



For artists' rights

S C A L E   O F   R O Y A L T I E S

# Scale of Royalties

**2 0 2 3**

Amounts in €uros before tax

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## MAIN PRINCIPLES OF THE SCALE OF ROYALTIES

- I As stipulated in applicable legislation, every reproduction or representation of a work of a member of Adagp shall be the subject of a previous written agreement between the user and Adagp, whether for a first use or any reuse (including reprints), whether in France or abroad.

Any violation of this requirement constitutes infringement of copyright.

- II This scale of royalties is only illustrative; Adagp members may reserve the right to require specific fees in certain cases.

- III Every use shall be accompanied, in particular by the following copyright credits:

- *Artist's last name and, if possible, first name*
- *Title of the work*
- *Date the work was created*
- *Location of the work*
- *Adagp's copyright plus the year the item was printed or reprinted: (© Adagp, Paris 20..)*
- *Certain Adagp members reserve the right to require specific copyright credits*

- IV These copyright credits must be placed near the reproduction, or else in a *detailed* table of illustrations.

- V The work cannot be modified or altered in any way, without authorization.

- VI Any violation of the above-mentioned requirements will incur a penalty of at least 100% of the applicable royalties, without precluding any other action.

- VII The artist is entitled to proportional royalties or a flat fee, in accordance with the *Code de la Propriété Intellectuelle* (Code of Intellectual Property).

### Proportional royalties (Art. L.131 - 4)

- VIII Creators receive royalties in proportion to the income derived from the use of their works by reproduction or representation/performance.

- IX Such payment is set by contract. Royalties are determined by agreement between the user and Adagp and calculated on the basis of a percentage of the retail price.

For monographic materials, the parties to the agreement take into account the size of the text in relation to the full extent of the works on one hand, and on the other hand the space that the latter take up. For materials essentially devoted to a single artist, royalties on reproductions of other artists' works are calculated on a flat-fee basis.

### Flat fee (Art. L.132 - 6)

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- X** When proportional rights are not applicable, for instance for a single reproduction or representation/performance of one or several works, a flat fee is calculated according to the applicable scale of royalties.
- XI** The "number of works" in the flat-fee scales refers only to works in the Adagp repertoire. Also, for the above fee, every representation of a work of art shall be counted.
- XII** For every reproduction, the user shall send Adagp a specimen copy displaying the reproduction(s) within a month following publication, failing which Adagp is entitled to compensation.
- XIII** The applicable scale of rates is the one in effect on the day when Adagp receives the specimen copy. If Adagp has to obtain the specimen copy on its own, the applicable rate is the one in effect on the day of the billing, increased by a penalty and expenses incurred.
- XIV** For print publications, the size of the illustration in relation to the size of the whole page determines the applicable rate.  
  
Royalties due by users are payable within thirty days, end of month, after receiving the royalty statement issued by Adagp.  
  
Adagp reserves the right to ask for an advance on royalties when issuing an authorization.

### Duration of the authorization

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- XV** The user has a maximum of 2 years from the date the authorization is granted to publish the authorized reproduction. After 2 years, a new request for authorization must be submitted to Adagp.

### Conditions of use

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- XVI** Adagp is appointed representative by its members, hence there can be no direct authorization between users and Adagp members (Art. 5 (4) of the Articles of Association).
- XVII** The authorization is granted for a determined print run.
- XVIII** Adagp may request proof of the number of copies printed and/or sold, and may check the supporting documents at the company's head office, subject to prior notification of one week.

Furthermore, Adagp reserves the right to check or have checked at the user's head office all accounting items and documents that may be useful to verify the accuracy of accounts. If these verifications expose an error of more than 5% to the detriment of Adagp, the cost of verifications shall be borne by the user.

## EXHIBITIONS

### PERMANENT EXHIBITIONS OF NON-PROFIT ORGANIZATIONS

Flat fee of €60 (excluding tax) per work and per year.

### TEMPORARY EXHIBITIONS OF NON PROFIT ORGANIZATIONS

Exhibition	Number of copyrighted artists	Guaranteed minimum per artist regardless of the number of works
<b>Monographic</b>	1	1 000
<b>Collective</b>	2	500
	3	333
	4	250
	5	200
	6	167
	7 +	150

In case of separate ticketing for other temporary or permanent exhibitions:

- Collection of 3% of the takings if the fees obtained exceed the guaranteed minimum per artist shown in the table above;
- For group exhibitions, the fees thus obtained will be divided by the number of artists in the protected domain.

### TEMPORARY EXHIBITIONS OF FOR-PROFIT ORGANIZATIONS

(Banks, hotels, corporations and other commercial companies)

Number of works in the ADAGP repertoire	Royalties per work and per month
1 to 10	40
11 to 20	36
21 to 30	32
31 to 50	28
51 to 100	24
Above 100	16

In case of ticketing, 3% of the receipts will be collected.



# PUBLISHING

## BOOKS

Number of copies	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double-page spread	Cover	Double-page cover	Back cover
1 to 1,000	32	46	60	74	88	102	135	323	517	139
1,001 to 2,500	43	62	80	98	117	135	180	431	689	185
2,501 to 5,000	47	68	88	108	129	149	198	474	758	203
5,001 to 7,500	52	74	96	118	140	163	216	517	827	222
7 501 to 10,000	56	80	104	128	152	176	234	560	896	240
10,001 to 15,000	60	86	112	138	164	190	252	603	965	259
15,001 to 20,000	65	92	120	148	175	203	270	646	1 034	277
20,001 to 25,000	69	98	128	158	187	217	288	689	1 103	295
25,001 to 30,000	73	105	136	167	199	230	306	733	1 172	314
30,001 to 40,000	80	114	148	182	216	251	333	797	1 276	342
40,001 to 50,000	86	123	160	197	234	271	360	862	1 379	369
50,001 to 60,000	93	132	172	212	251	291	386	927	1 482	397
60,001 to 70,000	99	142	184	227	269	312	413	991	1 586	425
70,001 to 80,000	106	151	196	241	287	332	440	1 056	1 689	452
80,001 to 90,000	112	160	208	256	304	352	467	1 120	1 793	480
90,001 to 100,000	119	169	220	271	322	372	494	1 185	1 896	508
100,001 to 200,000	151	215	280	345	409	474	629	1 508	2 413	646
200,001 to 300,000	183	262	340	419	497	576	764	1 831	2 930	785
300,001 to 400,000	215	308	400	492	585	677	899	2 155	3 447	923
400,001 to 500,000	248	354	460	566	673	779	1 034	2 478	3 965	1 062

### Special cases

- **Pocket books, textbooks, encyclopedias, dictionaries, journals and magazines with no CPPAP number, non-profit organizations and self-publishing:**

A pocket book is of a format less than or equal to 13x20cm

A 30% discount applies to the fees in the "Books" scale.

- **Numerous reproductions**

**Discounts for more than 40 reproductions of Adagp works in the same book**, according to the following brackets:

- 40 to 60 reproductions : 10% discount
- 61 to 80 reproductions : 15% discount
- 81 to 100 reproductions : 20% discount
- More than 100 reproductions : 25% discount

If the general economy of the work justifies it, a percentage will be applied to the selling price of the work in order to cap the amount of royalties.

- **Monographs**

6% of the sales price excluding tax on the number of copies of works on paper, or 8% of the sales price excluding tax on the number of bi-media works.



- **Catalogues raisonnés**

This category is subject to particular conditions in agreement with Adagp.

- **Temporary exhibition catalogs and general inventories of collections**

If published by the cultural institution organizing the exhibition, a 50% discount applies.

