

Constanza Alarcón Córdón

Guatemala City

Former nonprofit project manager with expertise in political analysis, communications, fundraising, grant writing, and public policy research, Master in International Development Policy 2021; current Principal investigator and Consultant focusing on impact evaluation.

EDUCATION

McCourt School of Public Policy, Georgetown University | Washington DC August 2019- May 2021
Master of International Development Policy

- Extensive Coursework in Economics, including: Microeconomics for Development, Public Finance, Social and Economic Development Policy, and Sustainable Development.
- Extensive Coursework in Quantitative Methods, including: Statistical Methods for Development, Advanced Regression Methods, Rigorous Methods for Impact Evaluation.
- Capstone Project: Testing for gender-based discrimination in International Development Agencies

Grinnell College | Grinnell, IA 2009 – 2013

Bachelor of Arts, with a double major in Political Science and English

- Focus on Latin America studies; School of the America's Research Fellow (2013)

WORK EXPERIENCE

J-PAL LAC/UVG | Guatemala City, Guatemala June 2023 – Present

Policy Manager Early Childhood Development

- Scope and develop partnerships with organizations that implement programs and actions for promoting early childhood development in Guatemala, Honduras, and El Salvador through the “Programa de Sondeo y Arranque – PROSA.
- Develop a research agenda on early childhood development to be implemented in collaboration with local Guatemalan organizations.

International Food Policy Research Institute, IFPRI | Guatemala City, Guatemala Feb 2022 – June 2023

Consultant

- Perform initial assessment of social and behavior change communication interventions on health and nutrition for Secretariat of Food and Nutritional Security.
- Perform field data collection by implementing and moderating focus groups in selected communities and analyze qualitative data to better understand intra-household decision-making, and gender roles in rural Guatemala.
- Collaborate on conducting a performance evaluation of a value chain program (PROINNOVA) in Guatemala aimed at increasing the income of small holder farmers, decrease their vulnerability to chronic malnutrition, and increase their resilience to climate risks. Produce final impact evaluation report for USAID on behalf of IFPRI.

Center for Public and Nonprofit Leadership, Georgetown University | Washington, DC May 2020 – May 2021

Research Assistant

- Worked with the Nielsen Philanthropy chair, Dr. Kretman developing research in the areas of public policy, philanthropy, and nonprofit leadership with a special focus on racial equity.

McCourt School of Public Policy, Georgetown University | Washington, DC May 2020 – May 2021

Teaching Assistant

- Philanthropy Power and Impact PPOL 699 Spring 2021
- Public Leadership PPOL 663 Fall; and PPOL 594 Summer 2020

American Bar Association Rule of Law Initiative Latin America | Washington, DC May 2020 – August 2020

Graduate Student Intern

- Researched and developed three Notices of Funding Opportunity Proposals:
 - Anti-Money Laundering Project for Nicaragua;
 - Combatting Gender-Based-Violence Project in Costa Rica, and
 - A Rule of Law Initiative Proposal to Lawfully Procure PPE for Haiti.
- Created a mapping tool, identifying key actors, civil society, and potential partners in the Latin American Region.
- Developed a Diversity and Inclusion Strategy and Recommendations to be incorporated in ABAROLI offices in Latin America.

Guatemala Visible | Guatemala City, Guatemala

Sept 2015 – August 2019

Director of Project Management

- Secured international grants for five year-long projects through unsolicited proposals (National Endowment for Democracy, USAID, Konrad Adenauer Foundation, International Republican Institute, and Counterparts Intl.), increasing international grant revenues from \$15,000 to \$125,000.
- Increased national grants from \$180,000 to \$400,000 for 2019 by diversifying grantee portfolio (Cementos Progreso, Cervecería Centroamericana, Grupo Losa)
- Consolidated cooperation agreements for five projects with national institutions, including the Supreme Electoral Tribunal, the Constitutional Court, the Supreme Court, the Ministry of Foreign Relations, and the Guatemala City Municipality.
- Created two educational programs, working with Supreme Court magistrates, for young leaders from rural areas: 125 leaders were trained to participate in their regional judicial courts.
- Launched a new programming branch to consolidate an in-house IT team that has resulted in savings of more than \$35,000.
- Constructed four new cutting-edge tech tools, with programming team, that have been lauded as the first efforts in Guatemala to promote open government practices:
 - congresovisible.com, a platform with congress representative profiles, initiatives, and voting patterns.
 - antejuiciosvisible.gt, a platform with 900+ never-before-digitized cases on processes to revoke public officials' immunity.
 - cortevisible.cc.gob.gt a platform for the highest tribunal in Guatemala, constitutional court, where citizens can research cases regarding judgements and rulings online and in real time. Over 15,000 cases regarding consultative opinions and unconstitutionality are available.
 - Ojo Guate, an app for reporting prohibited, anticipated campaigns. Received 800 reports in first iteration, the first time the TSE had actual evidence of this wrongdoing, resulting in 11 political parties being fined more than Q1,345,000.
 - eleccionesvisibles.gt an app for reporting election day irregularities. Received 1,300 reports that were analyzed, resulting in two submissions to the Supreme Electoral Tribunal and Office of Prosecution for electoral offenses. Two versions of the platform (2015 & 2019) were developed.
 - Closed MunisVisibles, a platform that allows citizens to petition public information to their local municipalities using a smart wizard format that abides by the Access of Information Law.
 - Alliance with Supreme Electoral Tribunal's General Inspector to develop an online responsive map that measures levels and types of conflicts across the country.

