



— PRESENTS —

THREE DAYS. FIVE ARENAS. ONE INNOVATION ECOSYSTEM

CodeX 3.0

Hackingly's Flagship Technology, Startup & Innovation Event

11th - 13th OCTOBER 2026 | HARYANA

ECOSYSTEM PARTNER BROCHURE

THE MOMENTUM IS ALREADY BUILT

FROM A 24-HOUR HACKATHON
TO A LARGE-SCALE
INNOVATION ECOSYSTEM

CodeX earned its momentum—one edition,
one community and thousands of
ambitious participants at a time.

CODEX 1.0 THE BEGINNING



3,000+
REGISTRATIONS



100+
TEAM SUBMISSIONS



24
HOURS

CODEX 2.0 THE EXPANSION



10,000+
REGISTRATIONS



400+
TEAM SUBMISSIONS



100+
FINALIST TEAMS



30+
JURY MEMBERS &
INDUSTRY EXPERTS



36
HOURS

EXPANDED INTO:



INVESTOR MEET



EXPERT SESSIONS



INDUSTRY PANELS

THE NEXT EDITION IS NOT JUST BIGGER.
IT IS BUILT TO CREATE MORE POSSIBILITIES.

THE BIGGEST CODEX YET

THREE DAYS. FIVE ARENAS. ONE EXTRAORDINARY CONVERGENCE.

In October 2026, CodeX 3.0 will bring builders, founders, investors, brands, institutions and industry leaders together.

15,000+

PROJECTED REGISTRATIONS
& APPLICATIONS



5,000+

PROJECTED ON-GROUND
FOOTFALL



THE PEOPLE BUILDING WHAT COMES NEXT



- 500-600 ON-GROUND HACKERS
- 100+ FINALIST HACKATHON TEAMS
- 30-40 JURY MEMBERS & DOMAIN EXPERTS
- 50-70 MENTORS

THE STARTUPS & CAPITAL SHAPING WHAT COMES NEXT



- 40 SHORTLISTED STARTUPS
- 2 PARALLEL INVESTMENT TRACKS
- 10+ INVESTORS & FUNDING ECOSYSTEM LEADERS

THE VOICES LEADING WHAT COMES NEXT



- 30+ FOUNDERS, CXOs, SPEAKERS & INDUSTRY LEADERS
- 15+ KEYNOTES, PANELS, SESSIONS & FOUNDER CONVERSATIONS

THE INNOVATIONS PEOPLE WILL EXPERIENCE



- 20-30 EXHIBITOR BRANDS, STARTUPS & INSTITUTIONS
- 10+ INTERACTIVE TECHNOLOGY & BRAND EXPERIENCES

YOUR BRAND COULD BE AT THE CENTRE OF IT.

THIS IS MORE THAN EVENT VISIBILITY.
THIS IS A PLACE WITHIN THE ECOSYSTEM.

FIVE ARENAS. ONE CODEX ECOSYSTEM.

Five interconnected spaces designed for discovery, participation, innovation and business.



MAIN STAGE

 30+ leading voices

Where ideas influence industries.



INNOVATION EXPO

 40–50 exhibitors

Where innovation meets its market.



EXPERIENCE ZONE

 10+ immersive experiences

Where audiences experience brands—not just see them.



HACK ARENA

 150+ teams • 36 hours

Where challenges become working prototypes.



CAPITAL ARENA

 100+ applications • Top 10 pitches

Where pitches meet capital possibilities.

—○— **LISTEN. DISCOVER. EXPERIENCE. BUILD. INVEST.** —○—

HACKINGLY

India's Technology, Innovation & Opportunity Ecosystem



Hackingly is a **30 Lakh+ strong ecosystem** bringing together students, developers, founders, entrepreneurs, professionals, CEOs, CXOs, VPs, industry leaders, startups, enterprises and institutions on one connected platform.



