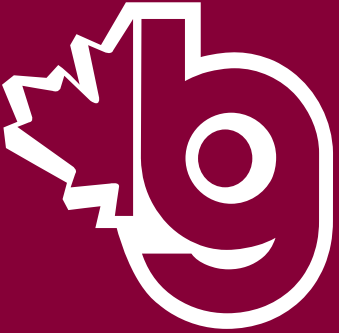




# rand uidelines

Updated Nov 2025

# TABLE OF CONTENTS

# INTRODUCTION

---

Welcome to the Bartle & Gibson Brand Guidelines. This document outlines the basic elements of our corporate identity and provides usage guidelines for a variety of applications. Adherence to these guidelines is essential in maintaining a consistent and professional public identity for Bartle & Gibson.

**Our identity must be consistent across external and internal collateral in our Western Canadian offices, in presentations and at events.**

Achieving an effective brand starts with a unified identity.



# CORPORATE LOGO

---

## INTRODUCTION

The Bartle & Gibson logo serves as a graphical representation of the company's leadership, Canadian affiliation, as well as a tribute to Mr. Charlie Bartle and Mr. Cecil Gibson, the company's founders.

In all instances the BG icon should appear along with the Bartle & Gibson logo text. Exceptions must be approved by the marketing manager.



# CORPORATE LOGO

## ALTERNATIVE ORIENTATIONS



Vertical Logo



Horizontal Logo



Vertical Logo



Horizontal Logo

# CORPORATE LOGO

## LOGO SPACING



### HORIZONTAL LOGO SPACING

This horizontal orientation is equally acceptable as the vertical orientation.

The BG icon should be the same distance left of “bartle & gibson” as the “e” and the “&” or as the “g” and the “&” in the logo text.



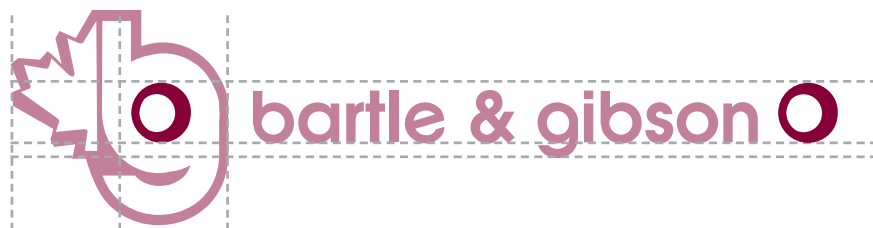
### VERTICAL LOGO SPACING

This vertical orientation is equally acceptable as the horizontal orientation.

The BG icon should be the same distance above “bartle & gibson” as the horizontal space between the “e” and the “&” or as the “g” and the “&” in the logo text.

# CORPORATE LOGO

## LOGO ALIGNMENT



## HORIZONTAL LOGO ALIGNMENT

The BG icon should be aligned so that the center “o” shape of the BG icon is aligned to the bottom of the “bartle & gibson” logo text as demonstrated here.



## VERTICAL LOGO ALIGNMENT

The BG icon in the Bartle & Gibson logo is heavily weighted on its right side. As a result of this, the logo appears out of place when perfectly aligned vertically.

To compensate, a modified vertical alignment should be used. The modified alignment is demonstrated here. Namely the “BG” icon is aligned vertically with the logo text as though the half Canadian maple leaf didn’t exist as part of the BG icon.

# CORPORATE LOGO

## LOGO BUFFER ZONE



### HORIZONTAL LOGO BUFFER ZONE

The center “o” shape of the BG icon is the appropriate height and width to account for a buffer zone around the logo.

This is the minimum empty space required to be around the logo and is directly proportionate to the logo size.



### VERTICAL LOGO BUFFER ZONE

The center “o” shape of the BG icon is the appropriate height and width to account for a buffer zone around the logo.

This is the minimum empty space required to be around the logo and is directly proportionate to the logo size

# CORPORATE LOGO

## GENERAL GUIDELINES



Primary logo on white



Primary logo on black



Primary logo on pantone



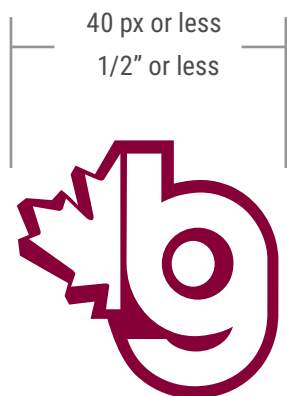
Grey scale logo

The Bartle & Gibson logo should mostly be used in one of the four color schemes represented here.

