



— PRESENTS —

THREE DAYS. FIVE ARENAS. ONE INNOVATION ECOSYSTEM

CodeX 3.0

Hackingly's Flagship Technology, Startup & Innovation Event

11th - 13th OCTOBER 2026 | HARYANA

COMMUNITY PARTNER BROCHURE

THE MOMENTUM IS ALREADY BUILT

FROM A 24-HOUR HACKATHON
TO A LARGE-SCALE
INNOVATION ECOSYSTEM

CodeX earned its momentum—one edition,
one community and thousands of
ambitious participants at a time.

CODEX 1.0 THE BEGINNING



3,000+
REGISTRATIONS



100+
TEAM SUBMISSIONS



24
HOURS

CODEX 2.0 THE EXPANSION



10,000+
REGISTRATIONS



400+
TEAM SUBMISSIONS



100+
FINALIST TEAMS



30+
JURY MEMBERS &
INDUSTRY EXPERTS



36
HOURS

EXPANDED INTO:



INVESTOR MEET



EXPERT SESSIONS



INDUSTRY PANELS

THE NEXT EDITION IS NOT JUST BIGGER.
IT IS BUILT TO CREATE MORE POSSIBILITIES.

THE BIGGEST CODEX YET

THREE DAYS. FIVE ARENAS. ONE EXTRAORDINARY CONVERGENCE.

In October 2026, CodeX 3.0 will bring builders, founders, investors, brands, institutions and industry leaders together.

15,000+

PROJECTED REGISTRATIONS
& APPLICATIONS



5,000+

PROJECTED ON-GROUND
FOOTFALL



THE PEOPLE BUILDING WHAT COMES NEXT



- 500-600 ON-GROUND HACKERS
- 100+ FINALIST HACKATHON TEAMS
- 30-40 JURY MEMBERS & DOMAIN EXPERTS
- 50-70 MENTORS

THE STARTUPS & CAPITAL SHAPING WHAT COMES NEXT



- 40 SHORTLISTED STARTUPS
- 2 PARALLEL INVESTMENT TRACKS
- 10+ INVESTORS & FUNDING ECOSYSTEM LEADERS

THE VOICES LEADING WHAT COMES NEXT



- 30+ FOUNDERS, CXOs, SPEAKERS & INDUSTRY LEADERS
- 15+ KEYNOTES, PANELS, SESSIONS & FOUNDER CONVERSATIONS

THE INNOVATIONS PEOPLE WILL EXPERIENCE



- 20-30 EXHIBITOR BRANDS, STARTUPS & INSTITUTIONS
- 10+ INTERACTIVE TECHNOLOGY & BRAND EXPERIENCES

YOUR BRAND COULD BE AT THE CENTRE OF IT.

THIS IS MORE THAN EVENT VISIBILITY.
THIS IS A PLACE WITHIN THE ECOSYSTEM.

FIVE ARENAS. ONE CODEX ECOSYSTEM.

Five interconnected spaces designed for discovery, participation, innovation and business.



MAIN STAGE

 30+ leading voices

Where ideas influence industries.



INNOVATION EXPO

 40–50 exhibitors

Where innovation meets its market.



EXPERIENCE ZONE

 10+ immersive experiences

Where audiences experience brands—not just see them.



HACK ARENA

 150+ teams • 36 hours

Where challenges become working prototypes.



CAPITAL ARENA

 100+ applications • Top 10 pitches

Where pitches meet capital possibilities.

—○— **LISTEN. DISCOVER. EXPERIENCE. BUILD. INVEST.** —○—

HACKINGLY

India's Technology, Innovation & Opportunity Ecosystem



Hackingly is a **30 Lakh+ strong ecosystem** bringing together students, developers, founders, entrepreneurs, professionals, CEOs, CXOs, VPs, industry leaders, startups, enterprises and institutions on one connected platform.



We operate at the **intersection of Technology, Entrepreneurship, Startups, Business, Marketing, Innovation and Careers** — creating platforms where people don't just consume opportunities, but learn, build, collaborate, discover talent, solve problems and create businesses.

From **hackathons and innovation challenges** to **industry programs, workshops, bootcamps, startup initiatives, professional communities and campus ecosystems**, Hackingly works with organisations to create meaningful engagement across different stages of the talent and business ecosystem.

Our community brings together people who are building their first project, launching their first startup, scaling a company, hiring talent, leading teams or shaping the next generation of technology.



