PowerFlex & Kinetix Modernization Program

Are you challenged with:

- Variable frequency or servo drives attached to antiquated networks
- Legacy technology that is unsupported and unrepairable
- Work force that is unfamiliar and untrained on legacy technology
- Limited capital to perform system migrations
- Availability of spare or critical stock is non-existent

WHAT IS THE POWERFLEX & KINETIX MODERNIZATION PROGRAM?

 A limited time program designed to help you modernize your variable frequency and servo drives

WHAT IS THE PROGRAM OFFERING?

- Buy 5 PowerFlex® drives and get 1 FREE* (or special pricing for 200 HP and greater)
- Buy 5 Kinetix drives (5100 & 5300) and get 1 additional drive FREE*
- 1FREE DAY of field service engineering support for qualifying orders
- Opportunity to add additional PowerFlex or Kinetix drives to your pricing agreement

WHAT SOLUTIONS ARE INCLUDED IN THE PROGRAM?

- Migrate from previous generation drives (Allen-Bradley®, Reliance, or other brands) to the latest portfolio: PowerFlex 4M, 523, 525, 527, 753, 755, 755T AC drives, PowerFlex DC drives, and ArmorStart® or Armor PowerFlex
- Migrate from previous generation servo drives (Ultra or other brands)
 to the latest portfolio: Kinetix 5100 and Kinetix 5300

HOW LONG DOES THE PROGRAM LAST?

• Orders must be placed by Sept. 30, 2022

*At least five drives must be part of one order. Free additional unit equivalent to lowest horsepower/kW unit in order.

















For more information, contact your local Werner Electric Supply representative or email our experts at:

PowerFlex: RockwellVFD@wernerelectric.com Kinetix: MotionGroup@wernerelectric.com



PowerFlex & Kinetix **Modernization Program**

Why modernize?

- Focus on what is happening in your environment, instead of what might happen
- Take advantage of advanced analytics that are built into modern technology
- Lower your risk and improve your reliability
- Improve technical resource productivity by simplifying systems complexity

HOW DO I GET STARTED?

- Identify and document your previous generation VFD and servo installations
- Contact your local authorized Allen-Bradley distributor













What if I want to use this program, how might that look?

Scenario #1			
Order	Quantity	Free	
PF753 – 150 HP	1	0	
PF755 – 50 HP	4	1*	
Total	5	1	

^{*}You receive one (1) free PF755 50 HP or lower

Scenario #2			
Order	Quantity	Free	
PF525 – 20 HP	5	1*	
PF753 - 75 HP	3	0	
PF753 - 60 HP	2	1**	
Total	10	2	

^{*}Quantity of five (5) identical Catalog Number, you receive one (1) free PF525 20 HP or lower

^{**75} HP & 60 HP are treated as quantity of five (5) VFD purchase, you receive one (1) PF753 60 HP or lower

Scenario #3			
Order	Quantity	Free	
2198-E4004-ERS .4 kW	5	1*	
2198-E4015-ERS 1.5 kW	2	1**	
2198-E4075-ERS 7.5 kW	3	0	
Total	10	2	

^{*}Quantity of five (5) identical Catalog Number, customer receives one (1) free K5100 .4KW

Looking for help modernizing Medium Voltage Drives and Starters? Discuss modernization opportunities with your local distributor.

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^{**1.5}KW and 7.5KW are treated as quantity of five (5) purchase, customer receives one (1) K5100 1.5KW or lower