Other variations may be accepted, but need to be approved by the marketing manager. Contact information can be found at the end of this document.

# CORPORATE LOGO

## SMALL SIZE APPLICATIONS



Horizontal Logo

minimum width 0.75" or 60px



**bartle & gibson**

Vertical Logo

minimum width .5" or 40px

**If Bartle & Gibson's logo will appear on a collateral piece requiring the BG icon to be less than 40 pixels or 1/2 inch in width the logo without "Plumbing | Heating | Electrical" should be used.**

This variation of Bartle & Gibson's logo is much more easily read compared to the icon with PHE. The smaller icon needs to be easily readable.

# CORPORATE LOGO

## SCENARIOS TO AVOID

These examples demonstrate some scenarios that should be avoided when using the logo.



Skewing or stretching the logo in any way



Moving the location of the BG icon



Placing the BG icon below the logo text



Placing the logo on a photograph background



Changing the color of the logo



Changing the angle in which the logo appears

# CORPORATE LOGO

---

PLUMBING | HEATING | ELECTRICAL



**bartle & gibson**  
Plumbing | Heating | Electrical

When using the “Plumbing | Heating | Electrical” tagline as part of the B&G logo, it must be placed next to the logo as shown here.

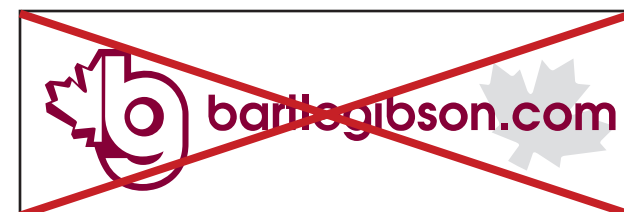
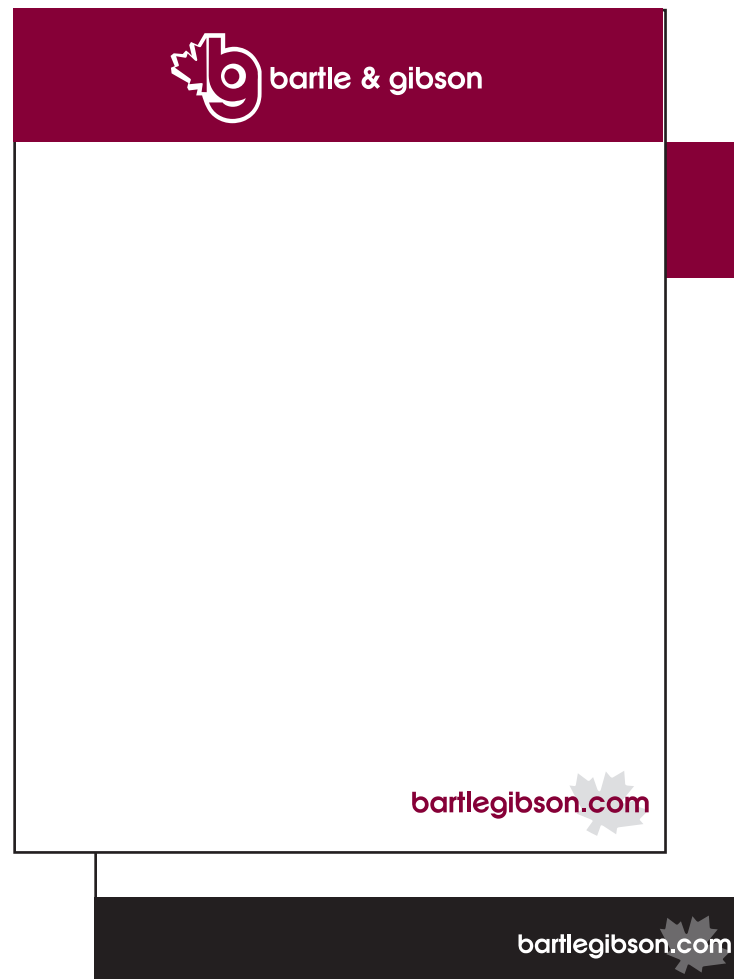
**In instances where the product line cannot appear in one of the two formations, the marketing manager should be consulted for approval. Contact information can be found at the end of this document.**



**bartle & gibson**  
Plumbing | Heating | Electrical

# CORPORATE ASSETS

## MAPLE LEAF URL



**The maple leaf url is to be used as a graphic addition only. It is not to be used with the BG icon under any circumstances.**

The leaf url is to be displayed on a black, white, yellow, or burgundy background only. Do not use the maple leaf on its own. It must be used with the website url. Please only use the "Bartle Bold" font for the URL.

