



A Family and Employee Owned Company

Phone: 800-543-2550 Fax: 585-494-1839

Customer Memo

Date: August 15, 2025
To: All Canadian Liberty Pumps Distributors
From: Steve Ritsema, National Sales Manager Canada
Subject: Advanced Notice of Canadian Price Increase – Effective October 15, 2025

Dear Valued Customer:

Our last price increase notification was due to exchange rates and for the first time in years we are even with our US price list. At that time, we mentioned that Liberty would hold off on tariff price adjustments. Liberty has now had time to analyze real component cost increases.

Effective, October 15, 2025. Liberty Pumps is implementing a price increase. The increase is variable by product and will range from 2 – 4% depending on model.

Below is a link to the new price list and is now available in digital form only. The link below will allow you to download the files in multiple formats:

Thank you for your valuable partnership.

Sincerely,

A handwritten signature in black ink that reads "Steve Ritsema". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Steve Ritsema

E-mail: liberty@libertypumps.com steve.ritsema@libertypumps.com
