

## The Westfield UK Competition Terms

**There are two Easter games at Westfield London this Easter: the first is a prize draw and the second is an instant win. Please see below the conditions for each of the prize draw and the instant win, with the governing terms being applicable to both.**

### 1) Prize Draw

Competition dates: 14th April to 21st April 2025.

To participate in the Prize Draw with the opportunity of winning a £200 Westfield London Gift Card, the Participant must do the following:

- 1) Visit Westfield London shopping centre and scan the 'Easter Mission' QR codes
- 2) Log in to your Westfield account by entering your username and password; If the Participant does not have a loyalty account, the Participant will be redirected to the registration form for the loyalty program of the Westfield London shopping centre. In this case, the Participant remains free to subscribe or not to the loyalty program. However, it is reminded that the Game is reserved for members of the loyalty program;
- 3) Scan the Easter Mission QR codes around the centre. There are 4 QR code tokens available to collect (Eggtton Dijon, Eggsploder, Eggson Pollock, Eggspresso). Please visit Guest Service if you need help with locating the characters throughout Westfield London. The more QR code tokens collected (up to the maximum of 4 QR code tokens available), the more chance there is to win a £200 Westfield London Gift Card in the prize draw i.e. if the Participant collects 4 QR code tokens, there will be 4 entries into the prize draw, and if the Participant collects 1 QR code token, there will be 1 entry into the prize draw.
- 4) The draw will take place by 23rd April 2025 and the winner will need to collect the Gift Card from Westfield London Guest Services.

Proof of winning will need to be shown to Guest Services team.

### 2) Instant win

Competition dates: 14th April to 21st April 2025.

To participate in the instant win, the Participant must do the following:

- 1) Access the Game's homepage via the <https://www.westfield.com/en/united-kingdom/london> website or scan the Easter Mission QR code at Westfield London;
- 2) Click on "Open the egg" and review the terms and conditions, if you agree to the terms and conditions please click 'accept';
- 3) Log in to your Westfield account by entering your username and password; If the Participant does not have a loyalty account, the Participant will be redirected to the registration form for the loyalty program of the Westfield London shopping centre. In this case, the Participant remains free to subscribe or not to the loyalty program. However, it is reminded that the Game is reserved for members of the loyalty program;
- 4) The Participant will then immediately find out whether or not they have won the prize There is a maximum prize of one Westfield Gift Card per person.
- 5) The instant win game will end on 21st April 2025 and the winners will need to collect the Gift Card from Westfield London Guest Services by 23rd April 2025.

Proof of winning will need to be shown to Guest Services team.

There are a total of 120 gift cards available to win, these are available on a first come first served basis.

### Governing terms

1. By participating in any competition, prize draw or giveaway advertised by Westfield which requires a customer to visit a Westfield website ("Website") to enter or provide information (the "Competition"), you confirm that you accept and agree to these competition terms.
2. The promoter of the Competition is Westfield Europe Limited ("Westfield"), with its registered office at 1 Ariel Way, London, W12 7SL.
3. Unless otherwise stated, the Competition is only open to persons with a valid Westfield account.
4. All Competitions are open to United Kingdom residents, aged 16 years or older only and are not open to any employees, agents, contractors, consultants, former employees, former agents, former contractors, former consultants of Westfield, their immediate families, dependents or to other persons assisting or connected with the Competition nor any corporate customers.
5. Entrants must follow the instructions or satisfy any entry criteria stated on the Website to enter the Competition. Entry criteria may involve the use of the Westfield App to enter or receive notification of the results of the Competition. We will state this in the instructions if this is required.

6. The Competition entry opening and closing dates will be specified on the Website. Entries received outside of this timeframe will not be eligible.
7. Westfield is not responsible or liable for entries not received for whatever reason, whether lost, delayed, misdirected, or due to equipment failure, technical malfunction, systems, satellite, network, computer hardware or software failure of any kind which results in delay or failure to enter you into the Competition. Entries which are incomplete, incorrect, incomprehensible will be void.
8. Unless otherwise stated, customers may only enter the Competition once. Entries over the maximum number of entries stated will be void and will not be entered into the Competition.
9. All entries to the Competition become the property of Westfield and will not be returned to the entrants.
10. The winner(s) and any prize allocation will be drawn at random unless specified otherwise on the Website. The prize winner(s) will receive the prize that is advertised on the Website or randomly allocated through the draw and notified to the winner.
11. Westfield will endeavour to notify each of the prize winners. Prize winners will be notified by email, or phone. If the prize winner cannot be reached within five working days, we may redraw a new prize winner without liability to any person. If the Competition states prize winners will be notified instantly through the Westfield App, the prize winners may be required to show the page stating the prize won, the prize winner's Westfield Club ID number and valid identification to claim the prize.
12. Prizes cannot be transferred, exchanged or redeemed for cash. Westfield takes no responsibility for entries or prizes that are lost or destroyed.
13. Unless otherwise stated, the prize must be collected from Guest Services desk of the shopping centre to which the Competition relates by the date notified to the winner. No expenses incurred in connection with the Competition will be paid other than as set out on the Website.
14. Accepting the prize constitutes the winner's agreement to any terms and conditions that may apply to redeem that prize which shall be stated on the Website including any additional terms of featured or participating retailers.
15. Accepting the prize constitutes a winner's consent to be photographed and/or interviewed by Westfield and for Westfield to use his or her name, competition entry and/or photographs and interviews for the Competition or publicity purposes without compensation. This includes on the Westfield websites, direct and social media channels.
16. The decisions of Westfield on all matters relating to the Competition are final and no correspondence will be entered into. Westfield reserves the right to verify the validity of any entry or winner's right to redeem the prize in accordance with the terms of the Competition.
17. Westfield reserves the right to amend or substitute a prize or part thereof with a prize of equal or higher value in the event of unforeseen circumstances or to amend these terms, Westfield may, in its absolute discretion, terminate, amend or temporarily suspend the Competition at any time without prior notice.
18. To the extent permitted by law, Westfield excludes any liability it may have to you arising directly, or indirectly out of or in connection with this Competition. These terms shall be governed and construed in accordance with English law.
19. By entering the Competition, each entrant releases any featured or participating retailers from any action or claim arising out of the Competition. Any questions, comments or complaints regarding this prize draw must be directed to Westfield.

#### How we use personal data

20. By submitting an entry, entrants are sending their personal information to Westfield who will use this personal data in accordance with data protection laws. Further information on how personal data is used, and data protection rights are explained in Westfield's Privacy Notice, available at <https://uk.westfield.com/privacy>. Westfield's data protection team can be contacted at [dpo@urw.com](mailto:dpo@urw.com). Entrants wishing to exercise their rights can do so by submitting a form at [MyRights](#).
21. Where specified the Competition is in collaboration with a participating retailer and customers have consented to receiving marketing materials from participating retailers, customers understand that their personal data will be treated in accordance with the sponsor's privacy notice (not Westfield's) and that it is the sponsor who is responsible for ensuring that the customer's personal data is treated in accordance with data protection laws. Should customers have any queries or complaints in relation to a sponsor's treatment of their personal data, the customer should refer that complaint directly to the participating retailer.