

It's time to trade in

Get advanced performance at 50% off*



Now, for a limited time, you can get a BMP®61 Label Printer at 50% off.* Just trade in your TLS2200® and purchase one of the following:

- Your choice of 12 BMP®61 rolls of label materials
- Your choice of 12 BMP®61 ribbons
- Your choice of any combination of 12 BMP®61 ribbons and rolls of label materials
- Your choice of 3 BMP®61 bulk boxes of labels

With a new BMP®61, you get enhanced printer performance:



faster print speed



Savings of up to 20% on ribbons, compared to the TLS

Plus enjoy:

- 33% higher print resolution
- Import/export label files, lists and graphics through USB flash drive
- QWERTY keyboard with 400 more symbols and graphics
- A lighter, 4-ft. drop-resistant design

This offer expires soon, so get your trade-in started today.



5 steps to trade-in

Step 1

Visit BradyID.com/Tradeup to let us know you want to trade in your TLS printer(s)

Step 2

Upload your receipt showing the purchase of one of the following:

- Your choice of 12 BMP®61 rolls of label materials
- Your choice of 12 BMP®61 ribbons
- Your choice of any combination of 12 BMP®61 ribbons and rolls of label materials
- Your choice of 3 BMP®61 bulk boxes of labels

Step 3

Indicate which BMP®61 printer you'd like (Wi-Fi or base model), and let us know where to ship it.

Step 4

In a few days, a Brady rep will reach out to confirm your information, then process your 50% off transaction.

Step 5

Ship your TLS trade-in printer(s) to Brady:

ATTN: TLS Trade-up Offer
Brady Corporation
6555 W. Good Hope Rd
Milwaukee, WI 53223

We can't wait for you to experience faster, higher-quality printing with your new BMP®61.



*Offer valid in U.S. and Canada. All discounted printers must ship to end-user customer. Trade-in printers must be of a qualifying make and model and in working condition. Limit of one discounted printer per qualified trade-in printer. No limit to the quantity of qualified printers traded in per end user. For each trade-in printer, one of the following must be purchased: twelve (12) BMP®61 label material rolls, twelve (12) BMP®61 ribbons, a combination of twelve (12) BMP®61 ribbons and rolls of label materials, or three (3) bulk boxes of labels. Qualified trade-in printers must be sent to Brady along with the unique TRADE-IN CODE NUMBER generated during the online form submission. Discounted printers will be shipped within five business days of online form submission. Trade-in printers must be received at Brady within 20 days of online form submission and Brady reserves the right to invoice user for full cost of the Brady printers sent in the event the trade-in printers are not received at Brady or are found to not be in working condition. Brady reserves the right to change or cancel this offer at any time and to refuse any request.

USA
Customer Service: 1-888-272-3946
BradyID.com

Canada
Customer Service: 1-800-263-6179
BradyCanada.ca

Mexico
Customer Service: 1-800-262-7777
Inside Sales: 1-800-262-7777 ext 177
BradyLatinAmerica.com