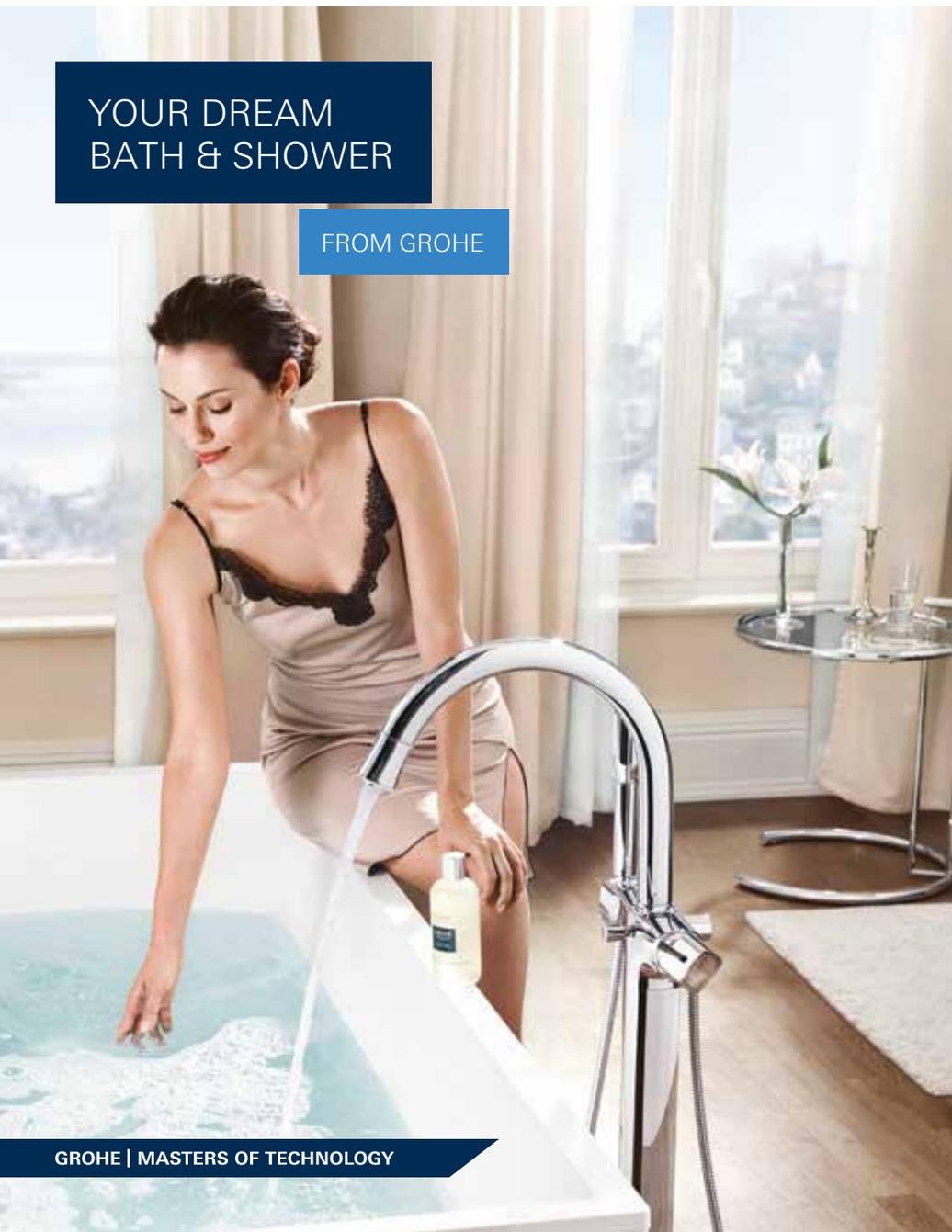


YOUR DREAM
BATH & SHOWER

FROM GROHE



ABOUT GROHE

Our Brand

With 5,800 employees and a presence in more than 130 countries, GROHE is the world's leading provider of premium faucet and shower products, offering "Pure Freude an Wasser" ("Pure Joy of Water") to discerning customers across the globe.