If published not by the organizing cultural institution (e.g. by a book publisher, etc.), a 25% discount applies

- **Bi-media publications (in both print and digital forms)**

Under a bi-media permission, the rate billed upon publishing is that of the bracket directly above that applicable to the print version in the scale of rates.

After the initial permission period and receipt of the download statement, an additional amount will be billed if the number of downloads exceeds the initial bracket billed.

- **Theses and university dissertations**

Copies printed out by students for their orals are royalty-free.

In addition, online posting of theses is permitted in compliance with the agreement reached with the Ministry of National Education regarding the use of works of art as illustrations in teaching activities and research.

- **Sales catalogs**

Fees (excluding VAT) per reproduction whatever the format of reproduction on paper, bi-media, PDF or interactive digital sales catalog:

- €66 for reproductions on inside pages,
- €400 for reproductions on the catalog cover,
- €200 for reproductions on the catalog back cover.

A 25% discount applies to catalogs published by auction houses and galleries.

### Special reproduction cases

- **Format larger than a page and reproduction (whatever the format) overflowing on the previous or following page:** rate of the larger reproduction format increased by 30% if the overflow format is equal to or less than half a page or by 60% if greater than half a page.
- **For reproductions of one or more works of a size less than or equal to 1/8th of a page on a dust jacket, box, front cover and back cover,** the rate is increased by 100%. Any larger format comes under the "front cover" or "back cover" fee scale.
- **Reuse of a work in the same book:** 50% of the rate for each new inclusion according to format, excluding the largest format.
- **Back of book:** rate of a microformat increased by 30%.
- **Book banner:** rates according to the reproduction format of the work on the banner, increased by 100%.  
A banner on a non-illustrated cover will be billed according to the "cover" rate, regardless of the size of the reproduction of the work.
- **Reproduction of texts:** royalties of an image.

### Translation

If the works translated into a foreign language are **published by the original publisher's company**, royalties apply to the total number of copies printed, including all versions.

If the **rights are transferred to foreign publishers**, royalties will be based on the print run of the work in each language, with a 50% discount, except for English, Spanish and German; in which case, the original publisher transfers the rights for these languages to the foreign publishers: each foreign publisher will need to obtain prior authorization and settle royalties with ADAGP's sister societies in the relevant countries (UK, USA, Spain, Germany, etc.).

### Specimen copies

The publisher shall provide a full copy of the publication (print and/or digital version) and the printing invoice to Adagp within a month after the date of publication.

A specimen copy shall be provided for all publications (incl. republishing/reprint) and for any promotional material.

Lateness in providing specimen copy: Adagp is entitled to a compensation equal to 100% of the sum due.

If Adagp has to obtain the specimen copy on its own, the applicable rate is the one in effect on the day of the billing, increased by a penalty and expenses incurred.

Proof of submission: the publisher shall keep proof of his sending the specimen copy.

### Duration

- **Publishing deadline**

The term of validity of an authorization is 2 years. Failing publishing within 2 years of obtaining an authorization, a new request for an authorization shall be placed with Adagp.

- **Period of use**

Authorizations are granted for different periods depending on the nature of the medium.

### Use in advertising

- **Prior permission**

Any use in a promotional or advertising capacity requires the prior written consent of Adagp.

- **Use of the reproduction outside of its context**

Any new use of a work of art reproduced in the book promoted, but removed from its context, entails the payment of reproduction royalties depending on the advertising medium.

- **Logos and brands**

When a brand or a logo appears clearly on or in the book, the rate is increased by 100%.

## DIGITAL BOOKS

### Billing method:

The amount for the first bracket of the scale of royalties is billed as an advance, followed by a supplementary amount based on the actual number of digital copies downloaded, as provided in the downloads statement that the publisher is required to send to Adagp upon expiry of the authorization.

## DIGITAL BOOKS (NOT SOLD IN PRINT)

Number of copies	Inside pages	Cover / Home page
1 to 1,000	61	182
1,001 to 2,500	76	228
2 501 to 5,000	83	250
5,001 to 7 500	91	273
7,501 to 10,000	99	296
10,001 to 15,000	106	319
15,001 to 20,000	114	341
20,001 to 25,000	121	364
25,001 to 30,000	129	387
30,001 to 40,000	140	421
40,001 to 50,000	152	455
50,001 to 60,000	163	489
60,001 to 70,000	174	523
70,001 to 80,000	186	558
80,001 to 90,000	197	592
90,001 to 100,000	209	626

**For each bracket of 100,000 additional copies:** an additional amount equal to 25% of the last bracket is charged

**Books under 5€, literary and scientific magazines, textbooks, encyclopedias and dictionaries:** a 30% discount applies.

## LEAFLETS, BROCHURES, FLYERS, PROSPECTUSES, COMMUNICATION CARDS, SHOW PROGRAMS

### Non-profit organizations – free copies

Number of copies	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double-page spread	Cover	Double-page cover	Back cover
1 to 1,000	22	32	42	51	61	70	93	128	208	96
1,001 to 2,500	30	43	56	68	81	94	125	171	278	128
2,501 to 5,000	32	46	60	74	87	101	134	184	299	138
5,001 to 10,000	34	48	63	77	92	106	141	193	313	145
10,001 to 25,000	37	53	68	84	100	116	153	210	342	158
25,001 to 50,000	40	57	74	91	108	125	166	228	370	171
50,001 to 100,000	46	66	85	105	125	145	192	263	427	197
100,001 to 200,000	50	71	93	114	135	157	208	285	463	214
200,001 to 300,000	54	77	100	123	146	169	224	307	498	230
300,001 to 500,000	61	88	114	140	166	193	256	350	569	263
500,001 to 1,000,000	77	110	142	175	208	241	320	438	712	329
1,000,001 to 2,000,000	107	153	199	245	291	337	448	613	997	460

Non profit organizations – Copies for sale : the rate is increased by 20 %

For-profit organizations : the rate is increased by 100%

## CATALOGS, BROCHURES AND ANNUAL REPORTS

### For-profit organizations

Publications with no CPPAP (Commission paritaire des publications et agences de presse) registration number.

Number of copies	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double-page spread	Cover	Double-page cover	Back cover
1 to 1,000	89	128	160	191	223	255	383	510	766	319
1,001 to 2,500	179	255	319	383	447	510	766	1 021	1 531	638
2,501 to 5,000	223	319	399	479	558	638	957	1 276	1 914	798
5,001 to 10,000	268	383	479	574	670	766	1 148	1 531	2 297	957
10,001 to 20,000	313	447	558	670	782	893	1 340	1 786	2 680	1 117
20,001 to 40,000	357	510	638	766	893	1 021	1 531	2 042	3 062	1 276
40,001 to 100,000	447	638	798	957	1 117	1 276	1 914	2 552	3 828	1 595
100,001 to 200,000	558	798	997	1 196	1 396	1 595	2 393	3 190	4 785	1 994
200,001 to 300,000	670	957	1 196	1 436	1 675	1 914	2 871	3 828	5 742	2 393

## COMPANY NEWSPAPERS AND BROCHURES FOR EXTERNAL CIRCULATION

### For-profit organizations

Publications with no CPPAP registration number.