We operate at the **intersection of Technology, Entrepreneurship, Startups, Business, Marketing, Innovation and Careers** — creating platforms where people don't just consume opportunities, but learn, build, collaborate, discover talent, solve problems and create businesses.

From **hackathons and innovation challenges** to **industry programs, workshops, bootcamps, startup initiatives, professional communities and campus ecosystems**, Hackingly works with organisations to create meaningful engagement across different stages of the talent and business ecosystem.

Our community brings together people who are building their first project, launching their first startup, scaling a company, hiring talent, leading teams or shaping the next generation of technology.



30 Lakh+
Community



1,350+
Colleges & Institutions



**Students + Developers +
Professionals + Founders +
Industry Leaders**

HACKINGLY INNOVATORS

Where Institutions, Industry & Innovation Come Together



Hackingly Innovators is the institutional and innovation layer of the Hackingly ecosystem — designed to connect campuses, students, faculty, companies, founders and industry leaders through continuous innovation and engagement.



Through **Student Chapters, innovation challenges, hackathons, technology programs, entrepreneurship initiatives, industry interactions, mentorship and skill-building programs**, Hackingly Innovators helps institutions build ecosystems where people can continuously **learn, experiment, collaborate and create**.



FOR STUDENTS & YOUNG PROFESSIONALS

For students and young professionals, it creates access to skills, mentors, communities, industry exposure, opportunities and real-world problem solving.



FOR INSTITUTIONS

For institutions, it creates stronger industry relationships, innovation culture, entrepreneurship opportunities, talent visibility and engagement.



FOR COMPANIES & BRANDS

For companies and brands, it creates a direct bridge to a diverse ecosystem of emerging talent, technology professionals, founders, decision-makers and future consumers.

A NOTE FROM THE FOUNDERS

“

We started Hackingly with a simple vision — **to build an ecosystem where people, ideas, technology and opportunities can find each other.** Today, that ecosystem connects 30 Lakh+ people across students, developers, professionals, founders and industry leaders.

For brands, Hackingly is **more than an audience — it is access to an ecosystem.** Whether you are a B2B company looking for decision-makers, a B2C brand looking to build relevance, a technology company looking for developers, or a startup looking for talent and early adopters, there is a place for you here.

Our belief is simple: **when the right people come together, something valuable always comes out of it.** And when you collaborate with Hackingly, you shouldn't just reach people — you should leave with connections, opportunities, ideas, talent or business.

”

Hackingly is where the ecosystem comes together.
Technology. Business. Startups. Talent. Innovation. Opportunity.
One ecosystem. 30 Lakh+ people. Endless possibilities.

BECOME AN ECOSYSTEM PARTNER

Bring Your Organisation's Full Strength Into CodeX 3.0

CodeX 3.0 is where students, developers, founders, investors, institutions and companies come together across three days.

As an Ecosystem Partner, your organisation can activate its employees, customers, founders and professional networks while building meaningful visibility across a large technology and startup ecosystem.

This partnership is designed for organisations that can contribute more than a social media post. It is built for companies capable of mobilising a relevant, high-value audience and creating tangible participation.



Who can become an Ecosystem Partner?

- Technology companies
- Professional-service organisations
- Industry associations
- Founder-support organisations
- Startup and professional networks
- Organisations supporting technology, innovation or entrepreneurship
- Startup-service companies
- Business and talent platforms
- Corporate innovation teams
- Recruitment and employment platforms
- Companies with relevant customer or employee communities



What your organisation can unlock

- Official Ecosystem Partner recognition
- Professional and Business Delegate participation
- Complimentary passes at achieved milestones
- Opportunities to nominate speakers, mentors and jury members
- Product, partnership and talent-discovery opportunities
- Measurable visibility across selected CodeX channels
- Access to founders, developers and institutional leaders
- Potential Innovation Expo space at higher performance levels
- Startup and founder engagement
- Priority consideration for future Hackingly collaborations



Your role as an Ecosystem Partner

Your organisation will:

- Drive paid attendee and delegate registrations
- Prioritise Professional and Business Delegate participation
- Promote Hack Arena to relevant developer networks
- Use the assigned tracking mechanism in every communication
- Complete agreed communication and reporting commitments
- Promote CodeX across relevant employee and customer networks
- Identify suitable startups for Capital Arena
- Nominate experienced leaders for expert consideration
- Appoint one responsible organisational POC

Become an Ecosystem Partner →

WHAT YOUR ORGANISATION CAN ACHIEVE

One Partnership. Multiple Business Outcomes.