See letterhead examples here.

# CORPORATE TYPE

---

## PRIMARY HEADER FONT

Aa

### Roboto Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
(.,:?!\$&@\*)0123456789

This font should be used in all instances requiring title text or a heading. Roboto Condensed Semibold may also be used as a heading text in instances where Roboto Condensed Semibold has been used as a title.

Roboto Condensed can be found at [fonts.google.com](https://fonts.google.com) for free.

### Weights:

---

Roboto Condensed Regular

*Roboto Condensed Italic*

**Roboto Condensed Semibold**

***Roboto Condensed Semibold Italic***

# CORPORATE TYPE

---

## PRIMARY BODY FONT

Aa

### Roboto Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
(.,:?!\$&@\*)0123456789

This font can be used with most variations of weight and should be the primary body font on a collateral piece.

Roboto Condensed can be found at [fonts.google.com](https://fonts.google.com) for free.

### Weights:

---

Roboto Condensed Regular

*Roboto Condensed Italic*

Roboto Condensed Medium

*Roboto Condensed Medium Italic*

Roboto Condensed Semibold

*Roboto Condensed Semibold Italic*

# CORPORATE TYPE

---

## CORPORATE NAME FONT

Aa

### Bartle Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

(.,:?!\$&@\*)0123456789

Bartle Bold is only available in a single weight (bold). This font should be used for the website only. Bartle Bold can be downloaded at [bartlegibson.com/downloads](http://bartlegibson.com/downloads).

Headings, subheadings, body copy & captions should not use this font unless referencing the website. Example: "You can find this information at **bartlegibson.com**"

### Weights:

---

**Bartle Bold**

# CORPORATE TYPE

---

## SUMMARY

***Lorem ipsum dolor sit amet!***  
***Consectetur adipiscing elit.***

In et purus est, ac adipiscing tortor. Vestibulum fermentum fermentum tincidunt. Aliquam ut tortor elit. *Nunc nisi.*

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In et purus est, ac adipiscing tortor. Vestibulum fermentum fermentum tincidunt. *Aliquam ut tortor elit. Nunc nisi mi, volutpat id vehicula in, blandit non ligula. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Proin mi mauris, fringilla eget fermentum et, vehicula vel nisi. Nulla lorem elit, accumsan ut commodo sed, fermentum ac ligula. Ut gravida placerat felis, ut volutpat nisl mollis eget. Vestibulum venenatis convallis vehicula. Proin sit amet justo eros.*