Number of copies	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double-page spread	Cover	Double-page cover	Back cover
1 to 15,000	162	231	289	347	404	462	693	924	1 386	578
15,001 to 40,000	216	308	385	462	539	616	924	1 232	1 848	770
40,001 to 100,000	270	385	481	578	674	770	1 155	1 540	2 310	963
100,001 to 200,000	323	462	578	693	809	924	1 386	1 848	2 772	1 155
200,001 to 400,000	377	539	674	809	943	1 078	1 617	2 156	3 234	1 348
400,001 to 800,000	431	616	770	924	1 078	1 232	1 848	2 464	3 696	1 540
800,001 to 1,000,000	485	693	866	1 040	1 213	1 386	2 079	2 772	4 158	1 733
1,000,001 to 2,000,000	539	770	963	1 155	1 348	1 540	2 310	3 080	4 620	1 925

## POSTERS - TARPAULIN – EXHIBITION BOARDS

### PROMOTIONAL POSTERS (NOT FOR SALE)

(Non-profit organizations only)

Number of copies	Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 100	87	109	174	278	362	471	612
101 to 200	125	156	249	397	517	673	875
201 to 500	179	224	359	572	745	969	1 261
501 to 1,000	234	292	467	744	969	1 261	1 640
1,001 to 3,000	293	366	586	933	1 215	1 581	2 057
3,001 to 5,000	336	420	673	1 072	1 396	1 816	2 363
5,001 to 10,000	403	504	807	1 286	1 674	2 179	2 834

For each bracket of 10,000 additional copies: an additional amount equal to 25% of the previous bracket is charged.

For promotional posters not for sale published by for-profit organizations (only in the context of exhibitions), the rate will be increased by 100%.

### PROMOTIONAL POSTERS (FOR SALE, INCLUDING APART FROM THE EXHIBITION)

(Non-profit organizations only)

Number of copies	Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 100	157	196	314	500	651	847	1 102
101 to 200	224	280	449	715	931	1 211	1 576
201 to 500	323	404	646	1 030	1 341	1 745	2 270
501 to 1,000	420	525	841	1 340	1 744	2 270	2 953
1,001 to 3,000	527	659	1 054	1 680	2 187	2 846	3 702
3,001 to 5,000	605	757	1 211	1 930	2 512	3 269	4 253
5,001 to 10,000	726	908	1 452	2 315	3 014	3 921	5 101

For each bracket of 10,000 additional copies: an amount equal to 25% of the last bracket is charged.

### SINGLE POSTER FOR DISPLAY PURPOSES (NOT SOLD TO THE PUBLIC)

(Non-profit organizations only. For free exhibitions not exceeding 6 months.)

Number of works	Scale for one month of exhibition Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 10	20	22	30	42	53	66	83
11 to 20	19	21	29	40	50	62	79
21 to 30	18	20	27	38	47	59	74
31 to 50	17	19	25	35	44	55	69

A 10% increase on this monthly scale will be applied for each additional month.

Above 51 works, a 10% increase will be applied to the 31 to 50 works bracket.

## PERMANENT DISPLAYS

### NON-PROFIT ORGANIZATIONS

Number of copies	Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 10	264	330	528	842	1 096	1 426	1 855
11 to 20	330	413	660	1 052	1 370	1 782	2 318
21 to 30	396	495	792	1 262	1 643	2 138	2 782
31 to 50	528	660	1 056	1 683	2 191	2 851	3 709
51 to 100	660	825	1 320	2 104	2 739	3 564	4 637
More than 100	792	990	1 584	2 525	3 287	4 277	5 564

### FOR-PROFIT ORGANIZATIONS

Number of copies	Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 10	396	495	792	1 262	1 643	2 138	2 782
11 to 20	495	619	990	1 578	2 054	2 673	3 477
21 to 30	594	743	1 188	1 893	2 465	3 208	4 173
31 to 50	792	990	1 584	2 525	3 287	4 277	5 564
51 to 100	990	1 238	1 980	3 156	4 109	5 346	6 955
More than 100	1 188	1 485	2 376	3 787	4 930	6 415	8 346

## PRINTS – LITHOGRAPHS – SILKSCREEN PRINTS

Proportional royalties set by contract, determined as a percentage of the retail or distribution price.

## ADVERTISING POSTERS – NOTICES – DISPLAYS – SIGNS – OTHER POS ADVERTISING MATERIAL

(For a campaign not exceeding 12 weeks)

Number of copies	Formats (cm)							
	≤ 30 x 40	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 10	253	361	516	805	1 111	1 505	2 042	2 526
11 to 100	422	603	862	1 344	1 856	2 513	3 410	4 218
101 to 250	652	931	1 331	2 076	2 867	3 882	5 269	6 516
251 to 500	932	1 331	1 904	2 969	4 101	5 552	7 535	9 319
501 to 1,000	1 091	1 559	2 229	3 476	4 801	6 500	8 822	10 911
1,001 to 5,000	1 452	2 075	2 967	4 626	6 390	8 651	11 742	14 522

For each bracket of 1,000 additional copies, an amount equal to 25% of the last bracket is charged.

## EXTERIORS OF VÉHICLES – BUS SHELTERS – SUBWAY PLATFORMS – ROADSIGNS

		Royalties per month
Exteriors of véhicules (120 x 160)	for a network of 5,000 sides	10 935
Bus shelters (120 x 176)	for a network of 1,000 sides	8 386
Subway platforms (400 x 300)	for a network of 210 sides	8 107
	for a network of 420 sides	12 162
Roadsigns (400 x 300)	Paris (Region)	7 731
	National network (excl. Paris)	4 148

## CARDS

### GREETING CARDS – INVITATION CARDS

#### Greeting cards for sale

Royalties of €0.18 per card printed.

#### Invitation cards and greeting cards of non-profit organizations - not for sale

(Cultural and administrative entities, local authorities, etc.)

	Copies							
	1 to 500	501 to 1,000	1,001 to 2,500	2,501 to 5,000	5,001 to 7,500	7,501 to 10,000	10,001 to 25,000	25,001 to 50,000
Per card	111	158	188	216	232	250	436	750

For each bracket of 25,000 additional copies, an amount equal to 50% of the last bracket is charged.

#### Invitation cards and greeting cards of for-profit organizations - not for sale

(Banks, hotels, enterprises and other commercial companies...)

	Copies							
	1 to 500	501 to 1,000	1,001 to 2,500	2,501 to 5,000	5,001 to 7,500	7,501 to 10,000	10,001 to 25,000	25,001 to 50,000
Per card	361	515	773	1 118	1 288	1 546	2 149	3 004

For each bracket of 25,000 additional copies, an amount equal to 50% of the last bracket is charged.

## POSTCARDS – DOUBLES-SIDED CARDS – BOOKMARKS

Proportional royalties of 10% of the retail price excl. tax.

Payment upon publication of the entire print run.



## ENTRANCE TICKETS

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Number of copies	Royalties per work
1 to 5,000	84
5,001 to 10,000	100
10,001 to 25,000	119
25,001 to 50,000	142
50,001 to 100,000	159
More than 100,000	215

## MERCHANDISING AND COMMERCIAL POSTERS FOR SALE

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- Proportional royalties set by authorization or contract, calculated as follows:
  - 8 % of the retail price excl. tax,
  - 15 % of the distribution price excl. tax,
  - 25 % of the manufacturing price or cost price excl. tax for unsold products.
  
- For on-demand printing on paper or canvass:
  - 15 % of the retail price excl. tax.

A Guaranteed Minimum will be billed.