CodeX 3.0 brings several audience categories into the same ecosystem. This allows an Ecosystem Partner to pursue more than visibility alone.



Brand Discovery

Position your organisation in front of students, developers, founders, professionals, institutions and ecosystem leaders.



Talent Acquisition

Connect with developers, designers, emerging professionals and ambitious students who may become future employees, interns or contributors.



Product Adoption

Introduce your products and services to relevant users through communication, demonstrations and selected on-ground engagement.



Lead Generation

Build conversations with potential customers, partners, founders and institutional decision-makers.



Founder and Startup Discovery

Meet early-stage and growth-stage founders through the Capital Arena and wider CodeX network.



Business Development

Create relationships that may contribute to a longer-term B2B pipeline after the event.



Thought Leadership

Nominate experienced organisational leaders for curated speaker, panel, mentor or jury opportunities.



Innovation Expo Opportunity

High-performing Ecosystem Partners may unlock a complimentary standard Innovation Expo stall, subject to the applicable milestone, availability and written confirmation.

Match the opportunity with your audience

Your Audience	Recommended Opportunity
Employees and young professionals	Professional Pass
Senior professionals and business heads	Business Delegate Pass
CXOs and senior leadership	Premium Delegate opportunity, subject to approval
Early-stage startup founders	Capital Arena — Launch Track
Revenue-stage founders	Capital Arena — Scale Track
Developers and student networks	Hack Arena
Product or business teams	Innovation Expo
Senior leaders and domain experts	Speaker, mentor or jury application



What your representatives can experience

Depending on their pass or approved role, organisational representatives may access:

- Main Stage sessions
- Experiential Zone
- Startup and founder interactions
- Business and institutional conversations
- Innovation Expo
- Professional networking
- Selected industry sessions
- Approved delegate or expert opportunities

Activate Your Organisation's Network →

RECOGNITION AND REWARD MILESTONES

Performance Creates Visibility

Ecosystem Partner benefits are based on valid paid registrations generated through the organisation's assigned tracking code, QR or UTM.

Partnership Level	Valid Paid Registrations	Benefits
 Ecosystem Partner	100	Official logo placement and 2 complimentary Professional Passes
 Featured Ecosystem Partner	200	Featured logo placement, 4 Professional Passes and 1 Business Delegate Pass
 Strategic Ecosystem Partner	300	Complimentary standard Innovation Expo stall, featured logo placement, 6 Professional Passes and 2 Business Delegate Passes
 Principal Ecosystem Partner	500	Enhanced visibility, complimentary standard stall, customised pass allocation and consideration of one speaker, mentor, jury or panel nomination

What should Ecosystem Partners prioritise?



- Professional Passes
- Business Delegate Passes
- Premium Delegate opportunities for eligible senior leaders
- Launch and Scale Track registrations
- Explorer Passes for suitable junior audiences
- Hack Arena registrations for relevant developers and students

The partnership should prioritise high-value paid participation. Free Hack Arena registrations are encouraged but do not replace the paid-registration target.

Complimentary Innovation Expo stall terms



A complimentary Innovation Expo stall will be considered only after the partner achieves the applicable paid-registration milestone and the minimum verified revenue threshold communicated by Hackingly.