Why GROHE?

Quality, design, sustainability and technology: GROHE's four brand values that illustrate our commitment to creating exceptional experiences. Our award-winning designs and unparalleled quality ensure that every time you turn on a GROHE faucet or step into a GROHE shower, you can feel the difference.

Award-Winning Design

Industry-leading design is fundamental to the GROHE brand. This, together with our consumer-centric approach and unwavering commitment to quality, ensures our products function as beautifully as they look. GROHE offers premium products in traditional, transitional and modern design styles to accommodate varying tastes and budgets.

The GROHE Design Team, located in Dusseldorf, Germany and led by SVP Paul Flowers, was honored with the highest accolade in the field of product design—the red dot Design Team of the Year. GROHE is the only company in the sanitary industry to receive this award, and the only company in the industry to have an in-house dedicated design team. Past winners have included Apple, Bose, BMW, Sony and Porsche—we're in good company! GROHE now has an impressive 27 red dot awards, including five coveted "Best of the Best" awards for product design. The team's design expertise continues to garner recognition and honors around the world.

Sustainability

GROHE translates active eco-mindedness into comfort and convenience your conscience can live with. Economical water usage and resource-sustaining production are prevalent in each stage of our development and design process. In GROHE factories, up to 99% of waste material is recycled, energy consumption is minimized and excess heat is reused. We use brass from our own foundry, allowing us to use recycled material internally.

Our packaging also reflects our ecological approach, making design adjustments to minimize packaging materials to significantly reduce carbon emissions.

GROHE encourages sustainable living through innovation. GROHE Blue® Chilled & Sparkling provides filtered, chilled, and sparkling water directly from your tap, eliminating the need for plastic bottles. This water offers users the opportunity to reduce greenhouse gas emissions by at least 25 to 50 percent over bottled mineral water and conventional water dispensers.



red dot design award
design team of the year 2011

PURE FREUDE AN WASSER MOMENTS OF TRUTH

Seven decades of research and development has resulted in a range of products that are renowned worldwide for their technical excellence and longevity. Throughout this price list you'll find references to our water technologies, all of them developed to make your experience with GROHE different, special and better.



GROHE SilkMove®

Smoothest handling for effortless precision and ultimate comfort for a lifetime.



GROHE StarLight®

Made to last surfaces ranging from precious matte to shiny like a diamond.



GROHE CoolTouch®

No scalding on hot surfaces thanks to 100% GROHE CoolTouch®.



GROHE TurboStat®

Always the right temperature, for the utmost convenience and safety.



GROHE EcoJoy™

Save precious resources and enjoy 100% water comfort.



GROHE DreamSpray®

Innovative quality showers for luxurious revitalization and wellbeing.



GROHE Digital®

Intuitive digital technology at your fingertips.



GROHE Whisper®

Innovative water technology delivering whisper-quiet acoustics.



GROHE FeatherControl

The joy of effortless fingertip control and long lasting silky smooth operation.

GROHE ALLURE

The confident and precise use of geometric shapes in the Allure collection explores the pure, linear appeal of minimalist architecture to create a striking and memorable water experience. Innovation has never been so alluring.

Available in GROHE Starlight® Chrome and with coordinated accessories.





GROHE ALLURE BRILLIANT

Rediscover the beauty of water with Allure Brilliant. Designed around geometric shapes and crisp contours, this sophisticated collection brings architectural precision to the bathroom. Crafted with the utmost care, the gem-like faceted body finishes in a spout with a cut-away detail, accentuating the flow of cascading water.

Available in GROHE Starlight® Chrome and with coordinated accessories.





GROHE ATRIO®

Classic design and timeless materials – the perfect marriage of beauty and comfort. With a distinct nod towards the Bauhaus dictum: form follows function. The unencumbered Atrio® design also includes two handle options: a simple cylindrical lever and Trio spoked handle. Atrio® for today and tomorrow – because classics are designed to last.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™ and with coordinated accessories.