**bartlegibson.com**

## Primary Header Weights:

---

Roboto Condensed Regular

*Roboto Condensed Italic*

**Roboto Condensed Semibold**

***Roboto Condensed Semibold Italic***

## Primary Body Weights:

---

Roboto Condensed Regular

*Roboto Condensed Italic*

**Roboto Condensed Medium**

***Roboto Condensed Medium Italic***

**Roboto Condensed Semibold**

***Roboto Condensed Semibold Italic***

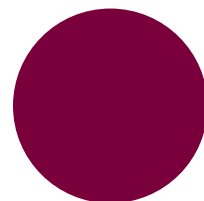
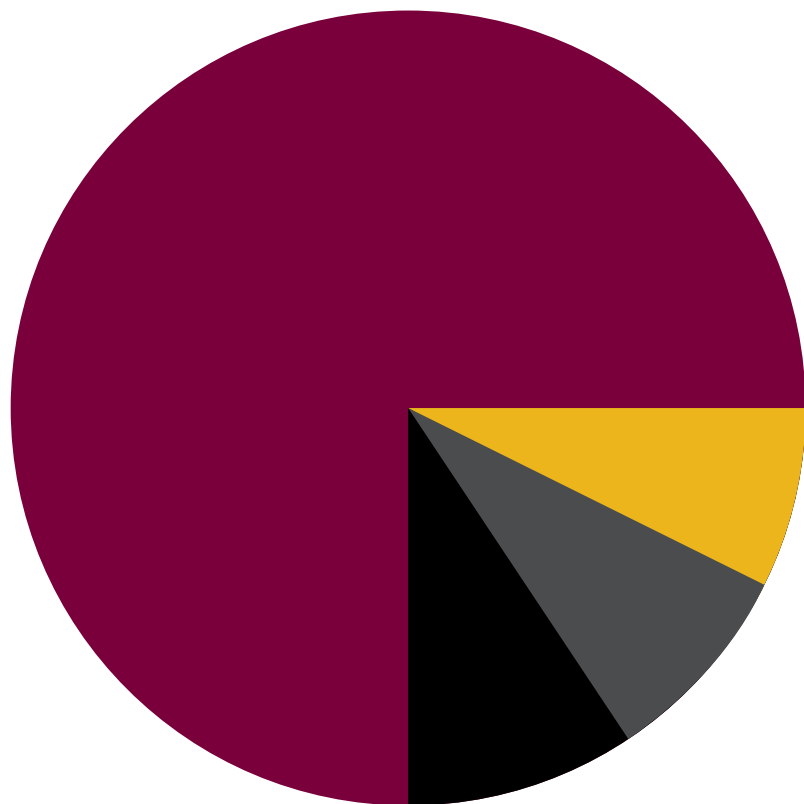
## Corporate Font Weights:

---

**Bartle Bold**

# CORPORATE COLOURS

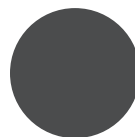
## PRIMARY COLOUR PALETTE



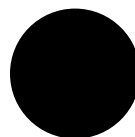
**Pantone:** PMS 209C Burgundy  
**Hex:** 860038  
**Print:** C:0 M:100 Y:34 K:53  
**Web:** R:132 G:0 B:44



**Hex:** ECB41F  
**Print:** C:8 M:30 Y:100 K:0  
**Web:** R:236 G:180 B:31



**Hex:** 4C4C4E  
**Print:** C:0 M:0 Y:0 K:85  
**Web:** R:35 G:31 B:32



**Hex:** 000000  
**Print:** C:60 M:40 Y:40 K:100  
**Web:** R:0 G:0 B:0

Pantone 209C should always be used as the main brand colour, either on its own or through the geometric background asset. For artwork purposes, hex ECB41F (mustard yellow) may be used as a secondary colour. For typographical use, hex 4C4C4E may be used in place of or alongside black.

# WEB GUIDELINES

---

## INTRODUCTION

The Bartle & Gibson website was revamped and launched late 2024. During this time, web guidelines were created separately from the standard Bartle & Gibson brand guidelines.

**All guidelines after this page are referring to our website, [bartlegibson.com](https://bartlegibson.com).**

Any changes or shifts in the branding on the website must be approved by the contacts at the end of these guidelines.



# WEB GUIDELINES

## COLOUR PALETTE

### PRIMARY COLOURS



**PRIMARY 01**  
#860038



**PRIMARY 02**  
#75757A



**PRIMARY 03**  
#ECB41F

### TEXT COLOURS



**TEXT**  
#333333



**TEXT - INVERSE**  
#FFFFFF

### 'MY DEAL' COLOURS



**MKTG 01**  
#734098



**MKTG 02**  
#FDBA1E



**MKTG 03**  
#05BDD9



**MKTG 04**  
#128E7A



**MKTG 05**  
#DF564B



**MKTG 06**  
#223A74

### SUPPLEMENTARY COLOURS



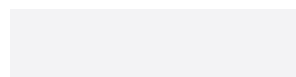
**UI 01**  
#4C4C4E



**UI 02**  
#B0B0B7



**UI 03**  
#DDDD E5



**UI 04**  
#F0F0F2

### SUPPORT COLOURS



**SUPPORT ONE**  
#DA002E



**SUPPORT TWO**  
#098B38



**SUPPORT THREE**  
#EE921D



**SUPPORT FOUR**  
#08A0D0

\* These colours may not be 100% accurate. Always type in the hex code instead of using an eyedropper tool.

# WEB GUIDELINES

---

## PRIMARY FONT

Aa

### Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
(.,:?!"\$%&'@\*)0123456789

This font can be used with most variations of weight and should be the primary body font on the website.

