



— PRESENTS —

THREE DAYS. FIVE ARENAS. ONE INNOVATION ECOSYSTEM

CodeX 3.0

Hackingly's Flagship Technology, Startup & Innovation Event

11th - 13th OCTOBER 2026 | HARYANA

NETWORK PARTNER BROCHURE

THE MOMENTUM IS ALREADY BUILT

FROM A 24-HOUR HACKATHON
TO A LARGE-SCALE
INNOVATION ECOSYSTEM

CodeX earned its momentum—one edition,
one community and thousands of
ambitious participants at a time.

CODEX 1.0 THE BEGINNING



3,000+
REGISTRATIONS



100+
TEAM SUBMISSIONS



24
HOURS

CODEX 2.0 THE EXPANSION



10,000+
REGISTRATIONS



400+
TEAM SUBMISSIONS



100+
FINALIST TEAMS



30+
JURY MEMBERS &
INDUSTRY EXPERTS



36
HOURS

EXPANDED INTO:



INVESTOR MEET



EXPERT SESSIONS



INDUSTRY PANELS

THE NEXT EDITION IS NOT JUST BIGGER.
IT IS BUILT TO CREATE MORE POSSIBILITIES.

THE BIGGEST CODEX YET

THREE DAYS. FIVE ARENAS. ONE EXTRAORDINARY CONVERGENCE.

In October 2026, CodeX 3.0 will bring builders, founders, investors, brands, institutions and industry leaders together.

15,000+

PROJECTED REGISTRATIONS
& APPLICATIONS



5,000+

PROJECTED ON-GROUND
FOOTFALL



THE PEOPLE BUILDING WHAT COMES NEXT



- 500-600 ON-GROUND HACKERS
- 100+ FINALIST HACKATHON TEAMS
- 30-40 JURY MEMBERS & DOMAIN EXPERTS
- 50-70 MENTORS

THE STARTUPS & CAPITAL SHAPING WHAT COMES NEXT



- 40 SHORTLISTED STARTUPS
- 2 PARALLEL INVESTMENT TRACKS
- 10+ INVESTORS & FUNDING ECOSYSTEM LEADERS

THE VOICES LEADING WHAT COMES NEXT



- 30+ FOUNDERS, CXOs, SPEAKERS & INDUSTRY LEADERS
- 15+ KEYNOTES, PANELS, SESSIONS & FOUNDER CONVERSATIONS

THE INNOVATIONS PEOPLE WILL EXPERIENCE



- 20-30 EXHIBITOR BRANDS, STARTUPS & INSTITUTIONS
- 10+ INTERACTIVE TECHNOLOGY & BRAND EXPERIENCES

YOUR BRAND COULD BE AT THE CENTRE OF IT.

THIS IS MORE THAN EVENT VISIBILITY.
THIS IS A PLACE WITHIN THE ECOSYSTEM.

FIVE ARENAS. ONE CODEX ECOSYSTEM.

Five interconnected spaces designed for discovery, participation, innovation and business.



MAIN STAGE

 30+ leading voices

Where ideas influence industries.



INNOVATION EXPO

 40–50 exhibitors

Where innovation meets its market.



EXPERIENCE ZONE

 10+ immersive experiences

Where audiences experience brands—not just see them.



HACK ARENA

 150+ teams • 36 hours

Where challenges become working prototypes.



CAPITAL ARENA

 100+ applications • Top 10 pitches

Where pitches meet capital possibilities.

—○— **LISTEN. DISCOVER. EXPERIENCE. BUILD. INVEST.** —○—

HACKINGLY

India's Technology, Innovation & Opportunity Ecosystem



Hackingly is a **30 Lakh+ strong ecosystem** bringing together students, developers, founders, entrepreneurs, professionals, CEOs, CXOs, VPs, industry leaders, startups, enterprises and institutions on one connected platform.



We operate at the **intersection of Technology, Entrepreneurship, Startups, Business, Marketing, Innovation and Careers** — creating platforms where people don't just consume opportunities, but learn, build, collaborate, discover talent, solve problems and create businesses.

From **hackathons and innovation challenges** to **industry programs, workshops, bootcamps, startup initiatives, professional communities and campus ecosystems**, Hackingly works with organisations to create meaningful engagement across different stages of the talent and business ecosystem.

Our community brings together people who are building their first project, launching their first startup, scaling a company, hiring talent, leading teams or shaping the next generation of technology.



30 Lakh+
Community



1,350+
Colleges & Institutions



**Students + Developers +
Professionals + Founders +
Industry Leaders**

HACKINGLY INNOVATORS

Where Institutions, Industry & Innovation Come Together



Hackingly Innovators is the institutional and innovation layer of the Hackingly ecosystem — designed to connect campuses, students, faculty, companies, founders and industry leaders through continuous innovation and engagement.



