



NEW: Smaller, uncoated boxes are constructed from recycled cardboard to save resources. Wall plates are no longer included with sensors and time switches.



OLD: Older, harder-to-recycle packaging, with coated cardboard and more ink, will be phased out as stock is depleted.

Sustainable packaging initiative includes launch of recycled boxes and removal of wall plates

WattStopper is updating its packaging to better harmonize with sustainable building practices. Newly-designed boxes are constructed from uncoated recycled cardboard, and require only a small amount of ink. Additionally, the company is removing wall plates from commercial and residential wall switch sensor and time switch packages. The changes have been implemented to save resources and reduce waste.

Industry practice to purchase wall plates separately

The sustainable packaging initiative harmonizes with the standard industry practice, where wall plates are purchased separately from controls to accommodate style, color and ganging requirements of each job.

An additional benefit will be diverting unneeded single gang wall plates from landfills. And, the smaller sensor and time switch boxes require up to 37% less space for storage and transportation.

Rollout schedule for new packaging

WattStopper will begin shipping wall switch products in the recycled boxes, without wall plates, once old inventory is depleted. Expect to see repackaged sensors beginning late 2010 and throughout the first half of 2011.

- WS-250: December 2010
- PW/DW/UW sensors: Second quarter 2011
- WD and WN sensors: Second quarter 2011
- TS time switches: Second quarter 2011
- Residential sensors and time switches: First quarter 2011

The easy-to-recycle uncoated cardboard boxes are being implemented across the entire WattStopper product offering. Products such as power packs and ceiling sensors will be shipped in the new packaging when old stock is depleted.