Roboto can be found at [fonts.google.com](https://fonts.google.com) for free.

### Weights:

Roboto Regular

Roboto Medium

**Roboto Bold**

# WEB GUIDELINES

## PRIMARY FONT HIERARCHY

### HIERARCHY

### PROPERTIES

### USAGE

Heading 1

Roboto Bold, 46pt

Hero Banner Headlines  
Page Titles

Heading 2

Roboto Bold, 36pt

Section Titles

Heading 3

Roboto Medium, 32pt

Modal Titles

Heading 4

Roboto Medium, 28pt

Section Titles  
Global Dropdown Titles

Heading 5

Roboto Medium, 24pt

eSpot Titles

Heading 6

Roboto Medium, 18pt

Pricing/Unit of Measure  
Tabs  
My Account Navigation Headers  
Callouts & Intro Body Copy

Body Text 1

Roboto Medium, 15pt

Product Titles (Tables & Search Overlay)  
Category Titles  
Links/CTAs (Standard)

Body Text 2

Roboto Regular, 15pt

Body Copy  
Form Field Labels/Inputs/Footer Links

Body Text 3

Roboto Medium, 14pt

Links/CTAs (Small)

Body Text 4

Roboto Medium, 13pt

Brand, Manufacturer, Customer & Product ID numbers  
Availability Information

# WEB GUIDELINES

## ICONOGRAPHY



# WEB GUIDELINES

## DISPLAY ELEMENTS

### LINKS

|                                  |                                    |                                   |
|----------------------------------|------------------------------------|-----------------------------------|
| View All Brands →                | View All Brands                    | View All Brands                   |
| Primary - Enabled                | Secondary - Enabled                | Tertiary - Enabled                |
| View All Brands →                | View All Brands                    | View All Brands                   |
| Primary - Hover                  | Secondary - Hover                  | Tertiary - Hover                  |
| View All Brands →                | View All Brands                    | View All Brands                   |
| Primary - Disabled (Opacity 50%) | Secondary - Disabled (Opacity 50%) | Tertiary - Disabled (Opacity 50%) |
| View All Brands →                | View All Brands                    | View All Brands                   |
| Primary - Small                  | Secondary - Small                  | Tertiary - Small                  |

### LISTS

- Unordered nested list level 1
    - Unordered Nested List Level
    - Unordered Nested List Level
  - Unordered nested list level 1
  - Unordered nested list level 1
1. Ordered nested list level 1
    - a. Ordered Nested List Level 2
    - b. Ordered Nested List Level 2
  2. Ordered nested list level 1
  3. Ordered nested list level 1

### PAGINATION

Page Set < 1 of 3 >

Dropdown Displayed < 1 of 6 >

- Page 2
- Page 3
- Page 4
- Page 5
- Page 6

# WEB GUIDELINES

## DISPLAY ELEMENTS

### ACCORDIANS

#### ACCORDIAN 1

^  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec ligula ipsum, sollicitudin id porta in, malesuada nec mauris. Aliquam non turpis eu libero iaculis sodales. Fusce semper augue eget ipsum commodo, vel tempor ipsum consequat.