GROHE GRANDERA®

The GROHE Grandera® collection combines innovation with timeless elegance and modern design. The perfect backdrop for water in all its beauty, Grandera® features the highest quality and craftsmanship with harmonious detail that sets a new aesthetic standard in the bathroom.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™ and with coordinated accessories.






GRANDERA

GROHE ESSENCE NEW

If you're searching for a cool, crisp look, then Essence is the faucet for you. A stylish faucet with its clean, minimalist shape and pure design, Essence will endure long after passing trends fall by the wayside.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™ and with coordinated accessories.



S-Size



M-Size



L-Size



XL-Size





GROHE EUROCUBE®

For a sharp, tailored look in your bathroom, choose Eurocube®. Here is a design so cleverly engineered that we are able to offer an extensive choice of faucets featuring a perfectly square design for the lavatory, shower and bath. Across the range, cut-out detailing on the lever handles reduces the perceived volume of each piece while highlighting the minimalist appeal of the collection.

Available in GROHE Starlight® Chrome and coordinates with Essentials accessories.



S-Size



M-Size



L-Size



XL-Size





GROHE EUROCUBE® JOY

Pure metropolitan design. Eurocube® Joy bathroom architecture has that clear sense of rigour that comes with innovative technology, exemplified by GROHE's FeatherControl joystick cartridge technology. The GROHE FeatherControl cartridge brings joystick control to a whole new level. Using state-of-the-art coated ceramic discs and an innovative sealing, the GROHE engineers have created a joystick cartridge with a wider volume and temperature angle – for a more precise control – with the same silky smooth operation as our renowned GROHE SilkMove® cartridge.

Available in GROHE Starlight® Chrome and coordinates with Essentials accessories.





GROHE EUROSTYLE

Pure emotion. Emotions – not just reason and analysis – guide actions. Allow yourself to drift, but maintain control. Organic shapes that beautifully caress the senses will help you reach this goal. The Eurostyle line was developed for intuitive, environmentally conscious people. Flowing, nature-inspired Eurostyle surfaces in your bathroom will invoke an atmosphere of wellbeing. Enjoy the balanced design and the perfect interaction of fittings and ceramics, and anticipate a relaxed time-out from everyday life.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™ and coordinates with Essentials accessories.





GROHE EUROSTYLE COSMOPOLITAN

Soft curves and fluid lines make the Eurostyle Cosmopolitan a stylishly modern complement to a variety of bathroom settings. Featuring a distinctive keyhole-shaped handle pitched at the inviting angle of seven degrees, Eurostyle Cosmopolitan offers a unique design proposal for the modern bathroom. Utilizing an astute mix of simple curves and flowing forms, product selections include a 4-hole bath combination and a single-lever shower mixer with an innovative storage shelf to ensure showering products are always within reach. The collection benefits from GROHE StarLight® Chrome for a scratch and tarnish-resistant finish and GROHE SilkMove® technology to ensure a smooth, precise and comfortable handling—even after years of daily use.

Available in GROHE Starlight® Chrome. Coordinates with Essentials accessories.





GROHE EUROPLUS®

The design of the new Europlus® balances modern visuals with premium handling. A versatile and great value faucet, it brings comfort and clarity to the bathroom environment. Finished with a parabolic detail and set at an incline of seven degrees, the handle features GROHE SilkMove® technology for comfortable and precise water control. The enduring aesthetic appeal ensures that every detail has been carefully considered, from the coordinated lift-rod to the tapering spout, all accentuated by GROHE StarLight® for a lasting scratch and tarnish resistant finish.

Available in GROHE Starlight® Chrome. Coordinates with Essentials accessories.





GROHE PARKFIELD®

With sweeping lines and smooth curves, the fluid forms and organic shapes of Parkfield® invite unparalleled purity of design into the bathroom for enhanced water enjoyment.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™. Coordinates with the Essentials Authentic accessories.