## STAMPS – PRE-STAMPED ENVELOPES (POSTAL SERVICE)

Number of copies	Royalties per work
1 to 10,000	324
10,001 to 25,000	378
25,001 to 50,000	432
50,000 to 100,000	486
100,000 to 200,000	540
200,001 to 500,000	924
500,001 to 1,000,000	1 167
1,000,001 to 2,500,000	1 535
2,500,001 to 5,000,000	2 972
5,000,001 to 7,500,000	4 459
7,500,001 to 10,000,000	5 204

## PHILATELIC SOUVENIRS AND ILLUSTRATED ENVELOPES

Number of copies	Royalties per work
1 to 100	95
101 to 500	189
501 to 1,000	284
1,001 to 5,000	378
5,001 to 10,000	473
10,001 to 20,000	662
20,001 to 30,000	851
30,001 to 40,000	1 040
40,001 to 50,000	1 229
50,001 to 100,000	1 797
100,001 to 200,000	2 931

## AUDIO, VIDEO AND DIGITAL PACKAGING

(Including CDs, DVDs and vinyls)

### Physical media only

Number of copies	Reproduction formats				
	On disk	Front cover	Double page cover	Back cover	Booklet inside pages
1 to 2,500	153	307	406	107	77
2,501 to 5,000	222	445	589	156	111
5,001 to 7,500	276	552	731	193	138
7,501 to 10,000	337	675	894	236	169
10,001 to 15,000	399	797	1 057	279	199
15,001 to 20,000	460	920	1 219	322	230
20,001 to 25,000	521	1 043	1 382	365	261
25,001 to 30,000	583	1 165	1 544	408	291
30,001 to 40,000	644	1 288	1 707	451	322
40,001 to 50,000	705	1 411	1 869	494	353
50,001 to 60,000	767	1 533	2 032	537	383
60,001 to 70,000	828	1 656	2 194	580	414
70,001 to 80,000	889	1 779	2 357	623	445
80,001 to 90,000	951	1 901	2 519	665	475
90,001 to 100,000	1 012	2 024	2 682	708	506

#### For each bracket of 100,000 additional copies:

Additional amount equal to 25% of the last bracket.

#### Special cases:

- Discount for simultaneous reuse of the same work on several media (CD, DVD, ...):
  - For 2 media: 15% discount on total royalties,
  - For 3 media, 25% discount on total royalties.
- Posters or separate reproductions placed in media: the rate is that of a reproduction inside a booklet multiplied by the coefficient that gives the size of the poster (or separate reproduction) in relation to a full-page format in the booklet.

### Bi-media product (physical product and online platform)

When the cover of the medium is also used on a merchant platform to sell it in digital form (streaming, download), the scale fee for the cover is increased by 30%.

Digital product only (online platform)

Number of downloads / streams	Royalties per visual
1 to 2,500	307
2,501 to 10,000	675
10,001 to 30,000	1 165
30,001 to 50,000	1 411
50,001 to 100,000	2 024

Fee scale applies regardless of the number of online platforms.

**For each bracket of 100,000 additional copies:** Additional amount equal to 25% of the last bracket.

## BOXES, LABELS, STICKERS, BAGS

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Number of copies	
1 to 1,000	606
1,001 to 5,000	873
5,001 to 10,000	1 212
10,001 to 25,000	1 817
25,001 to 50,000	2 726
50,001 to 100,000	3 635

Above 100,000 copies, 50% of the last bracket is added for each 100,000 additional copies.

## LUXURY PACKAGING

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Flat-fee or proportional royalties based on the unit price.

## LOGOS – PRODUCT IMAGES

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For works of art presented as the logo of a product or service, the terms & conditions of use are set by mutual agreement.

## PRESS

### GENERAL CONDITIONS

- **Annual fee for use of works on paper including digital reader / PDF + press website**

Users providing editorial content both in print and on a press website may contract for an annual fee covering both reproductions on paper and images online.

This annual fee is based on the « press website » rate increased by the number of used on paper.

- **Paper publications with digital edition / PDF**

After the initial permission period of five years and receipt of the download statements, an additional amount is billed if the number of downloads is greater than the bracket directly above the one for paper copies.

- **Front cover: sample**

A sample cover must be submitted to Adagp for validation.

- **Monographic issues**

A paste-up must be submitted to Adagp for validation.

Royalties are a percentage of the retail price (before tax) multiplied by the number of copies printed.

Royalties for reproduction of other creators' works are billed as flat fees.

- **Second inclusion**

For an artwork used a second time without change in in a print publication: a 50% discount on the initial rate applies to the smaller reproduction.

- **Formats larger than a page**

Size larger than a page and reproduction (whatever the format) overflowing on the previous or following page: royalties of the largest reproduction format increased by 30% if the format of the overflow is equal to or less than half a page or by 60% if the format of the overflow is larger than half a page.

- **Mixed cover**

When the front cover page is made of several items: royalties corresponding to the format of each reproduction increased by 100%.

- **Double-page cover**

Royalties for a cover page, increased by 60%.

- **Reproduction on the front page**

Scale rate according to the reproduction format, increased by 30%.

- **Works appearing in general illustrations**

The reproduction of a work in a general illustration is subject to billing when the work is a significant part of the image.

- **Royalty-free**

- The first two reproductions no larger than a quarter-page in a print publication illustrating an article covering a **current event** (exhibition, sales report, etc.) are royalty-free.
- The use of a work in a **table of contents** is exempt from royalties under the following conditions: (i) the size of the reproduction of the work in the contents is less than one eighth of a page; (ii) the reproduction is for the purpose of announcing an article in the same publication; (iii) the work is reproduced under identical conditions in the article announced in the contents.

- **Articles and reports citing products, brands or advertorials (excluding the purchase of advertising space)**

Use of a work in an article presenting products or brands (fashion reports, citing cosmetics or luxury brands, etc.) and advertorials. Royalties of the "Uses on paper" and "Press websites" scale are increased by 100%.

- **Annual statements (Press website)**

Every year, users shall send Adagp statements that provide:

- the number of monthly visits and downloads for all media (websites, applications, downloadable pdfs, including via interactive terminals),
- the list of works used with credits (creator, title, date of publication online) for all artists not in the public domain (Adagp will identify its members),

Penalties apply for statements that are late, incomplete, or not submitted.

## EDITORIAL PRESS

Press publications and online press services registered with CPPAP (*commission paritaire des publications et agences de presse*)

### USES ON PAPER AND DIGITAL EDITION / PDF

Number of copies	Microformat	≤ 1/16 page	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double page	Cover	Back cover
1 to 5,000	16	32	46	75	102	122	154	246	317	204
5,001 to 15,000	23	47	68	110	150	179	227	362	466	300
15,001 to 40,000	30	61	88	143	195	232	295	471	605	391
40,001 to 100,000	39	78	114	184	252	300	381	608	782	505
100,001 to 200,000	49	98	142	230	315	375	476	760	978	631
200,001 to 400,000	59	117	170	276	379	450	572	912	1 173	757
400,001 to 800,000	76	152	220	357	490	583	739	1 180	1 518	979

- Press publications on paper only (no digital reader and/or PDF)**

A 20% discount applies.

- Above 800,000 copies**

A 25% increase will be applied to the 400,001 to 800,000 copies bracket.

- Maximum time for providing specimen copy**

The user shall send Adagp a specimen copy within 2 weeks after publication, failing which Adagp is entitled to ask for compensation.