#### ACCORDIAN 2

#### ACCORDIAN 3

### BREADCRUMBS

#### Enabled

Breadcrumb 1 • Breadcrumb 2 • Breadcrumb 3

#### Hover/Focus

Breadcrumb 1 • Breadcrumb 2 • Breadcrumb 3

#### Overflow

Breadcrumb 1 • ... • Breadcrumb 3

Breadcrumb 2  
Breadcrumb 3

### PROGRESS INDICATOR

1 Current 2 Next 3 Last

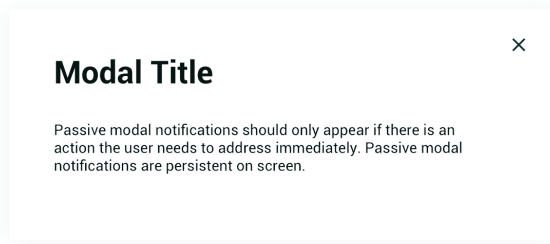
✓ Previous 2 Current 3 Next

✓ Previous ✓ Previous 3 Current

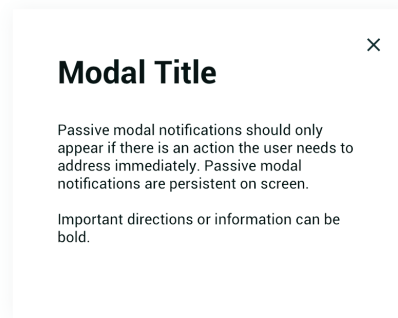
# WEB GUIDELINES

## DISPLAY ELEMENTS

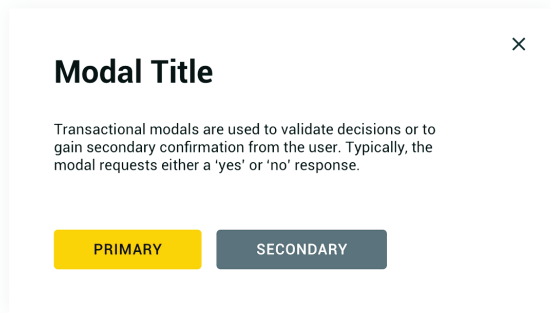
### MODAL



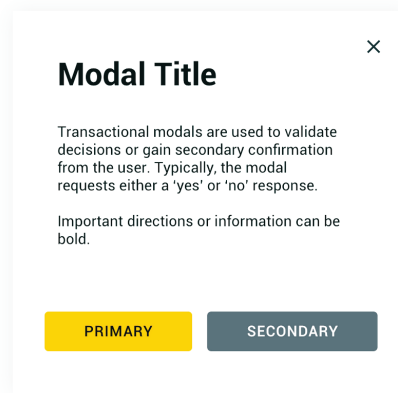
Passive Modals @ >640px  
Width can vary



Passive Modals @ <640px



Transactional Modals @ >640px  
Width can vary

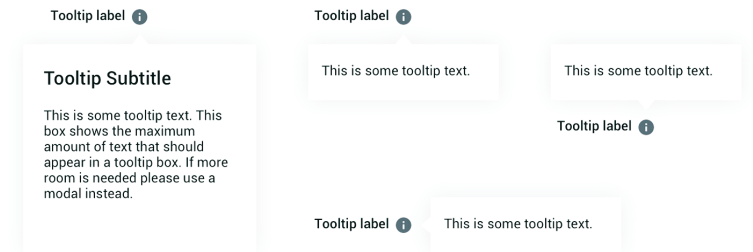


Transactional Modals @ >640px

### LOADING ICON



### TOOLTIPS



### TABS



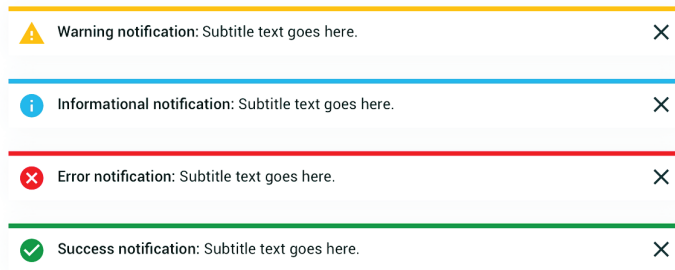
# WEB GUIDELINES

## DISPLAY ELEMENTS

### NOTIFICATIONS

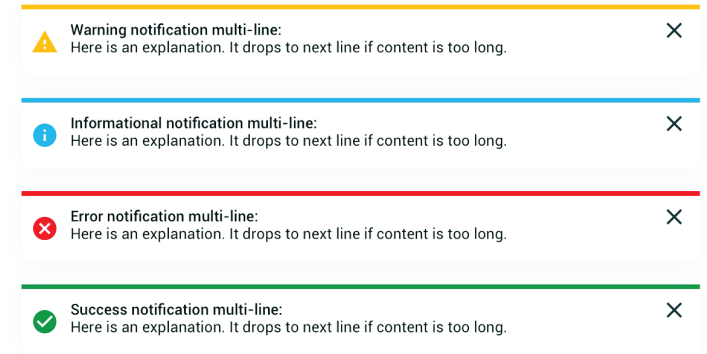
Inline notifications:  
One line

Width can vary but  
should be the same if  
multiple notifications  
appear at once