30 Lakh+
Community



1,350+
Colleges & Institutions



**Students + Developers +
Professionals + Founders +
Industry Leaders**

HACKINGLY INNOVATORS

Where Institutions, Industry & Innovation Come Together



Hackingly Innovators is the institutional and innovation layer of the Hackingly ecosystem — designed to connect campuses, students, faculty, companies, founders and industry leaders through continuous innovation and engagement.



Through **Student Chapters, innovation challenges, hackathons, technology programs, entrepreneurship initiatives, industry interactions, mentorship and skill-building programs**, Hackingly Innovators helps institutions build ecosystems where people can continuously **learn, experiment, collaborate and create**.



FOR STUDENTS & YOUNG PROFESSIONALS

For students and young professionals, it creates access to skills, mentors, communities, industry exposure, opportunities and real-world problem solving.



FOR INSTITUTIONS

For institutions, it creates stronger industry relationships, innovation culture, entrepreneurship opportunities, talent visibility and engagement.



FOR COMPANIES & BRANDS

For companies and brands, it creates a direct bridge to a diverse ecosystem of emerging talent, technology professionals, founders, decision-makers and future consumers.

A NOTE FROM THE FOUNDERS

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We started Hackingly with a simple vision — **to build an ecosystem where people, ideas, technology and opportunities can find each other.** Today, that ecosystem connects 30 Lakh+ people across students, developers, professionals, founders and industry leaders.

For brands, Hackingly is **more than an audience — it is access to an ecosystem.** Whether you are a B2B company looking for decision-makers, a B2C brand looking to build relevance, a technology company looking for developers, or a startup looking for talent and early adopters, there is a place for you here.

Our belief is simple: **when the right people come together, something valuable always comes out of it.** And when you collaborate with Hackingly, you shouldn't just reach people — you should leave with connections, opportunities, ideas, talent or business.

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**Hackingly is where the ecosystem comes together.
Technology. Business. Startups. Talent. Innovation. Opportunity.
One ecosystem. 30 Lakh+ people. Endless possibilities.**

BECOME A COMMUNITY PARTNER

Give Your Community Access to Something Bigger

Communities are often where students discover opportunities before they reach the classroom.

CodeX 3.0 invites campus clubs, student communities, E-Cells, coding groups and youth chapters to connect their members with three days of technology, startups, learning and real-world exposure.

As a Community Partner, you can help your members move beyond online sessions and isolated campus activities into an ecosystem where they can build, pitch, learn, showcase and connect.



Who can become a Community Partner?

- College clubs
- Coding and developer clubs
- Technical societies
- Youth networks
- Entrepreneurship communities
- Campus ambassador networks
- Student-led communities
- Campus E-Cells
- Community chapters
- Design and product clubs
- Regional student groups



What your community can unlock

- Official CodeX 3.0 Community Partner recognition
- Affordable access for students and members
- Logo visibility after completing the required targets
- Hack Arena participation for eligible teams
- Potential mentor or jury nominations
- Dedicated tracking code, QR or UTM
- Complimentary or upgraded passes at achieved milestones
- Recognition for community leaders
- Capital Arena opportunities for student founders
- Priority consideration for future Hackingly programmes



Your role as a Community Partner

Your community will:

- Prioritise valid paid-pass registrations
- Identify student founders for Capital Arena
- Help members choose the correct pass
- Nominate one active community POC
- Promote Hack Arena applications among eligible teams
- Share approved CodeX content across community channels
- Use the assigned tracking mechanism on every communication
- Submit regular progress updates and activity proof

Become a Community Partner →

OPPORTUNITIES FOR YOUR MEMBERS

Not Every Member Wants the Same Thing

Some members want to compete. Some want to learn. Some want to build a startup, meet professionals or explore emerging technology.

Your role is to guide each person toward the CodeX opportunity that matches their goal.



CodeX Explorer Pass

For Students Who Want to Experience CodeX

Best suited for:

- First-time event attendees
- College students
- Technology enthusiasts
- Community members exploring innovation
- Students interested in the Expo, experiences and open sessions

They can experience eligible Main Stage sessions, the Innovation Expo, the Experiential Zone and general networking opportunities according to the final access policy.



CodeX Professional Pass

For Members Seeking Deeper Exposure

Best suited for:

- Senior students
- Developers and designers
- Freelancers
- Young professionals
- Community leaders
- Members seeking wider three-day access

This pass provides deeper professional and industry exposure, subject to the approved access framework.



Hack Arena

For Members Who Want to Build

The Hack Arena is a 36-hour challenge where shortlisted teams solve real company and industry problem statements. Community Partners should identify serious teams—not merely collect free registrations.