GROHE CONCETTO

Concetto is an unbeatable blend of design and performance for budget-minded projects. It's also packed with our latest technologies including GROHE SilkMove® for precise handling and GROHE StarLight® for a radiant, brilliant shine. Youthful, fresh and dynamic, its dynamic and clean design creates a fresh, modern look that will add a contemporary touch to your bath.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™.





GROHE SOMERSET®

Highlighting the enduring appeal of Art Deco design, the Somerset® faucet collection is a bold fusion of tradition and modernism. A hexagonally-faceted spout and handles give continuity to the authentic design combined with a perfect classic look.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™. Coordinates with Essentials Authentic accessories.



GROHE GENEVA®

Authentic detailing, unpretentious style. Geneva® succeeds in capturing the essence of traditional design. Geneva® is characterized by the refined flowing lines of its arched spouts. The true art of the Geneva® line lies in the carefully detailed cross and lever handle designs that inspire a traditional warmth without a hint of overstatement.

Available in GROHE Starlight® Chrome, Brushed Nickel InfinityFinish™, Polished Nickel InfinityFinish™, Oil Rubbed Bronze and with coordinated accessories.



GROHE KENSINGTON®

Luxurious and attractive, GROHE Kensington® with Swarovski® crystal handles, will take you back to an era of glamour and indulgence. With refined styling and elegant details, the collection is sure to be the talking point of your home. Available with or without Swarovski® crystal handles, this piece exudes luxury.

Available in GROHE Starlight® Chrome & Brushed Nickel InfinityFinish™ and with coordinated accessories.



GROHE SEABURY®

Recalling the design sensibilities of an era when classical influences defined elegance by detail, Seabury® creates an aura of nostalgic Americana. The true beauty of the collection is in the detailing of its cross and lever handles, complimented by 21st century technology.

Available in GROHE Starlight® Chrome, Brushed Nickel InfinityFinish™, Polished Nickel InfinityFinish™ and Oil Rubbed Bronze with coordinated accessories.



GROHE SMARTCONTROL SHOWER SYSTEM

Rainshower™ SmartControl – Choose the spray, control the volume, save the settings. GROHE's unique SmartControl push-and-turn button technology takes the idea of comfortable showering to a new level. The innovative GROHE SmartControl technology offers spray selection and volume adjustment in one. Turn the GROHE ProGrip handle and alter the volume as you like. Your preferred volume setting is stored - perfect for a short shower pause or for your next shower. Smooth and intuitive controls, operated directly from the main shower unit, mean operation is simple and easy for the entire family - including children. That's Smart.



Push the button to start the shower.



Turn to adjust the water volume gradually from Eco to Full Flow.



Push again to stop or pause the shower.
The volume is now preset when you restart.



GROHE EUPHORIA® SYSTEM

Perfect proportions and consistent geometry. The Euphoria® System is a combination of modern, contemporary design and functional excellence – uniting GROHE DreamSpray® and GROHE TurboStat® in one coordinated shower system.

Featuring an exposed thermostatic valve for custom comfort, the system allows for seamless switching between the shower head and hand shower by turning the diverter button. The shower head can be swiveled to the desired position for customized comfort. For a tub/shower configuration, consider the Euphoria® Tub/Shower System option that merges pragmatic design with function. In addition to the hand shower and shower head, it provides the convenience of a tub spout.

Available in GROHE Starlight® Chrome.





GROHE RETRO-FIT™

GROHE Retro-Fit™ Shower System transforms an existing shower head into a luxurious shower system with a shower head and hand shower quickly and easily—without breaking the wall—to reinvent your bathroom as an invigorating spa.

The Retro-Fit™ shower system is offered as a set, with Euphoria® shower head and hand showers, or as a basic shower rail set – allowing for a customized shower experience.

The system fits all GROHE shower heads from the compact New Tempesta® to the XXL Rainshower™, and all hand showers, from the minimalist Sena to the advanced Power&Soul®.