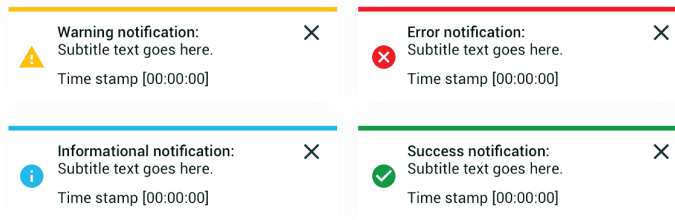


Inline notifications:  
Multi-line

Width can vary



Toast notifications



# WEB GUIDELINES

## DISPLAY ELEMENTS

### TABLES

| PRODUCT DESCRIPTION                                                                                                                       | LAST PURCHASED | PRICE        |   |   |   |                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------|----------------|--------------|---|---|---|-------------------------------------------------------------------------------------|
|  Crimping Tool Klein 1005                                | 05/30/2021     | \$47.50 / EA | - | 1 | + |  |
|  2in 0-100psi 1/4in Gauge Pressure                       | 05/30/2021     | \$1.98 / EA  | - | 1 | + |  |
|  1L Corrosion Inhibitor (Molybdate Based) Heatlink 01205 | 05/30/2021     | \$40.76 / EA | - | 1 | + |  |
|  2 Hole Drain Sump 11x11x16in w/ Lid TUF-TITE 2HDS-1     | 05/27/2021     | \$95.52 / EA | - | 1 | + |  |
|  WS10 Cartridge (26087) Aqua Flo 15500143 (S1)           | 05/27/2021     | \$4.55 / EA  | - | 1 | + |  |

| LIST NAME                             | LAST UPDATED | TOTAL       |                                                                                       |                                                                                       |
|---------------------------------------|--------------|-------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 2350 Morrison Ave                     | 05/05/2021   | \$36,957.26 |  |  |
| 6322 Delores Dr                       | 04/15/2021   | \$6,769.12  |  |  |
| 160 Stonepointe Dr (Units 6A, 6B, 6C) | 04/15/2021   | \$79,664.67 |  |  |
| 4040 West 214th St                    | 04/03/2021   | \$632.84    |  |  |

# WEB GUIDELINES

## INTERACTIVE ELEMENTS

### PRIMARY, SECONDARY, AND TERTIARY CTAS

|                        |                    |                          |                      |                         |                     |
|------------------------|--------------------|--------------------------|----------------------|-------------------------|---------------------|
| Primary Button Enabled | <div>PRIMARY</div> | Secondary Button Enabled | <div>SECONDARY</div> | Tertiary Button Enabled | <div>TERTIARY</div> |
| Hover                  | <div>PRIMARY</div> | Hover                    | <div>SECONDARY</div> | Hover                   | <div>TERTIARY</div> |
| Focus                  | <div>PRIMARY</div> | Focus                    | <div>SECONDARY</div> | Focus                   | <div>TERTIARY</div> |
| Disabled (Opacity 50%) | <div>PRIMARY</div> | Disabled (Opacity 50%)   | <div>SECONDARY</div> | Disabled (Opacity 50%)  | <div>TERTIARY</div> |
| Small                  | <div>PRIMARY</div> | Small                    | <div>SECONDARY</div> | Small                   | <div>TERTIARY</div> |
| Button Grouping        | <div>PRIMARY</div> | <div>SECONDARY</div>     | <div>TERTIARY</div>  |                         |                     |

### CART CTAS

|                        |                          |             |
|------------------------|--------------------------|-------------|
| Primary Button Enabled | <div>ADD TO CART</div>   | <div></div> |
| Hover                  | <div>ADD TO CART</div>   | <div></div> |
| Focus                  | <div>ADD TO CART</div>   | <div></div> |
| Disabled (Opacity 50%) | <div>ADD TO CART</div>   | <div></div> |
| Small                  | <div>ADD TO CART</div>   | <div></div> |
| Active                 | <div></div>              | <div></div> |
| Success                | <div>ADDED TO CART</div> | <div></div> |

# WEB GUIDELINES

## INTERACTIVE ELEMENTS

### TEXT INPUTS

Sizes set below are standard, except for inputs on product carousels and detail pages, which is set at a 32px height.