Teams should be ready to:

- Complete the required submission stages
- Work on real problem statements
- Participate in virtual evaluation
- Attend the on-ground finale if shortlisted
- Complete the entire hacking and evaluation process



Capital Arena — Launch Track

For Student Founders and Emerging Startups

Recommend the Launch Track to members who:

- Have an idea or early product
- Are validating a startup concept
- Have developed an MVP or prototype
- Want investor feedback
- Are exploring pre-seed opportunities



Capital Arena — Scale Track

For Established Founders in Your Network

Recommend the Scale Track only to suitable registered or revenue-generating startups seeking their next stage of capital or strategic growth.



Expert Opportunities

Experienced community leaders may be nominated for consideration as mentors or jury members. Selection depends on professional relevance, experience and programme requirements.

Audience-to-opportunity guide

Community Member	Recommended Opportunity
First-time attendee	Explorer Pass
Senior student or young professional	Professional Pass
Developer or builder	Hack Arena
Student founder	Launch Track
Revenue-stage founder	Scale Track
Experienced community leader	Mentor or jury application

Bring Your Community to CodeX

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RECOGNITION AND REWARD MILESTONES

Your Community's Impact Should Be Visible

Community Partner benefits are unlocked through valid paid registrations generated using the community's assigned tracking code or link.

Partnership Level	Valid Paid Registrations	Benefits
Community Partner	50	Official logo placement, 5 Explorer Passes and 1 Professional Pass
Featured Community Partner	100	Featured recognition, 10 Explorer Passes and 3 Professional Passes
Strategic Community Partner	200	Prominent recognition, 15 Explorer Passes, 5 Professional Passes and consideration of one community-lead mentor or jury nomination



What should communities prioritise?

- 1 Explorer Passes for the broader student audience
- 2 Professional Passes for senior students and serious community members
- 3 Launch Track registrations from student founders
- 4 Relevant Scale Track registrations
- 5 Hack Arena registrations from eligible teams

Hack Arena registrations matter for participation and reach, but they are free. They do not replace the paid-registration milestones required for partner rewards.



Important conditions

- Higher brackets replace lower brackets; benefits do not accumulate.
- Passes remain subject to availability.
- Passes cannot be exchanged for cash or resold.
- Mentor, jury and speaker opportunities are not guaranteed.
- Complimentary passes are released only after milestone verification.
- Passes must be assigned to named attendees.
- Logo placement requires written approval and an approved high-resolution logo.
- Benefits are based on verified contribution—not merely signing the partnership.

[Start Your Community Milestone →](#)

ONBOARDING AND ACTIVATION

Once Onboarded, Here Is What Happens Next

1 Nominate Your Community POC



The community must appoint one active person responsible for:

- Communication with Hackingly
- Campaign execution
- Tracking-link usage
- Member support
- Registration reporting
- Activity proof

The POC must remain responsive throughout the campaign.

2 Receive Your Community Partner Kit



Hackingly will provide:

- Approved posters and creatives
- Partnership and registration brochures
- Pass information
- Hack Arena and Capital Arena links
- Unique community code, QR or UTM
- Communication guidelines
- Campaign deadlines
- Confirmed reward or commission structure
- Reporting format

3 Publish the Collaboration Poster



Hackingly and the community will release an official collaboration-announcement poster.

The partner must use only the approved community name, logo and partnership title.

4 Publish a Minimum of Two Reels



Every Community Partner must publish at least two CodeX 3.0 promotional reels.

Suggested themes:

- Why students should attend CodeX 3.0
- What members can experience across three days
- Hack Arena and real-company challenges
- Capital Arena for student founders
- Explorer versus Professional Pass
- Why the community is partnering with CodeX

5 Promote Three Times on Every Agreed Activation Day



The community must publish or circulate:

- One Capital Arena communication
- One Hack Arena communication
- One attendee-pass communication

These can be shared through:

- WhatsApp groups
- Telegram channels
- Instagram
- LinkedIn
- Email
- Campus groups
- Community meetings
- Member newsletters

Every communication must include the assigned code, QR or UTM.

6 Guide Members Correctly



Community Partners must help members choose the correct opportunity rather than pushing only the cheapest or free option.

The focus should remain on meaningful participation and paid conversions.

7 Track and Report



The community POC should report:

- Explorer Pass conversions
- Professional Pass conversions
- Launch Track registrations
- Scale Track registrations
- Hack Arena registrations
- Reels and posts published
- Group communications completed
- Planned activities
- Support required

**Your Community Already Has
the Energy. CodeX Gives It a Bigger Stage.**

Become a CodeX 3.0 Community Partner →

Queries and Coordination

For onboarding, creatives, tracking links, rewards, reporting or partnership support:

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