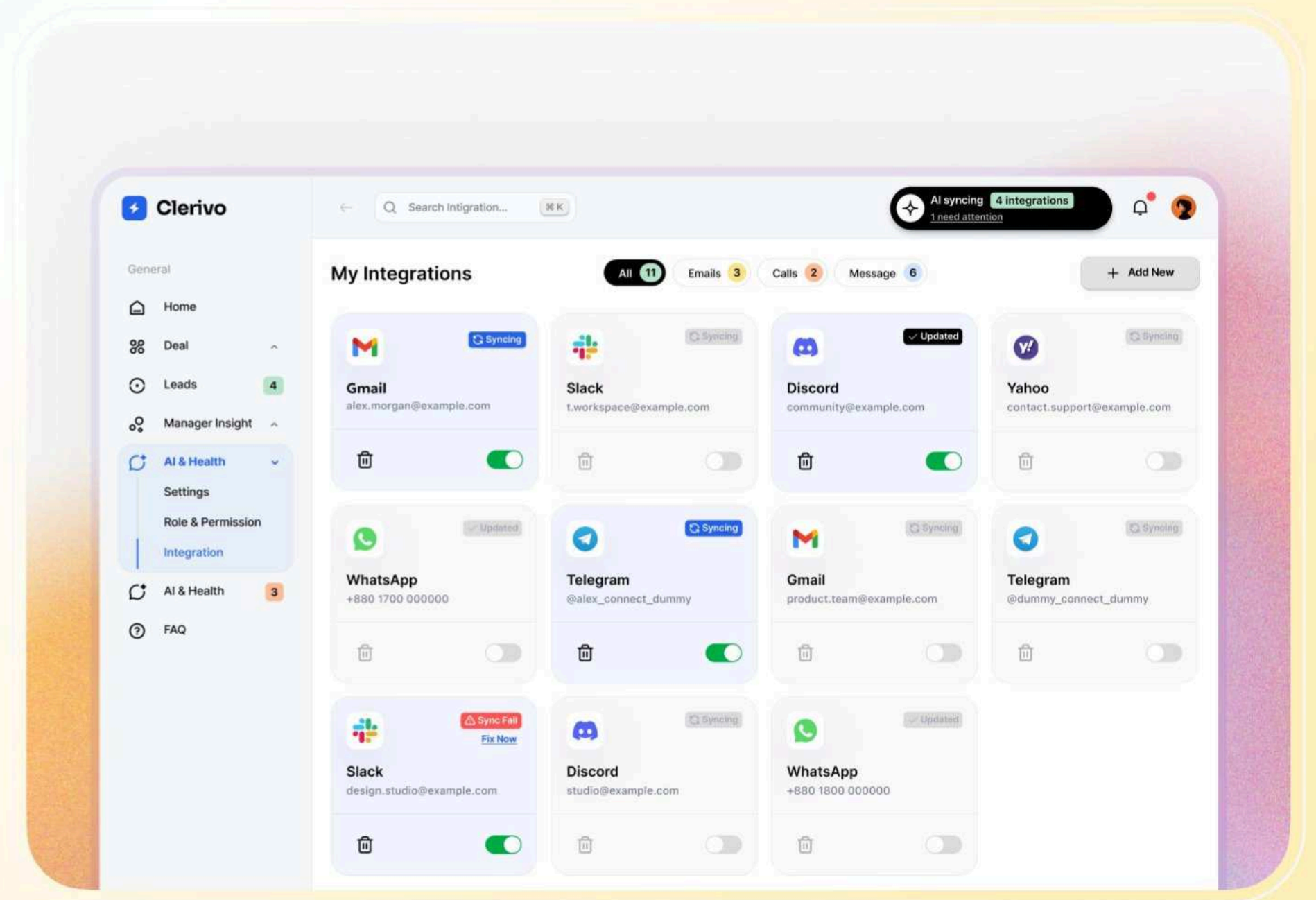
AI-powered accuracy, streamlined CRM workflows to simplify tasks.

## CRM workflows

A smarter CRM experience focused on data accuracy and workflow automation.