GROHE 18" Retro-Fit™ with Rainshower™ shower arm



Before



After

GROHE RETRO-FIT™ BUNDLES

Available Finishes: GROHE Starlight® Chrome



GROHE 18" Retro-Fit™
Tempesta® Cosmopolitan



GROHE 18" Retro-Fit™
Euphoria® Cosmopolitan



GROHE Retro-Fit™
Tempesta® Cosmopolitan



GROHE Retro-Fit™
Euphoria® Cosmopolitan
2.0 gpm



GROHE Retro-Fit™
Euphoria® Cosmopolitan
2.5 gpm



GROHE Retro-Fit™
Euphoria® Cube™



GROHE Retro-Fit™
Euphoria® Rustic



GROHE Retro-Fit™
Power&Soul®



GROHE Retro-Fit™
Power&Soul® Cosmopolitan



GROHE Retro-Fit™
Rainshower™ Rustic

GROHE POWER&SOUL®

GROHE Power&Soul® showers have been created with perfect understanding of your moods and needs. An indulgent choice of four innovative spray patterns – GROHE Rain O², Rain, Bokoma Spray™ and Jet – ensure a perfect shower for every mood.



GROHE Jet

A focused circular spray that delivers a refreshing burst of water. Ideal for stimulating the skin or simply cleaning the bathtub or shower.



GROHE Bokoma Spray™

Eight dynamic spray nozzles create a "breathing" effect, recreating the tension-relieving sensation of a fingertip massage.



GROHE Rain O²

A soft, smooth spray based on our original Rain spray. Air is drawn into the shower head and mixed with water for a wider and fuller spray.



GROHE Rain

Wide and luxurious – a soft, delicate pattern to soothe the skin. Mimicking warm summer rain, this spray provides full and even coverage.





GROHE AQUATUNES

The high quality water resistant Bluetooth speaker. Aquatunes is an exciting collaboration combining the benefit of PHILIPS electronics expertise with GROHE's in-depth understanding of creating unique bathroom experiences. Developed to bring emotion to the bathroom space, Aquatunes allows you to play music via Bluetooth on the wireless water-resistant speaker, transforming your showering experience.





GROHE RAINSHOWER™ COSMOPOLITAN

Modern bathrooms demand products that combine the latest design styles with high-performance features and technologies. With their geometric, stepped profile and perfect GROHE StarLight® chrome finish, Rainshower™ Cosmopolitan hand and shower heads are offered in a number of sizes, enabling you to create your perfect shower. All designs feature GROHE DreamSpray® technology for an unbeatable shower experience and complements GROHE's Cosmopolitan faucet collections.



