



— PRESENTS —

THREE DAYS. FIVE ARENAS. ONE INNOVATION ECOSYSTEM

CodeX 3.0

Hackingly's Flagship Technology, Startup & Innovation Event

11th - 13th OCTOBER 2026 | HARYANA

INCUBATION PARTNER BROCHURE

THE MOMENTUM IS ALREADY BUILT

FROM A 24-HOUR HACKATHON
TO A LARGE-SCALE
INNOVATION ECOSYSTEM

CodeX earned its momentum—one edition,
one community and thousands of
ambitious participants at a time.

CODEX 1.0 THE BEGINNING



3,000+
REGISTRATIONS



100+
TEAM SUBMISSIONS



24
HOURS

CODEX 2.0 THE EXPANSION



10,000+
REGISTRATIONS



400+
TEAM SUBMISSIONS



100+
FINALIST TEAMS



30+
JURY MEMBERS &
INDUSTRY EXPERTS



36
HOURS

EXPANDED INTO:



INVESTOR MEET



EXPERT SESSIONS



INDUSTRY PANELS

THE NEXT EDITION IS NOT JUST BIGGER.
IT IS BUILT TO CREATE MORE POSSIBILITIES.

THE BIGGEST CODEX YET

THREE DAYS. FIVE ARENAS. ONE EXTRAORDINARY CONVERGENCE.

In October 2026, CodeX 3.0 will bring builders, founders, investors, brands, institutions and industry leaders together.

15,000+

PROJECTED REGISTRATIONS
& APPLICATIONS



5,000+

PROJECTED ON-GROUND
FOOTFALL



THE PEOPLE BUILDING WHAT COMES NEXT



- 500-600 ON-GROUND HACKERS
- 100+ FINALIST HACKATHON TEAMS
- 30-40 JURY MEMBERS & DOMAIN EXPERTS
- 50-70 MENTORS

THE STARTUPS & CAPITAL SHAPING WHAT COMES NEXT



- 40 SHORTLISTED STARTUPS
- 2 PARALLEL INVESTMENT TRACKS
- 10+ INVESTORS & FUNDING ECOSYSTEM LEADERS

THE VOICES LEADING WHAT COMES NEXT



- 30+ FOUNDERS, CXOs, SPEAKERS & INDUSTRY LEADERS
- 15+ KEYNOTES, PANELS, SESSIONS & FOUNDER CONVERSATIONS

THE INNOVATIONS PEOPLE WILL EXPERIENCE



- 20-30 EXHIBITOR BRANDS, STARTUPS & INSTITUTIONS
- 10+ INTERACTIVE TECHNOLOGY & BRAND EXPERIENCES

YOUR BRAND COULD BE AT THE CENTRE OF IT.

THIS IS MORE THAN EVENT VISIBILITY.
THIS IS A PLACE WITHIN THE ECOSYSTEM.

FIVE ARENAS. ONE CODEX ECOSYSTEM.

Five interconnected spaces designed for discovery, participation, innovation and business.



MAIN STAGE

 30+ leading voices

Where ideas influence industries.



INNOVATION EXPO

 40–50 exhibitors

Where innovation meets its market.



EXPERIENCE ZONE

 10+ immersive experiences

Where audiences experience brands—not just see them.



HACK ARENA

 150+ teams • 36 hours

Where challenges become working prototypes.



CAPITAL ARENA

 100+ applications • Top 10 pitches

Where pitches meet capital possibilities.

—○— **LISTEN. DISCOVER. EXPERIENCE. BUILD. INVEST.** —○—

HACKINGLY

India's Technology, Innovation & Opportunity Ecosystem



Hackingly is a **30 Lakh+ strong ecosystem** bringing together students, developers, founders, entrepreneurs, professionals, CEOs, CXOs, VPs, industry leaders, startups, enterprises and institutions on one connected platform.



We operate at the **intersection of Technology, Entrepreneurship, Startups, Business, Marketing, Innovation and Careers** — creating platforms where people don't just consume opportunities, but learn, build, collaborate, discover talent, solve problems and create businesses.

From **hackathons and innovation challenges** to **industry programs, workshops, bootcamps, startup initiatives, professional communities and campus ecosystems**, Hackingly works with organisations to create meaningful engagement across different stages of the talent and business ecosystem.

Our community brings together people who are building their first project, launching their first startup, scaling a company, hiring talent, leading teams or shaping the next generation of technology.



30 Lakh+
Community



1,350+
Colleges & Institutions



**Students + Developers +
Professionals + Founders +
Industry Leaders**

HACKINGLY INNOVATORS

Where Institutions, Industry & Innovation Come Together



Hackingly Innovators is the institutional and innovation layer of the Hackingly ecosystem — designed to connect campuses, students, faculty, companies, founders and industry leaders through continuous innovation and engagement.