## PRESS WEBSITES

Number of works per year	Visits / Downloads per month								
	0 to 10,000	10,001 to 100,000	100,001 to 500,000	500,001 to 1 million	1 to 5 millions	5 to 10 millions	10 to 20 millions	20 to 50 millions	50 to 150 millions
1	353	371	418	464	557	594	743	928	1 114
2 to 3	529	557	626	696	835	891	1 114	1 392	1 671
4 to 6	705	743	835	928	1 114	1 188	1 485	1 856	2 228
7 to 10	1 058	1 114	1 253	1 392	1 671	1 782	2 228	2 784	3 341
11 to 30	2 116	2 228	2 506	2 784	3 341	3 564	4 455	5 569	6 683
31 to 50	2 822	2 970	3 341	3 713	4 455	4 752	5 940	7 425	8 910
51 to 70	3 527	3 713	4 177	4 641	5 569	5 940	7 425	9 281	11 138
71 to 100	4 938	5 198	5 847	6 497	7 796	8 316	10 395	12 994	15 593
101 to 200	7 054	7 425	8 353	9 281	11 138	11 880	14 850	18 563	22 275
201 to 300	8 465	8 910	10 024	11 138	13 365	14 256	17 820	22 275	26 730
301 to 400	9 875	10 395	11 694	12 994	15 593	16 632	20 790	25 988	31 185
401 to 500	11 286	11 880	13 365	14 850	17 820	19 008	23 760	29 700	35 640
501 to 1,000	13 402	14 108	15 871	17 634	21 161	22 572	28 215	35 269	42 323
1,001 to 2,000	20 004	21 057	23 689	26 322	31 586	33 692	42 115	52 643	63 172
2,001 to 3,000	23 813	25 067	28 200	31 334	37 600	40 107	50 134	62 667	75 200
3,001 to 4,000	28 046	29 522	33 212	36 902	44 283	47 235	59 044	73 805	88 565
4,001 to 5,000	33 759	35 536	39 978	44 420	53 304	56 858	71 072	88 840	106 608
More than 5,000	43 028	45 293	50 954	56 616	67 939	72 468	90 585	113 231	135 878

Visit: The act of viewing a page or group of identified pages of a website, undertaken from a computer connected to the Internet. Failure to view new pages on the website within 30 minutes will terminate the visit.



## USE IN ADVERTISING

### COMMERCIAL COMPANIES

#### I Prior permission

For any use in a promotional or advertising capacity, a paste-up shall be submitted to Adagp for validation.

#### II Duration

Authorizations for advertising campaigns are limited to 12 months. Past that, they shall be renegotiated.

#### Purchase of advertising space in the print and online press

Number of copies or visits / downloads	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double page	Cover	Back cover
1 to 15,000	198	283	368	636	777	919	1 187	1 626	1 272
15,001 to 40,000	366	523	680	1 177	1 438	1 700	2 197	3 007	2 353
40,001 to 100,000	534	763	992	1 717	2 099	2 481	3 206	4 389	3 435
100,001 to 200,000	594	848	1 103	1 908	2 332	2 756	3 562	4 877	3 816
200,001 to 400,000	673	961	1 250	2 163	2 643	3 124	4 037	5 527	4 325
400,001 to 1,000,000	752	1 074	1 397	2 417	2 954	3 491	4 512	6 177	4 834

- For print runs above 1 million copies, the rate for 400,001 to 1,000,000 copies applies, increased by the additional bracket concerned.
- Applicable discounts

	1 <sup>st</sup> inclusion in the press publication	2 <sup>nd</sup> inclusion in the same press publication	3 <sup>rd</sup> inclusion in the same press publication
Press publication A	0%	40%	50%
Press publication B	40%	40%	50%
Press publication [C-Z]	50%	40%	50%

#### Purchase of advertising space on the websites of online press publishers

Fee per work and per press site: Monthly fee: 500 €.

#### Media coverage (excluding media buying)

Use of visuals distributed by a for-profit organization as part of a promotional or advertising campaign in print or bimedia publications or on the websites of online press publishers (maximum duration of 6 months).

Number of works	Royalties for 6 months
1 work	1 650
2 to 3	2 200
4 to 5	3 300
6 to 10	5 500
11 to 20	8 250
21 to 30	11 000
31 to 50	16 500
51 to 100	21 450
101 to 200	26 400

## Special cases:

- Subscription coupons, mailshots**

50% overall discount on the rate for advertising in the scale of royalties.

- Publicity for an exhibition by a museum in the press**

No royalties charged for inserts and ads showing posters exactly as authorized by Adagp.

- Promotion of current issues**

No royalties charged for «back of newsstand»-type posters not exceeding 80 x 120 centimeters, showing a front cover or front page of the current issue authorized by Adagp.

## NON-PROFIT ORGANISATIONS

### I Prior permission

For any use in a promotional or advertising capacity, a paste-up shall be submitted to Adagp for validation.

### II Permission period

Authorizations for advertising campaigns are limited to 12 months, after which they shall be renegotiated.

Number of copies or visits / downloads	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double page	Cover	Back cover
1 to 15,000	49	70	92	158	194	229	296	405	317
15,001 to 40,000	91	130	169	293	358	423	547	749	586
40,001 to 100,000	133	190	247	428	523	618	798	1 093	855
100,001 to 200,000	148	211	275	475	581	686	887	1 214	950
200,001 to 400,000	168	239	311	539	658	778	1 005	1 376	1 077
400,001 to 1,000,000	187	268	348	602	736	869	1 124	1 538	1 204

- Above 1 million copies: rate for 400,001 to 1,000,000 copies, increased by the rate of the additional bracket.**
- Applicable discounts**

	1 <sup>st</sup> inclusion in the press publication	2 <sup>nd</sup> inclusion in the same press publication	3 <sup>rd</sup> inclusion in the same press publication
Press publication A	0%	40%	50%
Press publication B	40%	40%	50%
Press publication [C-Z]	50%	40%	50%

## PRESS KITS AND PRESS RELEASES

### Non-profit organisations

Number of copies and/or sent emails	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double page	Cover	Double Cover	Back cover
1 to 1,000	57	81	122	162	203	244	341	325	569	285
1,001 to 2 500	60	86	129	172	215	259	362	344	603	302
2 501 to 5,000	63	90	135	180	225	271	379	361	632	316
5,001 to 10,000	69	99	149	198	248	298	417	396	694	347
10,001 to 25,000	76	108	162	216	270	325	454	432	757	378
25,001 to 50,000	82	117	175	234	293	352	492	468	819	410
50,001 to 100,000	95	136	203	271	339	408	570	543	950	475

- **Limited number of copies and/or emailings:** Press kits and press releases with a print run and/or digital emailing of 200 copies or less receive a 25% discount for limited distribution.
- **For each bracket of 100,000 additional copies:** additional amount equal to 25% of the last bracket.
- **For press kits published by commercial companies:** the rate is increased by 100%.

### Special cases

#### Composite cover

When a cover is made up of several items, the rights corresponding to the size of each reproduction apply increased by 100%.

#### Multilingual editions

Add up the number of copies and refer to the royalties amount corresponding to the total.

#### Second inclusion

In the event of a second identical reproduction in the same publication, a 50% discount on the initial fee applies to the smallest formats.

#### Format larger than a page

Format larger than a page and reproduction (whatever its format) overflowing onto the preceding or following page: rate of the largest reproduction format increased by 30% if the format of the overflow is equal to or less than half a page or by 60% if the overflow is greater than half a page.

## AUDIOVISUAL MEDIA

Any use of works by artists represented by Adagp is subject to prior permission, as is any rebroadcasting, commercial or cinematographic use, transfer, sale or reuse of parts of programs.

Monographic films are not covered by this Scale of Royalties and require a specific contract with Adagp.

### MONOGRAPHIC FILMS

Royalties are calculated as a percentage of the retail price.

According to Article L131-4 of the Code de la Propriété Intellectuelle, reproduction and performance royalties are based on a percentage of the retail price, for a maximum duration of 5 years, taking into consideration:

- the number of works protected,
- the number of copies published,
- their use (duration, territory of distribution, etc.).

In the absence of a retail price, the percentage will be calculated on a €11 basis per video.

A 30% advance on the anticipated amount of sales is due when signing the contract.