The stall is a performance-based reward. It is not granted merely for signing the partnership. It is unlocked only after the qualifying milestone is verified and remains subject to:

- Stall availability at the time of qualification
- Valid and non-refunded transactions
- Compliance with setup and operational timelines
- Written confirmation of stall size and inclusions
- No cash commission being claimed on the same registrations
- Approval of the product or service being showcased

Unless specifically included in writing, the following may carry additional charges:

- Custom production
- High-load electricity
- Accommodation
- Additional furniture
- Special internet requirements
- Logistics
- Extended branding
- Additional exhibitor personnel

Expert opportunities



High-performing Ecosystem Partners may nominate a representative for consideration as a:

- Speaker
- Panelist
- Jury member
- Mentor
- Workshop leader
- Ecosystem contributor
- Performance makes the organisation eligible for consideration. The nominated representative must still meet the required professional and programme criteria.

Important conditions



- Only valid, paid and non-refunded registrations count.
- Higher brackets replace lower brackets; benefits do not accumulate.
- Passes cannot be resold or exchanged for cash.
- No speaking or expert opportunity is automatically guaranteed.
- Every conversion must use the assigned tracking mechanism.
- Complimentary passes must be issued to named attendees.
- Logo placement requires written approval and a high-resolution logo.
- Ecosystem Partners follow a recognition- and benefit-based model, with a performance-based commission option available for selected partners as communicated separately.



Build Your Ecosystem Partner Milestone



ONBOARDING AND ACTIVATION

Once Onboarded, Here Is What Happens Next

1 Nominate Your Organisational POC

The organisation must appoint one responsible person for:



- Partner coordination
- Creative approvals
- Registration reporting
- Communication with Hackingly
- Internal campaign activation
- Tracking-link usage
- Expert nominations

2 Receive Your Ecosystem Partner Kit

Hackingly will share:



- Approved collaboration and event creatives
- Pass information
- Unique tracking code, QR or UTM
- Campaign timelines
- Confirmed milestone benefits
- Relevant brochures
- Capital Arena and Hack Arena links
- Audience-segmentation guidance
- Reporting structure
- Branding and logo-use guidelines

3 Publish the Collaboration Poster

Hackingly and the organisation will release an official collaboration-announcement poster.



The organisation must not independently announce any sponsorship title, guaranteed stall or expert role that has not been confirmed in writing.

4 Publish a Minimum of Two Reels

The Ecosystem Partner must publish at least two CodeX 3.0 promotional reels.



Suggested themes:

- Why professionals and founders should attend CodeX
- Business and talent opportunities at CodeX
- Innovation Expo and technology experiences
- Capital Arena opportunities for startups
- The organisation's reason for partnering
- Professional and Business Delegate participation

5 Promote Three Times on Every Agreed Activation Day

The organisation must circulate:



- One Capital Arena communication
- One Hack Arena communication
- One attendee-pass communication

The organisation should tailor each communication to the relevant customer, employee, founder or professional segment.

6 Activate Relevant Channels

Promotion may include:



- Employee communication channels
- Founder and startup groups
- Company communities
- Email databases
- Internal referral programmes
- Customer newsletters
- LinkedIn and Instagram
- Professional associations
- Partner networks

Every activity must use the assigned tracking mechanism.

7 Nominate Relevant Experts

The organisation may recommend experienced:



- Founders
- VPs
- Product heads
- Domain specialists
- CXOs
- Technology leaders
- Investors

Recommendations should be relevant and accompanied by complete professional information. Nomination does not guarantee selection.

8 Track and Report

The nominated POC should report:



- Professional Pass conversions
- Premium Delegate applications
- Launch Track registrations
- Hack Arena registrations
- Expert nominations submitted
- Business Delegate conversions
- Explorer Pass conversions
- Scale Track registrations
- Communication completed
- Upcoming activities and required support

Bring the Right People into CodeX—
and Put Your Organisation at the Centre of the Opportunity.

Become a CodeX 3.0 Ecosystem Partner →

Queries and Coordination

For onboarding, creatives, tracking links, milestone benefits, stall requirements or partnership support:

 Suhani Aswani
 Phone: +91 9680951570
 Email: i.suhani@hackingly.in