Through **Student Chapters, innovation challenges, hackathons, technology programs, entrepreneurship initiatives, industry interactions, mentorship and skill-building programs**, Hackingly Innovators helps institutions build ecosystems where people can continuously **learn, experiment, collaborate and create**.



FOR STUDENTS & YOUNG PROFESSIONALS

For students and young professionals, it creates access to skills, mentors, communities, industry exposure, opportunities and real-world problem solving.



FOR INSTITUTIONS

For institutions, it creates stronger industry relationships, innovation culture, entrepreneurship opportunities, talent visibility and engagement.



FOR COMPANIES & BRANDS

For companies and brands, it creates a direct bridge to a diverse ecosystem of emerging talent, technology professionals, founders, decision-makers and future consumers.

A NOTE FROM THE FOUNDERS

“

We started Hackingly with a simple vision — **to build an ecosystem where people, ideas, technology and opportunities can find each other.** Today, that ecosystem connects 30 Lakh+ people across students, developers, professionals, founders and industry leaders.

For brands, Hackingly is **more than an audience — it is access to an ecosystem.** Whether you are a B2B company looking for decision-makers, a B2C brand looking to build relevance, a technology company looking for developers, or a startup looking for talent and early adopters, there is a place for you here.

Our belief is simple: **when the right people come together, something valuable always comes out of it.** And when you collaborate with Hackingly, you shouldn't just reach people — you should leave with connections, opportunities, ideas, talent or business.

”

Hackingly is where the ecosystem comes together.
Technology. Business. Startups. Talent. Innovation. Opportunity.
One ecosystem. 30 Lakh+ people. Endless possibilities.

INCUBATION PARTNER

Bring Your Founders Into the Room Where Opportunities Begin

Every incubator works to move startups from ideas to validation, customers, capital and scale. CodeX 3.0 gives your portfolio companies a larger platform to take that next step.

As an Incubation Partner, you can connect your startups with investors, mentors, industry leaders, potential customers and fellow founders through the Capital Arena, Innovation Expo and the wider CodeX ecosystem.

Who can become an Incubation Partner?

- University incubation centres
- Private incubators
- Entrepreneurship development centres
- Venture studios
- Innovation hubs and startup platforms
- Government-supported incubators
- Startup accelerators
- Startup missions
- Founder-support organisations

What your incubator can unlock

- Startup applications across two Capital Arena tracks
- Investor and founder interactions
- Access to mentors and industry experts
- Recognition within the CodeX startup ecosystem
- Priority consideration for future Hackingly startup initiatives
- Pitching opportunities for shortlisted startups
- Product showcasing through the Innovation Expo
- Participation opportunities for incubation teams
- Potential representation through curated expert roles

Your role as an Incubation Partner

Your incubator will:

- Nominate a minimum of 10 suitable startups
- Encourage founders and incubation teams to attend CodeX 3.0
- Introduce potential investors, mentors, jury members and experts
- Support nominated startups in completing applications on time
- Categorise startups correctly between Launch and Scale Tracks
- Promote relevant paid passes across its network
- Appoint one responsible partnership POC

Become an Incubation Partner

OPPORTUNITIES FOR YOUR STARTUP PORTFOLIO

Two Tracks. Different Stages. Relevant Investor Rooms.

Capital Arena is designed to avoid placing every startup in the same category. Your portfolio companies should apply to the track aligned with their current stage.



Launch Track

For Startups Preparing to Prove What Comes Next

The Launch Track is designed for:

- Idea-stage startups
- Student-led startups
- Pre-revenue ventures
- Validation-stage products
- Startups with an MVP or prototype
- Founders preparing for pre-seed or early capital
- Teams seeking investor feedback and ecosystem access

The process may include application screening, pitch submission, virtual evaluation and a final on-ground pitching opportunity for shortlisted startups.



Scale Track

For Ventures Ready for Their Next Stage of Growth

The Scale Track is designed for:

- Registered startups
- Revenue-generating ventures
- Startups with demonstrated traction
- Companies that have completed an earlier funding round
- Ventures raising seed or growth capital
- Founders seeking strategic investors or partnerships
- Startups with an established product and measurable market activity

Shortlisted startups will pitch before relevant investors, venture capitalists, family offices, accelerators and ecosystem leaders.

What selected startups can expect

- Structured pitching opportunity
- Dedicated Q&A
- Potential commitment conversations
- Access to the wider CodeX experience
- Relevant investor interaction
- Feedback on business, traction and fundraising
- Founder and ecosystem networking
- Opportunities to explore the Innovation Expo and Main Stage

Important clarification

Nomination by an Incubation Partner does not guarantee selection.