### AUDIOVISUAL WORKS

The use of Adagp's works in programs intended for broadcasting on French TV channels is usually covered by the general contracts that bind Adagp with said channels. For other uses, the following rates apply

#### DOCUMENTARIES, TV MOVIES

Free public screenings only

Duration	Royalties per work
	France
<b>5 years</b>	163
<b>10 years</b>	326

Broadcasts only (limited to 5 broadcasts) and catch-up TV (excluding VOD)

Duration	Royalties per work	
	France or 1 territory only	Francophone countries
<b>1 an</b>	144	288
<b>5 years</b>	288	576

All media

Duration	Royalties per work		
	Europe	World except USA	World
<b>5 years</b>	325	390	487
<b>10 years</b>	649	779	974
<b>30 years</b>	1 948	2 338	2 922

## TV SERIES (FICTION)

### All media

Duration	Royalties per work and per episode		
	Europe	World except USA	World
<b>5 years</b>	122	147	183
<b>10 years</b>	244	293	366
<b>30 years</b>	733	879	1 099

The above prices are for use in full screen or foreground. They are to be multiplied by 2 for use in credits and by 3 for use in sets.

When a work is used in more than three episodes of a single series, royalties are limited to 3 times the amount specified.

## CINEMA

Maximum permission period: 30 years.

### Use of works in full screen or foreground

All media	Royalties per work		
	France	Europe	World
<b>Short film</b>	171	342	513
<b>Feature-length film</b>	974	1 948	2 922

### Use of works in credits

All media	Royalties per work		
	France	Europe	World
<b>Short film</b>	342	684	1 026
<b>Feature-length film</b>	1 948	3 896	5 844

### Use of works in sets

All media	Royalties per work		
	France	Europe	World
<b>Short film</b>	513	1 026	1 539
<b>Feature-length film</b>	2 922	5 844	8 766

### Use of works in a trailer (promotional uses)

All media	Royalties per work		
	France	Europe	World
	513	1 026	1 539

« All media » refers to public screenings with admission charges, broadcasting (channels without general contracts), videocassettes and videodisks, excluding any use in the field of interactive multimedia, which requires a specific authorization request.

## NON-COMMERCIAL RIGHTS, FREE PUBLIC SHOWINGS

Rates below are per month.

### Permanent showings of non-profit organizations

Flat fee of €660 excl. tax per work for a maximum duration of 10 years.

### Exhibitions/screenings of non-profit organizations

Number of works	Royalties per work		
	France	Europe	World
1 to 10	11	22	33
11 to 20	10	20	30
21 to 30	9	18	26
31 to 50	8	15	23
51 to 100	7	13	20
More than 100	4	9	13

### Exhibitions/screenings of for-profit organizations

Number of works	Royalties per work		
	France	Europe	World
1 to 10	44	88	132
11 to 20	40	79	119
21 to 30	35	70	106
31 to 50	31	62	92
51 to 100	26	53	79
More than 100	18	35	53

## DIGITAL MEDIA

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### Commercial release (reproduction and performance licence for private use)

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Number of copies	Reproduction and performance royalties per work
1 to 100	89
101 to 500	124
501 to 1,000	160
1,001 to 3,000	195
3,001 to 5,000	230
5,001 to 10,000	266
10,001 to 50,000	300

### Non-commercial use by cultural organizations

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Number of copies	Reproduction and performance royalties per work
1 to 100	67
101 to 500	93
501 to 1,000	120
1,001 to 3,000	146
3,001 to 5,000	172
5,001 to 10,000	199
10,001 to 50,000	225

### Corporate use by commercial companies

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Number of copies	Reproduction and performance royalties per work
1 to 100	1 788
101 to 500	2 486
501 to 1,000	3 201
1,001 to 3,000	3 899
3,001 to 5,000	4 596
5,001 to 10,000	5 312
10,001 to 50,000	6 009

## COMMERCIALS/ADVERTS

Royalties below apply to a single advertising campaign.

### TELEVISION AND INTERNET AD CAMPAIGN

#### Use of works in full screen or foreground

Duration	Royalties per work		
	France	Europe	World
<b>6 months</b>	6 600	13 200	19 800
<b>1 year</b>	11 000	22 000	33 000

#### Use of works in sets

Duration	Royalties per work		
	France	Europe	World
<b>6 months</b>	13 200	26 400	39 600
<b>1 year</b>	22 000	44 000	66 000

## ADVERTISING ON TV, ON THE INTERNET AND MOVIES

Rates below are increased by 30%.

### AUDIOVISUAL COVERAGE (EXCLUDING DIGITAL MEDIA AND MEDIA BUYING)

Online publication by third-party websites (blogs, social media profiles, etc.) and/or broadcasting on television, subject to the general contracts signed or to be signed by ADAGP or its sister companies with the relevant broadcasters, following the provision of videos by a profit-making organization as part of a promotional or advertising campaign.

This use does not include media buying nor the social media profiles or websites of the organization running the promotional or advertising campaign.

For the purpose of the royalties provided below, each video representing a work will be counted.

Number of works	Royalties for 6 months
<b>1 work</b>	1 650
<b>2 to 3</b>	2 200
<b>4 to 5</b>	3 300
<b>6 to 10</b>	5 500
<b>11 to 20</b>	8 250
<b>21 to 30</b>	11 000
<b>31 to 50</b>	16 500
<b>51 to 100</b>	21 450
<b>101 to 200</b>	26 400



## PROMOTION OF EXHIBITION BY CULTURAL ORGANIZATIONS

Number of broadcasts	Royalties per work		
	France	Europe	World
Broadcasted up to 50 times	206	411	617
Broadcasted up to 300 times	411	823	1 234
Broadcasted more than 300 times	823	1 646	2 468

## FILMS MADE BY ADAGP MEMBERS

The rates above apply, with each minute counting as one work.

## ADDITIONAL REBATES

Contemporary art program: 20%.

Local television program: 30%.

Non-profit organization advertising campaign: 30%

Work in the background, not full screen/featured displays: 20%

### Discounts for quantity

Number of works	Discount
5 to 14	10%
15 to 29	25%
30 to 49	40%
50 and more	50%

# MULTIMEDIA

N.B.: considering the changing nature of this type of use, Adagp reserves the right to modify the scale of royalties of this chapter at any time.

Any reference to the « number of works » in the flat-fee scales concerns only the works of the Adagp repertoire. Furthermore, for the purpose of the royalties below, every visual representing a work shall be counted.

## INTERACTIVE MULTIMEDIA MATERIALS

### COMMERCIAL USE

(Reproduction and performance royalties for private use)

### CDs – DVD-ROMs

(Isolated works)

Number of works	Royalties per work Print run							
	1 to 1,000	1,000 to 3,000	3,000 to 5,000	5,001 to 10,000	10,001 to 50,000	50,001 to 100,000	50,001 to 100,000	50,001 to 100,000
1 to 9	25	35	51	68	88	114	139	164
10 to 49	23	32	45	61	80	102	125	148
50 to 99	20	28	40	55	71	91	111	131
100 to 499	18	25	35	48	62	80	97	115
500 to 999	13	19	27	36	47	60	74	87
1,000 to 2,999	11	15	22	29	38	49	60	71
3,000 to 4,999	8	12	17	23	29	38	46	54
5,000 to 9,999	6	9	13	17	22	28	35	41
10,000 and more	5	7	10	14	18	23	28	33

For each bracket of 50,000 additional copies: 30% increase.

For jigsaw puzzles: 100% increase.

### CDs : Monographic content

Reproduction and performance royalties are based according to current legislation, on a percentage of the publisher or manufacturer's retail price (excl. tax), taking into consideration:

the number of protected works,

the number of CD copies,

and the type of use.

### Advertising use

Royalties for use in an advertising capacity equal the rate for commercial use multiplied by 3.

## INTERACTIVE TERMINALS

### Non-commercial use by cultural organizations

(Reproduction and representation/performance royalties for public use)

Free viewing on interactive terminals located on the premises of a cultural organization

Number of works	Royalties for 1 year (flat fee based on number of works)		
	1 to 10 terminals	11 to 50 terminals	51 to 100 terminals
<b>1 to 10</b>	369	553	829
<b>11 to 50</b>	461	691	1 036
<b>51 to 100</b>	576	864	1 296
<b>101 to 200</b>	720	1 080	1 619
<b>201 to 500</b>	900	1 349	2 024

The contents of each temporary exhibition (exhibition by exhibition) or file are charged separately.