8" Rainshower™ Cosmopolitan 210



12" Rainshower™ Cosmopolitan 310



16" Rainshower™ Cosmopolitan 400



GROHE RAINSHOWER™ F-SERIES

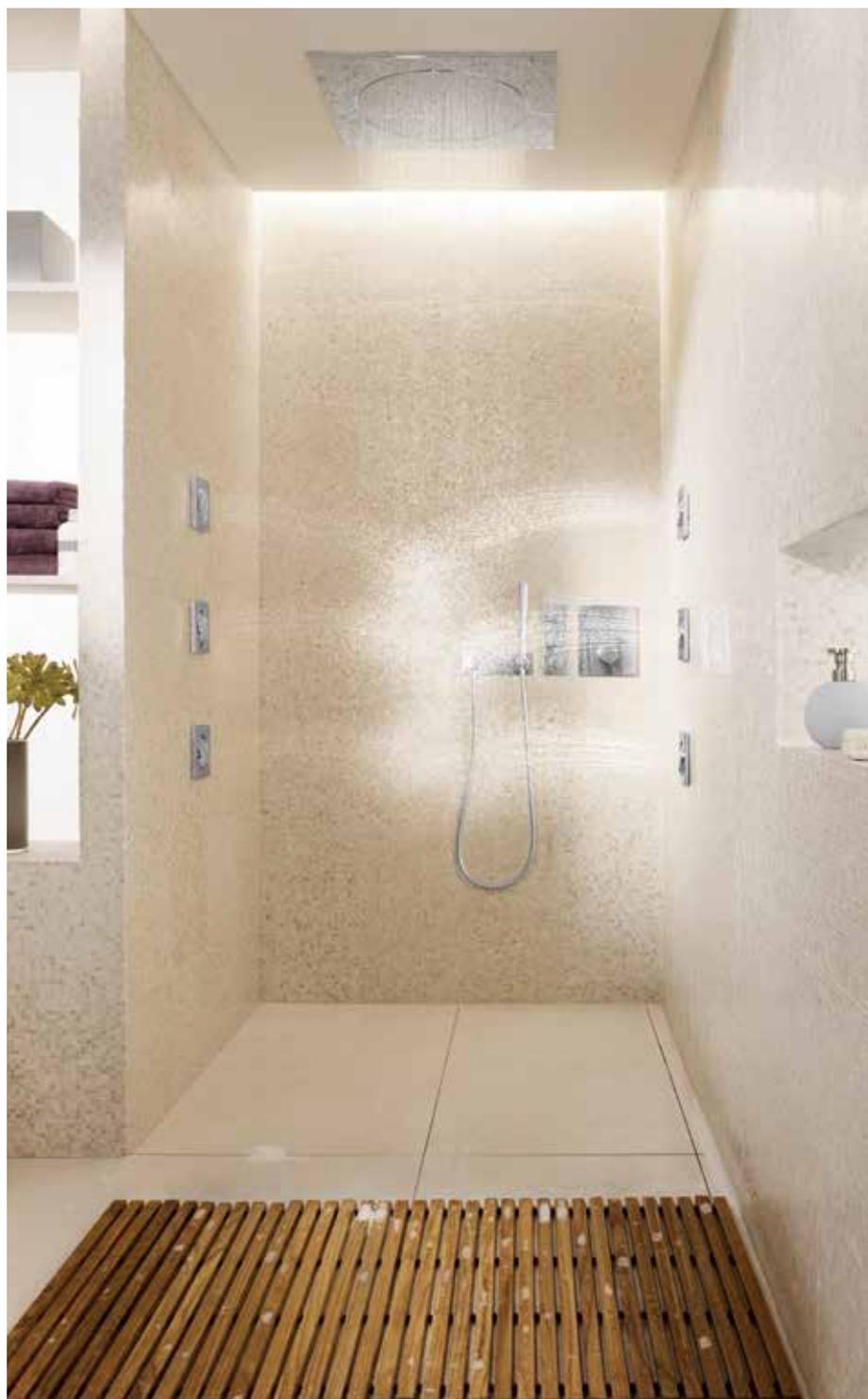
The Rainshower™ F-Series of shower heads and body sprays provides total freedom, affording consumers the flexibility to create their preferred interaction with water. The super-flat panels blend seamlessly into any environment, maximizing the showering space. Combined with a thermostat and hand shower from one of GROHE's contemporary faucet lines, Rainshower™ F-Series creates a customized showering zone that adheres to the GROHE Sensual Minimalism philosophy – minimalist in design, yet comfortable, functional and enticing to use.



Rainshower™ F-Series 10"



Rainshower™ F-Series 20"



GROHE RELEXA®

Whether you need to wake up or unwind, our Relexa shower line – featuring GROHE DreamSpray® technology, delivers. Relexa hand showers and shower heads features four distinct, tightly controlled spray patterns for truly satisfying showering.





GROHE GROHFLEX®

With GrohFlex®, function and form are uniquely blended into a simple, flexible system design that covers all shower and tub/shower installation options. To this end, there are a variety of affordable shower and trim sets that are sure to fit your style. Popular GrohFlex® Shower Set kits are found on the next page.

PRESSURE BALANCE VALVES



GrohFlex® PBV Authentic
Shower set



GrohFlex® PBV Timeless
Shower set



GrohFlex® PBV Cosmopolitan
Shower set

THERMOSTATIC VALVES



GrohFlex® THM Authentic
Shower set



GrohFlex® THM Timeless
Shower set



GrohFlex® THM Cosmopolitan
Shower set



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