CRM System

Integration Management System





# Clearer Path from Application to Interview

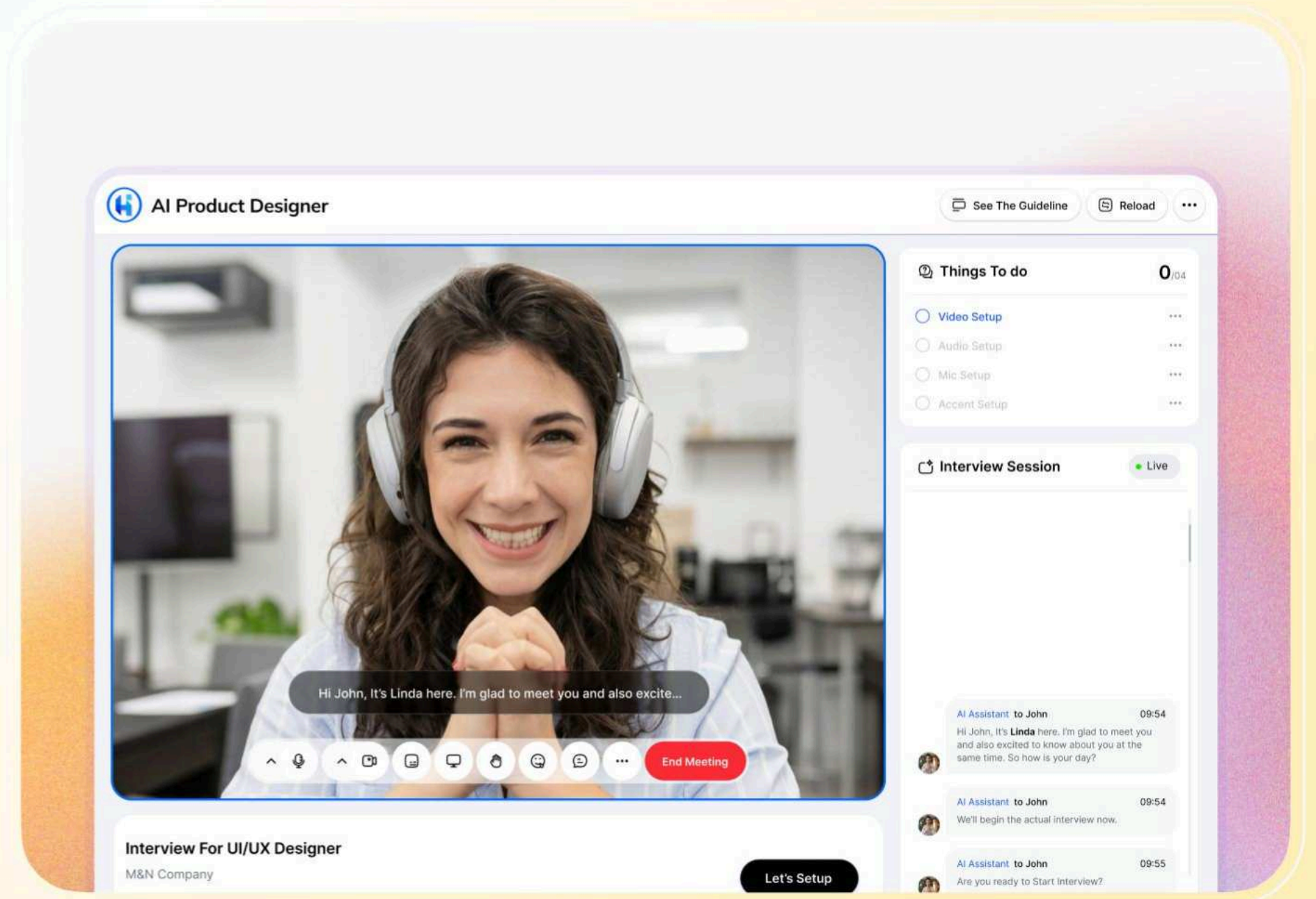
Simplifying applications, improving interview completion.

## Candidate experience

A product experience focused on simplifying applications and improving candidate engagement.

System design

User journey optimization





# Explore Next Innovation.

Ideas in progress. Technologies emerging. New possibilities taking shape.

Explore our innovations on





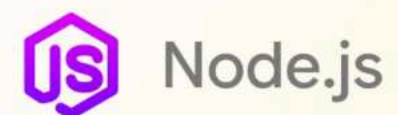
# Technology That Brings Ideas to Life

We select the right tools for each challenge, balancing usability, performance, flexibility, and long-term scalability.

## Design & Prototyping



## Web Development



## No-Code & Automation



## AI & Intelligent Systems





# A well connected product team across time zones

We embrace connected world where ideas, talent, and technology come together to create digital solutions.

Germany

Australia

USA

Bangladesh

01

## Shared priorities

A documented roadmap with clear milestones.

02

## Regular reviews

Demonstrations and written updates.