15% Increase in the last range of the fee scale for each additional 500 works.

25% Increase in the last range of the fee scale for each additional 100 works.

Use for 6 months: 25% discount.

Use for 3 months: 50% discount.

### Corporate use by commercial companies

The amount of fee for institutional use by commercial companies corresponds to the fee scale for cultural use multiplied by 2.

## PROVISION OF VISUALS TO THIRD-PARTIES (E.G. PRESS)

### Commercial use

Up to 1,000 releases to journalists.

Number of works	Royalties per work
<b>1 to 9</b>	72
<b>10 to 24</b>	66
<b>25 to 39</b>	57

### Cultural use

50% discount on the rate for commercial use.

### Advertising use

Royalties for use in an advertising capacity: rate for commercial use multiplied by 3.

## MULTIMEDIAS VIDEOGUIDE APPLICATIONS

(For smartphones, tablets, etc.)

Distributed free of charge or for less than €5 incl. tax

Number of downloads/rentals	Royalties per work
	Inside pages
1 to 1,000	35
1,001 to 2,500	44
2,501 to 5,000	48
5,001 to 10,000	57
10,001 to 20,000	66
20,001 to 30,000	75
30,001 to 50,000	88
50,001 to 100,000	121

Sold €5 or more incl. tax

Number of downloads/rentals	Royalties per work
	Inside pages
1 to 1,000	97
1,001 to 2,500	108
2,501 to 5,000	118
5,001 to 10,000	140
10,001 to 20,000	161
20,001 to 30,000	183
30,001 to 50,000	215
50,001 to 100,000	296

### Special cases:

For each bracket of 100,000 additional copies: additional amount equal to 25% of the last bracket.

12% increase for first-level sharing on social media profiles.

If used on the cover or homepage of the application, the amount will be multiplied by 3.

### Sponsorship use

Royalties for sponsorship use correspond to the scale of royalties "Sold €5 or more" multiplied by 2.

### Advertising use

Royalties for use in advertising correspond to the scale of royalties "Sold €5 or more" multiplied by 3.

### Billing method:

The amount of the first bracket of the Scale of Royalties is billed as an advance, and then the actual number of digital copies downloaded is billed based on the download statement that the publisher is required to send Adagp at the end of the authorized period.

## E-NEWSLETTERS – EMAILING – SIGNATURE OF EMAILS

### Non-profit organizations

Number of recipients	Royalties per visual	
	Thumbnail	Full size
1 to 1,000	55	118
1,001 to 2,500	58	124
2,501 to 5,000	62	132
5,001 to 10,000	67	144
10,001 to 25,000	74	158
25,001 to 50,000	79	170
50,001 to 100,000	92	199

For each bracket of 100,000 additional copies: add an amount equal to 25% of the last bracket.

### For-profit organizations – commercial use

Number of recipients	Royalties per visual	
	Thumbnail	Full size
1 to 1,000	110	237
1,001 to 2,500	116	248
2,501 to 5,000	123	265
5,001 to 10,000	134	289
10,001 to 25,000	147	317
25,001 to 50,000	158	341
50,001 to 100,000	185	397

For each bracket of 100,000 additional copies: add an amount equal to 25% of the last bracket.

### For-profit organizations – advertising use

Number of recipients	Royalties per visual	
	Thumbnail	Full size
1 to 1,000	165	355
1,001 to 2,500	173	372
2,501 to 5,000	185	397
5,001 to 10,000	201	433
10,001 to 25,000	221	475
25,001 to 50,000	238	511
50,001 to 100,000	277	596

For each bracket of 100,000 additional copies: add an amount equal to 25% of the last bracket.

## E-CARDS

### Non-profit organizations - free electronic cards

Number of recipients	Royalties per card
1 to 500	111
501 to 1,000	158
1,001 to 2,500	188
2,501 to 5,000	216
5,001 to 7,500	232
7,501 to 10,000	250
10,001 to 25,000	436
25,001 to 50,000	750

For each bracket of 25,000 additional copies: add an amount equal to 50% of the last bracket.

### For-profit organizations - cards distributed free of charge

Number of recipients	Royalties per card
1 to 500	360
501 to 1,000	515
1,001 to 2,500	773
2,501 to 5,000	1 118
5,001 to 7,500	1 288
7,501 to 10,000	1 546
10,001 to 25,000	2 148
25,001 to 50,000	3 004

For each bracket of 25,000 additional copies: add an amount equal to 50% of the last bracket.

## EXHIBITION FLAT FEES (DIGITAL MEDIA)

(Rates for non-profit organizations)

		Flat fee 1		Flat fee 2		Flat fee 3	
Included in fee	Press visuals (sent 1,000 times) <sup>1</sup>	√		√		√	
	User web site <sup>2</sup>	√		√		√	
	Social media <sup>2 &amp; 3</sup>	2		3		5	
	Newsletters <sup>3</sup> (sent 5,000 times – 1 work)			3		3	
	Invitation card (times sent)			2,500		5,000	
	Free app (provided 2,500 times)					√	
	Interactive terminal					√	
RATE		Duration (months) :		5	7	5	7
Without agreement	1 work			440	550	748	860
	2 to 5 works			550	688	935	1 075
	6 to 10 works			770	963	1 309	1 505
	11 to 15 works			880	1 100	1 496	1 720
	16 to 20 works			1 056	1 320	1 795	2 064
With agreement	1 work			330	413	561	645
	2 to 5 works			413	516	701	806
	6 to 10 works			578	722	982	1 129
	11 to 15 works			660	825	1 122	1 290
	16 to 20 works			792	990	1 346	1 548

<sup>1</sup> This remuneration does not include the reproduction rights of the press publications for their own use.

<sup>2</sup> This remuneration includes the early publication (3 months before the exhibition) online of the emblematic work(s) of the exhibition. It also includes the posting of the still image of the work(s) as well as the posting of a video containing the work(s).

<sup>3</sup> The table shows the number of social media or newsletter publications included in the flat fee.

10% surcharge for each additional month.

20% discount if duration is 3 months or less.

15% surcharge for each additional 10 works.

## INTERNET

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### DOWNLOADS

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Royalties for downloads are 12% of sales (before tax) with a guaranteed minimum of €11 per work/download for high-definition files.

### PAY PER VIEW

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Pay-per-view royalties are 12% of sales (before tax) with a guaranteed minimum corresponding to the rate for *Websites of non-profit organizations*.

### SOCIAL MEDIA

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12% increase in royalties for 1st-level sharing.

## WEBSITES

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Main principles:

The rates below apply by website or social media profile.

They apply to 100,000 Distribution Units <sup>1</sup>. An additional amount equal to 10% of the last bracket is charged for each bracket of 100,000 additional Distribution Units.

100% increase for uses on the home page or display on a social media account (profile photo, cover photo, banner, etc.).

Every exhibition is billed separately on the basis of the Scale of Royalties for « Non-profit organizations - cultural and educational content » for the duration of the exhibition.

### PRIVATE INDIVIDUALS' WEBSITES

Natural persons' websites with no professional or money-making activity.

Number of works	Royalties per month (monthly flat fee)
1 to 10	2
11 to 25	6
26 to 50	11

50% increase in the last range of the fee scale for each additional 25 works.

<sup>1</sup> Distribution Units: audience measurements (page views per month: number of website pages viewed by visitors in a given month; Followers: people who follow the news posted on a social media profile, etc..).