Every startup must:

- Complete the applicable registration
- Participate in the evaluation process
- Receive formal confirmation from Hackingly
- Submit the required information
- Meet the relevant track criteria

Beyond Capital Arena

Your incubator may also introduce portfolio companies for:

- Innovation Expo booths
- Experiential Zone evaluations
- Speaker, mentor or jury consideration
- Product demonstrations
- Professional and Business Delegate participation
- Startup-founder networking

Bring Your Startups to CodeX

RECOGNITION AND REWARD MILESTONES

Your Portfolio Participation Should Create Value for Your Incubator Too

Incubation Partner benefits are based on two contributions:

- 1 Valid paid attendee registrations
- 2 Completed and suitable startup introductions

Both matter. Startup nominations alone will not unlock the complete reward bracket.

Partnership Level	Paid Registrations	Suitable Startup Introductions	Benefits
Incubation Partner	50	10	Logo placement and 2 complimentary Professional Passes
Featured Incubation Partner	100	20	Featured logo, 4 Professional Passes and 1 Business Delegate Pass
Strategic Incubation Partner	200	30	Prominent recognition, 6 Professional Passes, 2 Business Delegate Passes and consideration of one mentor or jury nomination

Which passes should your network prioritise?



CodeX Explorer

For interns, junior team members and first-time attendees exploring the Expo, experiences and open sessions.



CodeX Professional

For founders, incubation staff, developers and professionals seeking deeper three-day access and professional exposure.



CodeX Business Delegate

For founders, incubation leaders and professionals attending with clear business, investment or partnership objectives.

What counts as a startup introduction?



A startup introduction will count only when the startup:

- Is relevant to the selected Capital Arena track
- Completes the required registration
- Submits all mandatory information
- Meets the initial eligibility requirements
- Uses the partner's assigned tracking mechanism

An incomplete lead or informal name shared over email will not count as a completed introduction.

Important conditions

- Only valid, paid and non-refunded attendee registrations count.
- Higher brackets replace lower brackets; benefits do not accumulate.
- Complimentary passes are issued only after milestone verification.
- Passes must be assigned to named attendees.
- Passes cannot be exchanged for cash, resold or automatically upgraded.
- Logo placement requires written partnership confirmations and an approved high-resolution logo.
- Capital Arena selection is independent of the partnership reward ladder.
- Expert nominations are subject to relevance, experience and programme approval.
- This partnership does not include a standard cash commission.

Activate Your Incubation Network

ONBOARDING AND ACTIVATION

Once Onboarded, Here Is What Happens Next

01



Nominate Your POC

The incubator must appoint one responsible POC for:

- Startup nominations
- Founder communication
- Tracking and reporting
- Creative approvals
- Coordination with Hackingly

02



Receive Your Partner Kit

Hackingly will share:

- Approved partnership and Capital Arena brochures
- Launch and Scale Track links
- Attendee-pass information
- Official promotional creatives
- Unique code, QR or UTM
- Startup-nomination guidelines
- Important deadlines
- Reporting structure

03



Release the Collaboration Poster

Hackingly and the Incubation Partner will publish an approved collaboration-announcement poster.

No unapproved logo placement, title or partnership claim should be published.

04



Publish a Minimum of Two Reels

The Incubation Partner must publish at least two promotional reels during the campaign.

Suggested reel themes:

- Why portfolio startups should apply for Capital Arena
- Launch Track versus Scale Track
- Why founders should attend CodeX 3.0
- Investor and networking opportunities
- Innovation Expo opportunities for portfolio startups

05



Promote Three Core Opportunities

On every agreed activation day, the partner must publish or circulate:

- One Capital Arena communication
- One Hack Arena communication
- One attendee-pass communication

Capital Arena should remain the principal focus, but the partner must also introduce relevant professionals and teams to the wider CodeX ecosystem.

06



Nominate Startups

The incubator should:

- Identify its strongest relevant ventures
- Separate them into Launch and Scale categories
- Share the correct application link
- Follow up for complete submissions
- Monitor deadlines
- Avoid nominating unsuitable or incomplete ventures only to increase numbers.

07



Track and Report

The nominated POC must regularly share:

- Number of startups contacted
- Completed Launch Track applications
- Completed Scale Track applications
- Paid attendee registrations

- Communication proof
- Pending applications
- Support required from Hackingly

Bring Your Best Founders.
We'll Build the Room Around Their Next Opportunity.

Become a CodeX 3.0 Incubation Partner



Queries and Coordination

For onboarding, startup nominations, approved creatives, tracking links or partnership support:

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