Guatemala Visible/Movimiento Nacional por la Integridad | Guatemala City, Guatemala

2014 Sept – August 2015

Political Analyst

- Covered 4 nomination commission processes (selection committees for electing public officials), publishing daily assessments of 15+ sessions and a final "lessons learned" analytical report for both international donors and the Guatemalan public.
- Created the Guatemala Visible monthly newsletter that was sent to garner small individual donations, securing over 12 year-long, donations of up to \$1,000 monthly.
- Focused on growing our social media presence by developing new communications strategy and better managing field reporters. Twitter: from 9K to 15K in a year; Facebook: from 15K to 26K.
- Reviewed over 1,000 law initiatives from Congress, giving feedback to Board of Directors and allied organizations.
- Established an alliance with eight different local non-profit organizations to monitor Congress more effectively.
- Supervised and coordinated the communications team in revamping digital space platform by promoting key initiatives and executing profiling projects – garnered more than 2,000 new views per month.

Ministry of Economy | Guatemala City, Guatemala

August 2017 – December 2017

Advisor to the Minister on Modernization & Innovation Project; Consultant

- Created first plan and manual to innovate internal policies and practices for the ministry.
- Facilitated bilateral relations with Duke University's Center for International Development to implement trainings on modernization for 60 mid-level employees.
- Drafted 4 grant requests and project proposals for digitizing, systematizing, and modernizing the ministry, in collaboration with Embassy of Taiwan.

UnidosUS (formerly National Council of La Raza) | Washington, DC

August 2013 – August 2014

Policy Fellow, Immigration Policy Project

- Generated quantitative research and policy analysis and documented legislative activities on immigration reform.
- Directed research and generated policy papers, memos, reports, and briefs focused on the economic impact of providing a path to citizenship.

- Organized social media advocacy strategies for grassroots and national-level outreach efforts.
- Led advocacy and legislative action efforts for immigration reform policy at the Hill.
- Evaluated progress and development of Immigration Reform by monitoring hearings, social media activities, coalition meetings, and staff briefings.

Plaza Pública | Online Publication Guatemala City, Guatemala

May – August 2012

Communications Fellow

- Developed network mapping tool to identify current and potential leadership in Guatemalan politics, mapping more than 45 growing national organizations.
- Conducted field research and interviews, acting as fact-checker.
- Facilitated social media training and created social media strategy/calendar.

Red Nacional por La Integridad | Guatemala City, Guatemala

May – August 2011

Intern

- Organized networking meetings, managing 35+ regional organizations and accommodating 300+ participants for yearly National Conference.
- Drafted 20+ network newsletters, including memos, reports, and data collection from projects being executed with youth leaders across the country.
- Reviewed and translated three grant applications, one of which was granted by USAID to create a year-long educational workshop for 200 youth leaders across the country to help monitor Nomination Commission processes for public officials.

AWARDS AND FELLOWSHIPS

McCourt School of Public Policy, Georgetown University | Washington DC

Nielsen Philanthropy Research Assistant Fellow

- Awarded to a student who contributes to the Georgetown community as a researcher and thought leader on the critical issues facing the field of philanthropy.

Eisenberg Public Interest Fellow

May 2020 – August 2020

- Awarded to McCourt School of Public Policy students who, through academic pursuits as well as volunteer and work experience, demonstrate a strong commitment to social and economic justice, and the potential to play a leadership role in the public interest arena.

EXTRACURRICULAR ACTIVITIES AND LEADERSHIP ROLES

McCourt School of Public Policy, Georgetown University

August 2020 – January 2021

- Grad Gov Senator Representing MIDP Program
- Secretary for the Latin America Policy Association (LAPA)

SKILLS

Language: Spanish – Native. English – Full bilingual proficiency.

Writing/Editing: Grant writing, research writing, blog editing, social media management/strategy development, WordPress.

Software: Intermediate STATA, R, Adobe Illustrator, Tableau, Microsoft Office Suite, Photoshop, SurveyMonkey, Webinars, GoToMeeting, Zoom.