## NON-REVENUE WEBSITES OF NON-PROFIT ORGANIZATIONS

### Cultural and educational content

This category covers the non-revenue websites of cultural or educational non-profit organizations (museums, cultural centers, schools, etc).

Number of works	Royalties per month (monthly flat fee)	Royalties per year
1 work	17	204
2 to 3	23	276
4 to 6	26	312
7 to 10	28	336
11 to 20	35	420
21 to 30	50	600
31 to 40	56	672
41 to 50	71	852
51 to 60	85	1 020
61 to 70	99	1 188
71 to 80	113	1 356
81 to 90	127	1 524
91 to 100	141	1 692
101 to 200	197	2 364
201 to 300	254	3 048
301 to 400	310	3 720
401 to 500	366	4 392
501 to 1,000	479	5 748
1,001 to 2,000	592	7 104
2,001 to 3,000	705	8 460
3,001 to 4,000	817	9 804
4,001 to 5,000	930	11 160
5,001 to 10,000	1 156	13 872
10,001 to 20,000	1 381	16 572

Works in temporary exhibitions are billed separately from archives or permanent collections based on the rate above, for the duration of the exhibition.

## Archives - Permanent cultural and educational content \*

### • Archiving

This category covers the archival uses of cultural content on non-revenue websites of non-profit cultural or educational organizations (museums, cultural centers, schools, etc.), including the posting on their websites of permanent content, illustrated by the works in their collections.

Number of works	Royalties per month (monthly flat fee)	Royalties per year
1 work	8	96
2 to 3	10	120
4 to 6	12	144
7 to 10	15	180
11 to 20	18	216
21 to 30	23	276
31 to 40	28	336
41 to 50	36	432
51 to 60	43	516
61 to 70	50	600
71 to 80	56	672
81 to 90	64	768
91 to 100	71	852

### • Database and massive uses

This category covers massive uses on the non-revenue websites of non-profit cultural or educational organizations (museums, cultural centers, schools, etc.) including permanent museum collection databases.

Number of works	Royalties per month (monthly flat fee)	Royalties per year
101 to 200	99	1 188
201 to 300	127	1 524
301 to 400	156	1 872
401 to 500	184	2 208
501 to 1,000	215	2 580
1,001 to 2,000	266	3 192
2,001 to 3,000	317	3 804
3,001 to 4,000	368	4 416
4,001 to 5,000	418	5 016
5,001 to 10,000	520	6 240
10,001 to 20,000	621	7 452
20,001 to 30,000	723	8 676
30,001 to 40,000	824	9 888
40,001 to 50,000	926	11 112

A 50% discount applies to rates for libraries that are digitizing their book collections, subject to the following conditions:

- The library's entire book collection is being digitized,
- Reproduction size is less than 800 pixels in combined height and width,
- Access to works is restricted and viewers are registered with the library,
- Images are identified by watermarking and the system does not allow downloading

\* This scale is reserved for organizations that have a general agreement with ADAGP covering these uses.

## Promotional use

This category covers uses that are intended to promote the activities of non-profit cultural or educational institutions. This category also includes uses by non-profit cultural institutions to promote their art collection via third-party for-profit platforms.

Number of works	Royalties per month (monthly flat fee)
1 work	25
2 to 3	33
4 to 6	38
7 to 10	41
11 to 20	61
21 to 30	83
31 to 40	95
41 to 50	120
51 to 60	143
61 to 70	167
71 to 80	190
81 to 90	215
91 to 100	238
101 to 200	361
201 to 300	464
301 to 400	568
401 to 500	671
501 to 1,000	947
1,001 to 2,000	1 170
2,001 to 3,000	1 393
3,001 to 4,000	1 615
4,001 to 5,000	1 974

## WEBSITES OF FOR-PROFIT ORGANIZATIONS

This category includes for-profit organization's websites and for-profit uses of works (websites that sell works).

Royalties: percentage of the website sales <sup>2</sup> in proportion to the display of the repertoire on the website, with the following monthly minimums:

<sup>2</sup> Website sales: all sales (before tax) made through the website in any form including, but not limited to, sponsorship, exchange, partnership, affiliation, subscription, etc.

## Online-content publishers

Number of works	Royalties per month (monthly flat fee)
1 work	34
2 to 3	45
4 to 6	52
7 to 10	56
11 to 20	83
21 to 30	114
31 to 40	130
41 to 50	163
51 to 60	195
61 to 70	228
71 to 80	259
81 to 90	293
91 to 100	325
101 to 200	494
201 to 300	635
301 to 400	776
401 to 500	917
501 to 1,000	1 294
1,001 to 2,000	1 599
2,001 to 3,000	1 903
3,001 to 4,000	2 208
4,001 to 5,000	2 698
5,001 to 10,000	3 352

50% discount on minimums for art galleries.

## Private collections (business sponsorship)

This category covers the online publishing of private institutions' collections.

Number of works	Royalties per month (monthly flat fee)
1 work	68
2 to 3	90
4 to 6	100
7 to 10	114
11 to 20	170
21 to 30	228
31 to 40	259
41 to 50	327
51 to 60	390
61 to 70	456
71 to 80	519
81 to 90	586
91 to 100	649
101 to 200	988
201 to 300	1 270
301 to 400	1 551
401 to 500	1 833

### Websites of for-profit organizations

This category addresses works displayed for promotional purposes long term (at least 6 months) on the organization's website (excepting other uses such as advertising or on the home page).

Number of works	Royalties per month (monthly flat fee)
1 work	101
2 to 3	135
4 to 6	156
7 to 10	169
11 to 20	250
21 to 30	342
31 to 40	389
41 to 50	490
51 to 60	585
61 to 70	683
71 to 80	778
81 to 90	879
91 to 100	974

### Image banks

This category applies to works presented on image bank sites for marketing purposes (the fee covers the posting of the works online but not the sale or provision of the High Definition files).

Number of works	Royalties per work and per year	
	1 <sup>st</sup> year	Following year
Up to 500	4,43	3,85
501 to 2,000	3,80	3,30
2,001 to 5,000	3,16	2,75
5,001 to 10,000	2,53	2,20
10,001 to 20,000	1,90	1,65
20,001 to 50,000	1,27	1,10

### Art market professionals - sales promotion

This category concerns the online promotional use of sales organized by art market professionals (before and during the event)

User's website: €183 per work / per month.

Banners on third-party websites (advertising space purchase): €1,100 per work / per month.

## ADVERTISING USE

This category concerns promotional uses by for-profit organizations promoting their activity or product (including banners, pop-ups, etc.).

Duration	Monthly fee per work (visual) and per site
<b>1<sup>st</sup> month</b>	550
<b>2<sup>nd</sup> month</b>	413
<b>3<sup>rd</sup> month</b>	413
<b>4<sup>th</sup> to 12<sup>th</sup> month (per month)</b>	275

## DIGITAL COVERAGE (EXCLUDING PRESS AND AUDIOVISUAL USES AND MEDIA BUYING)

Online publication by third-party websites (blogs, social media profiles, etc.), subject to general contracts signed or to be signed by ADAGP or its sister companies with the distributors, following the provision of visuals by a profit-making organization as part of a promotional or advertising campaign (maximum duration of 6 months).

This use does not include the purchase of advertising space and does not concern the social media profiles or websites of the organization responsible for the promotional or advertising campaign.

For the purposes of the royalties below, each visual representing a work will be counted.

Number of works	Royalties for 6 months
<b>1 work</b>	1 650
<b>2 to 3</b>	2 200
<b>4 to 5</b>	3 300
<b>6 to 10</b>	5 500
<b>11 to 20</b>	8 250
<b>21 to 30</b>	11 000
<b>31 to 50</b>	16 500
<b>51 to 100</b>	21 450
<b>101 to 200</b>	26 400