Through **Student Chapters, innovation challenges, hackathons, technology programs, entrepreneurship initiatives, industry interactions, mentorship and skill-building programs**, Hackingly Innovators helps institutions build ecosystems where people can continuously **learn, experiment, collaborate and create**.



FOR STUDENTS & YOUNG PROFESSIONALS

For students and young professionals, it creates access to skills, mentors, communities, industry exposure, opportunities and real-world problem solving.



FOR INSTITUTIONS

For institutions, it creates stronger industry relationships, innovation culture, entrepreneurship opportunities, talent visibility and engagement.



FOR COMPANIES & BRANDS

For companies and brands, it creates a direct bridge to a diverse ecosystem of emerging talent, technology professionals, founders, decision-makers and future consumers.

A NOTE FROM THE FOUNDERS

“

We started Hackingly with a simple vision — **to build an ecosystem where people, ideas, technology and opportunities can find each other.** Today, that ecosystem connects 30 Lakh+ people across students, developers, professionals, founders and industry leaders.

For brands, Hackingly is **more than an audience — it is access to an ecosystem.** Whether you are a B2B company looking for decision-makers, a B2C brand looking to build relevance, a technology company looking for developers, or a startup looking for talent and early adopters, there is a place for you here.

Our belief is simple: **when the right people come together, something valuable always comes out of it.** And when you collaborate with Hackingly, you shouldn't just reach people — you should leave with connections, opportunities, ideas, talent or business.

”

Hackingly is where the ecosystem comes together.
Technology. Business. Startups. Talent. Innovation. Opportunity.
One ecosystem. 30 Lakh+ people. Endless possibilities.

NETWORK PARTNER

Put CodeX in Front of the Right People—Your People

A strong network does more than maintain a member list. It identifies valuable opportunities and ensures they reach the people who can benefit from them.

CodeX 3.0 invites independent communities, professional associations, founder networks and multi-city groups to connect their audiences with three days of technology, entrepreneurship, investment and innovation.

As a Network Partner, your role is not to send one generic message to everyone. It is to match the right CodeX opportunity with the right segment of your network.

Who can become a Network Partner?



Independent technology communities



Founder and startup networks



City-level business networks



Design and marketing networks



Alumni associations



Regional and multi-city communities



Developer and product networks



Professional associations



Women-in-technology communities



Career and employment groups



Freelancer and consultant networks



Digital-first professional platforms

What your network can unlock



Official recognition within the CodeX ecosystem



Dedicated partner code, QR or UTM tracking



Visibility across selected partner communication



Connections with companies, institutions and other communities



Relevant opportunities for different member segments



Complimentary or upgraded passes at achieved milestones



Expert nominations for suitable network leaders



Priority consideration for future Hackingly initiatives

Your role as a Network Partner

Your network will:



Segment its audience according to relevance



Promote Hack Arena to eligible developers and students



Promote Professional and Business Delegate participation



Nominate one responsible POC



Prioritise paid-pass conversions



Promote Capital Arena to suitable startup founders



Use the assigned tracking mechanism in every communication



Complete the agreed communication and reporting activities

Become a Network Partner

MATCH EVERY MEMBER
WITH THE RIGHT OPPORTUNITY

Precision Converts Better Than a Generic Blast

Your network may include students, developers, freelancers, founders, professionals, business owners and investors. They should not all receive the same message.



For students and young technology enthusiasts

Recommend:

- CodeX Explorer Pass
- Hack Arena
- Innovation Expo
- Experiential Zone
- Eligible Main Stage sessions



For developers, designers and working professionals

Recommend:

- CodeX Professional Pass
- Technical and industry sessions
- Professional networking
- Hack Arena viewing opportunities
- Innovation Expo and product discovery



For founders and startup teams

Recommend:

- Capital Arena — Launch Track
- Capital Arena — Scale Track
- CodeX Professional Pass
- CodeX Business Delegate Pass
- Innovation Expo opportunities
- Founder and investor networking



For business owners, consultants and senior professionals

Recommend:

- Business Delegate participation
- Professional sessions
- Founder and institutional networking
- Product and partnership discovery
- Relevant Capital Arena engagement



For experienced leaders in your network

Your network may nominate relevant individuals for consideration as:

- Speakers
- Jury members
- Workshop facilitators
- Panellists
- Mentors
- Ecosystem contributors

All nominations remain subject to experience, subject relevance and final programme approval.

Opportunities at a glance

Audience Segment	Recommended CodeX Opportunity
Students	Explorer Pass and Hack Arena
Developers and designers	Professional Pass and Hack Arena
Early-stage founders	Launch Track
Revenue-stage founders	Scale Track
Freelancers and consultants	Professional or Business Delegate Pass
Business leaders	Business Delegate participation
Experienced experts	Speaker, jury or mentor application
Product companies	Innovation Expo or Experiential Zone

The Network Partner advantage



A message to 500 correctly selected people can generate more value than an untargeted announcement to 5,000.