03

## Clear ownership

Named responsibilities and approval stages.



# An engagement shaped around your needs

01

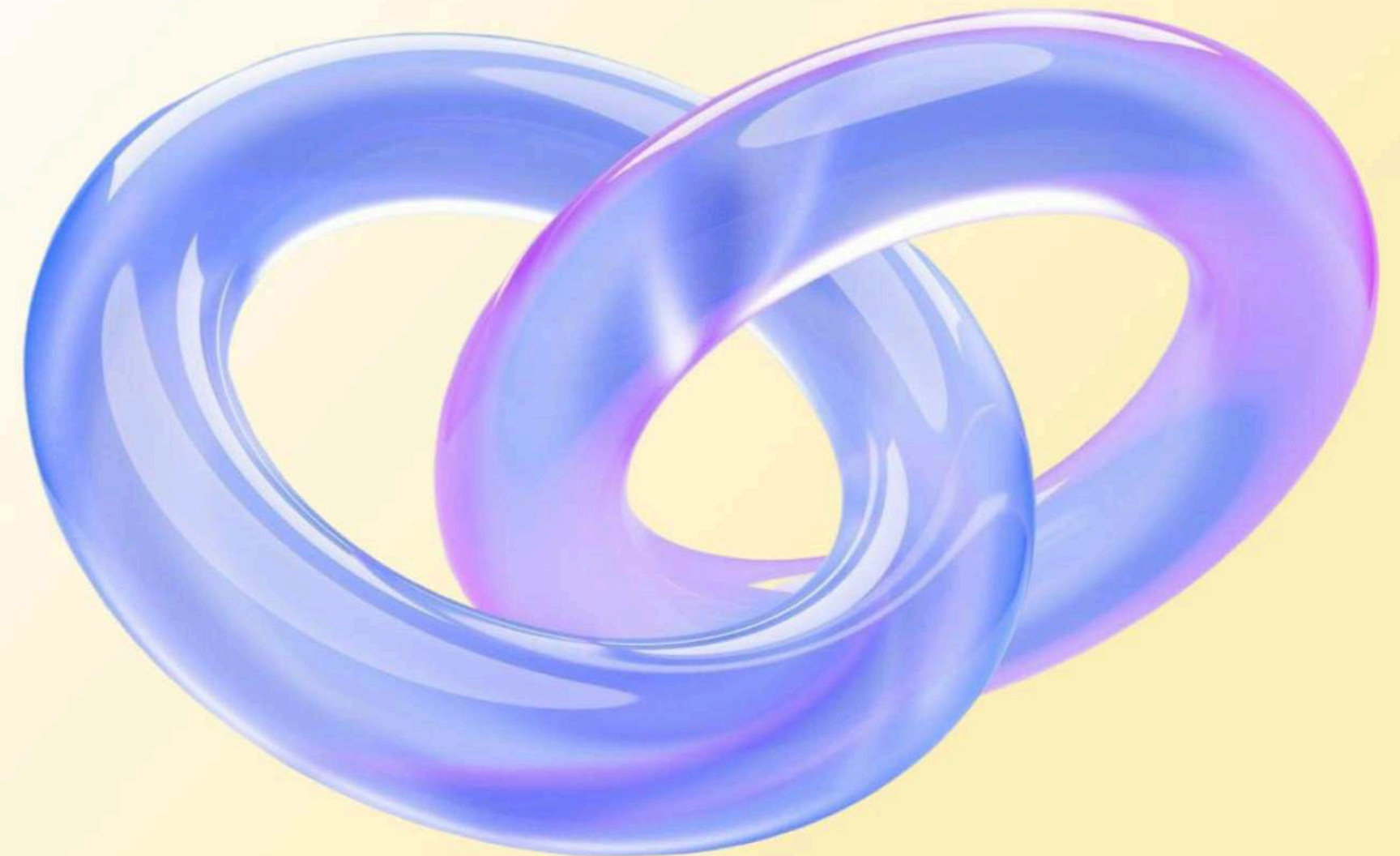
Defined project

02

Ongoing partnership

03

Team extension





# Thoughtful work, connected delivery

01

Business context

02

Connected execution

03

Shared decisions

04

Room to evolve





# Have a Challenge Worth Solving?

Let's turn your next idea into a thoughtful digital experience that creates real value for your business.

✉ [hello@ofnav.com](mailto:hello@ofnav.com)



🌐 [www.ofnav.com](http://www.ofnav.com)





# End of Scroll

Start of  
Something...