

SEO Audit Report

Generated by [Rank Math](#)

48/100

SEO Score

11/21

Passed Tests

3/21

Warnings

7/21

Failed Tests

Basic SEO

Common Keywords

A list of keywords that appear frequently in the text of your content.



Here are the most common keywords we found on your homepage:

legal leagal matters expert blue contact issues minutes hours appointment

SEO Description

SEO analysis of your page's meta-description.



No meta description was found for your homepage.

Write a meta-description for your page. Use your target keyword(s) (in a natural way) and write with human readers in mind. Summarize the content - describe the topics your article discusses.

The description should stimulate reader interest and get them to click on the article. Think of it as a mini-advert for your content.

H1 Heading

SEO Analysis of the H1 Tags on your page.

- ✗ Too many H1 tags found on your homepage (2). For the best SEO results there should be exactly one H1 tag on each page.

Expert Legal Help for Your Complex Matters | Trusted Law Services

We Are Here To Fight Against Any Violence

WordPress sites usually insert the page or post title as an H1 tag (although custom themes can change this behavior).

Ensure your most important keywords appear in the H1 tag - don't force it, use them in a natural way that makes sense to human readers.

Because your headline plays a large role in reader engagement, it's worth spending extra time perfecting it. Many top copywriters spend hours getting their headlines just right - sometimes they spend longer on the headline than the rest of the article!

A good headline stimulates reader interest and offers a compelling reason to read your content. It promises a believable benefit.

You should write as if your readers are selfish people with short attention spans (because that describes a large percentage of the world's population). Readers visit websites for selfish reasons - they're not there to make ****you**** happy.

The Rank Math plugin uses a number of proven metrics to help you improve the quality of your titles.

H2 Headings

SEO analysis of the H2 headings on your page.

- ✓ One or more H2 tags were found on your homepage.

Specialized Legal Services We Offer

Meet Our Legal Guru

Dedicated to Your Success and Legal Well-being

We Respect Your Privacy.

Meet Our Expert Legal Team

Frequently Asked Questions

Book a Consultation

Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

- ✓ All images on your homepage have alt attributes.

Keywords in Title & Description

SEO analysis of the HTML page's Title and meta description content.

✗ No page description found on the page.

You need to use titles and descriptions that are attractive to users and contain your keywords. Use the keywords naturally - keyword stuffing is usually detected and will result in a lower ranking. What's more, it's pretty off-putting for potential readers, who are more likely to click on an appealing link.

Links Ratio

SEO analysis of the ratio of internal links to external links.

! There are one or more issues with the number of links on your homepage:
Too few internal links (6).

internal: 6

external: 0

Add links to external resources that are useful for your readers. Make sure you link to high-quality sites - Google penalizes pages that link to "spammy" sites (ones that break the Google webmaster guidelines).

Ideally, the links should be highly relevant to the subject you're writing about. It's impossible to cover every aspect of a subject on a single page, but your readers may be fascinated by some detail you barely touch on. If you link to a resource where they can learn more, they'll be grateful. What's more, you'll be rewarded with higher rankings!

SEO Title

SEO analysis of your site's HTML title.

✓ The title of your homepage has 54 characters which is good.

Top Rated Law Firm | Expert Legal Services & Solutions

Advanced SEO

Search Preview

! Here is how your site may appear in search results:

Top Rated Law Firm | Expert Legal Services & Solutions

<https://legalblue.com/>

Mobile Search Preview



Here is how your site may appear in search results on a mobile device:

Top Rated Law Firm | Expert Legal Services & Solutions

<https://legalblue.com/>

Mobile Snapshot

A snapshot of how your content appears on a mobile device.



Canonical Tag

Does your content have a "canonical" URL?



No canonical link tag found on your homepage.

Every page on your site should have a <link> tag with a "rel='canonical'" attribute. The link tag should go inside the page's head tag, and it should contain the page's "correct" URL.

If you've republished an article from another source (such as another site or a different section of your own site) then you need to pick which URL is the "correct" one and use that.

The Rank Math WordPress plugin makes it very easy to set the canonical URL for every page of your site.

Noindex Meta

Does your content contain a noindex robots meta tag?



Your homepage does not contain any **index** meta tag or header.

WWW Canonicalization

Does your site appear on more than one URL?



The www and non-www versions of your URL are not redirected to the same site.

Decide whether you want your site's URLs to include a "www", or if you prefer a plain domain name. There are [marketing pros and cons](#) for each choice, but neither one is better or worse for SEO purposes - as long as you're consistent.

You should use HTTP redirections (301 permanent redirects) to pass PageRank from the "wrong" URLs to the standard (canonical) ones. That way, your content will still benefit from backlinks if someone makes a mistake and uses the wrong URL.

OpenGraph Meta

Does your site use OpenGraph meta tags?

- ✗ Some Opengraph meta tags are missing.

Insert a customized OpenGraph meta tag for each important page on your site. The standard is very well documented - you can learn more from Facebook's developer pages.

The Rank Math WordPress plugin provides a simple but powerful interface to craft your OpenGraph data. You get immediate feedback with an interactive preview, and you don't have to mess around with raw HTML markup.

Robots.txt

Does your site have a valid robots.txt file

- ✗ Robots.txt file is missing or unavailable.

You can manually create a robots.txt file and upload it to your site's web root. A simpler option is to use a plugin for your CMS platform.

The Rank Math WordPress plugin has a full suite of tools to manage the robots.txt file, along with other related technologies, like XML sitemaps.

Schema Meta Data

Does your content include relevant Schema.org metadata?

- ✗ No Schema.org data found on your homepage.

The Rank Math WordPress plugin makes it extremely easy to add highly relevant Schema.org markup to your site. It has a simple graphical interface, so you don't have to get your hands dirty with complex HTML markup.

Performance

Image Headers Expire

Do your images use "expires" headers?

- ✓ No local images found on the page.

Minify CSS

Are your CSS files properly minified?

- ✓ All CSS files appear to be minified.

Minify Javascript

Does your site use minified JavaScript?

- ✓ All Javascript files appear to be minified.

Page Objects

Analysis of the embedded objects in your pages.

- ! Your homepage makes 45 requests. A large number of requests can result in slow page loading.

total: 45

images: 15

javascript: 15

stylesheets: 15

Try to replace embedded objects with HTML5 alternatives.

Page Size

An analysis of the size of your HTML file.

- ✓ The size of the HTML document is 8 Kb, under the average HTML size of 33 Kb.

Response Time

How fast does your server respond to requests?

- ✓ Your response time is under 0.2 seconds which is great.

Security

Directory Listing

Does your web server list the contents of the directories?

- ✓ Directory Listing seems to be disabled on your server.
-

Secure Connection

Is your content served over a secure connection?

- ✓ Your site is using a secure transfer protocol (https).