Your strength is not only the size of your network. It is your understanding of who should receive which opportunity.

Activate Your Network

RECOGNITION AND REWARD MILESTONES

Turn Network Influence Into Measurable Impact.

Network Partner benefits are based on valid paid attendee registrations generated through the assigned partner tracking mechanism.

Partnership Level	Valid Paid Registrations	Benefits
 Network Partner	75	Official logo placement and 2 complimentary Professional Passes
 Featured Network Partner	150	Featured logo placement, 5 Professional Passes and 1 Business Delegate Pass
 Strategic Network Partner	300	Prominent recognition, 10 Professional Passes, 2 Business Delegate Passes and consideration of one speaker, mentor or jury nomination



Priority order for Network Partners

- 1 Professional Passes
- 2 Business Delegate Passes
- 3 Explorer Passes for relevant student segments
- 4 Launch and Scale Track registrations
- 5 Hack Arena registrations for developers and students

i Hack Arena is an important participation opportunity, but it is free. Therefore, free registrations should support—not replace—the network's paid-conversion responsibility.



What counts toward performance?

A registration will count only when it is:

- Completed successfully
- Paid in full
- Non-refunded
- Generated through the assigned code, QR or UTM
- Attributed to the partner within the approved campaign system

i Untracked registrations, verbal referrals and incomplete payment attempts cannot be credited.



Selected commission model

Selected Network Partners may be offered a performance-based commission arrangement, subject to prior written approval by Hackingly.

- Commission, where approved, will be calculated on the final verified amount collected through the assigned tracking link or code.
- The calculation will exclude GST, payment-gateway charges, refunds, chargebacks and cancelled registrations.
- The maximum commission payable will not exceed **10%**.
- Commission eligibility, slabs and settlement terms will be shared separately with the approved Network Partner.
- Complimentary passes, logo recognition and expert opportunities will be determined by the achieved milestone and approved collaboration plan.



Important conditions

- Higher brackets replace lower brackets; benefits do not accumulate.
- Complimentary passes are released after milestone verification and remain subject to availability.
- Passes must be issued to named attendees.
- Passes cannot be resold or exchanged for cash.
- Logo placement requires written approval and a high-resolution logo.
- Partner titles and CodeX branding cannot be independently modified.
- Expert opportunities are never automatic.
- Performance creates eligibility for consideration, while professional relevance determines selection.



Start Building Your Partner Milestone →

ONBOARDING AND ACTIVATION

Once Onboarded, Here Is What Happens Next



1 Nominate Your POC

The Network Partner must appoint one responsible person for:

- Campaign coordination
- Content approvals
- Tracking-link usage
- Conversion reporting
- Activity proof
- Communication with Hackingly



2 Receive Your Network Partner Kit

Hackingly will provide:

- Approved brochures and creatives
- Pass-specific communication
- Hack Arena and Capital Arena information
- Unique partner code, QR or UTM
- Audience-segmentation guidance
- Campaign deadlines
- Reporting format
- Confirmed milestone and benefit structure



3 Release the Collaboration Poster

Hackingly and the Network Partner will publish an approved collaboration-announcement poster.

The partner must not announce itself using an unapproved title or independently edited CodeX creative.



4 Publish a Minimum of Two Reels

The network must publish at least two CodeX 3.0 promotional reels.

Suggested themes:

- Which CodeX pass is right for your audience?
- Why developers and professionals should attend
- Startup pitching through Capital Arena
- The complete three-day CodeX experience
- Why founders and business leaders should participate



5 Promote Three Times on Every Agreed Activation Day

The partner must circulate three focused communications:

- One for Capital Arena
- One for Hack Arena
- One for attendee passes

These communications should not be identical. Each must address the relevant audience and clearly explain why that opportunity matters.



6 Use Multiple Relevant Channels

The network may activate:

- WhatsApp and Telegram groups
- LinkedIn
- Community platforms
- Founder groups
- Member announcements
- Email newsletters
- Instagram
- City chapters
- Online sessions

Every communication must include the assigned tracking mechanism.



7 Track and Report

The nominated POC should regularly report:

- Explorer Pass conversions
- Professional Pass conversions
- Business Delegate conversions
- Launch Track registrations
- Scale Track registrations
- Hack Arena registrations
- Communications completed
- Upcoming campaign activities
- Support required from Hackingly

**Your Network Trusts You to Find the Right Opportunities.
Bring Them One Worth Acting On.**

Become a CodeX 3.0 Network Partner



Queries and Coordination

For onboarding, approved creatives, tracking links, reporting or partnership support:

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Haryana**

Organised by Hackingly