# WEB GUIDELINES

## INTERACTIVE ELEMENTS

### DATE PICKER

Single day picker:  
Closed - no date selected

Date

mm/dd/yyyy 

Open - no selection, today highlighted

Date

mm/dd/yyyy 

Dates should be displayed in the mm/dd/yyyy format

| March 2022 |     |     |     |     |     |     |
|------------|-----|-----|-----|-----|-----|-----|
| MON        | TUE | WED | THU | FRI | SAT | SUN |
| 1          | 2   | 3   | 4   | 5   | 6   | 7   |
| 8          | 9   | 10  | 11  | 12  | 13  | 14  |
| 15         | 16  | 17  | 18  | 19  | 20  | 21  |
| 22         | 23  | 24  | 25  | 26  | 27  | 28  |
| 29         | 30  | 1   | 2   | 3   | 4   | 5   |

Open - date selected

Date

mm/dd/yyyy 

| March 2022 |     |     |     |     |     |     |
|------------|-----|-----|-----|-----|-----|-----|
| MON        | TUE | WED | THU | FRI | SAT | SUN |
| 1          | 2   | 3   | 4   | 5   | 6   | 7   |
| 8          | 9   | 10  | 11  | 12  | 13  | 14  |
| 15         | 16  | 17  | 18  | 19  | 20  | 21  |
| 22         | 23  | 24  | 25  | 26  | 27  | 28  |
| 29         | 30  | 1   | 2   | 3   | 4   | 5   |

### CHECKBOXES

Enabled

Checkbox Heading

Placeholder

☒ Placeholder

Hover

Checkbox Heading

☐ Placeholder

☒ Placeholder

Focus

Checkbox Heading

☐ Placeholder

☒ Placeholder

Disabled (Opacity 50%)

Checkbox Heading

Placeholder

☒ Placeholder

Horizontal

Checkbox Heading

Placeholder ☒ Placeholder

### RADIO BUTTONS

Enabled

Radio Button Heading

Placeholder

☒ Placeholder

Hover

Radio Button Heading

☐ Placeholder

☐ Placeholder

Focus

Radio Button Heading

☐ Placeholder

☒ Placeholder

Disabled (Opacity 50%)

Radio Button Heading

Placeholder

☐ Placeholder

Horizontal

Radio Button Heading

Placeholder ☒ Placeholder

### FILE UPLOADERS

Prompt

ACCOUNT PHOTO

Only .jpg and .png files. 500kb max file size.

"Upload file" trigger browser default file uploader modal

UPLOAD FILE

File Uploaded

ACCOUNT PHOTO

Only .jpg and .png files. 500kb max file size.

UPLOAD FILE

photo.png

# WEB GUIDELINES

## INTERACTIVE ELEMENTS

### SELECTS

|                                                                                             |                                                                                                                                         |                                                      |                             |                           |                                                                      |                           |    |
|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|-----------------------------|---------------------------|----------------------------------------------------------------------|---------------------------|----|
| Default<br>(width can vary)                                                                 | <div>Descriptor</div> <div>Select One</div>                                                                                             | Small Select /<br>Default                            | 10                          | New Selection             | <div>Descriptor</div> <div>Selection</div>                           | Disabled<br>(Opacity 50%) | 10 |
| Hover<br>(only a cursor<br>change)                                                          | <div>Descriptor</div> <div>Select One</div>                                                                                             | Hover<br>(only a cursor<br>change)                   | 10                          | Form Validation           | <div>Descriptor</div> <div>Select One</div> <div>Error message</div> |                           |    |
| Focus                                                                                       | <div>Descriptor</div> <div>Select One</div>                                                                                             | Focus                                                | 10                          | Help / tool-tip           | <div>Descriptor</div> <div>Select One</div> <div>i</div>             |                           |    |
| Open<br><br>Select style<br>determined by<br>browser, each<br>browser has a<br>unique style | <div>Descriptor</div> <div>Select One</div> <div>Option one</div> <div>Option two</div> <div>Option three with a really long name</div> | Open<br><br>Select style<br>determined by<br>browser | 10<br>10<br>25<br>50<br>100 | Disabled<br>(Opacity 50%) | <div>Descriptor</div> <div>Select One</div>                          |                           |    |

# WEB GUIDELINES

## INTERACTIVE ELEMENTS

### DROPDOWN

|                                    |                                                                                               |                           |                                                                                               |
|------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------|-----------------------------------------------------------------------------------------------|
| Default<br>(width can vary)        | <div>Dropdown Label</div>                                                                     | Open / New<br>Selection   | <div>Dropdown Label</div> <div>Option one</div> <div>Option two</div> <div>Option three</div> |
| Hover<br>(only a cursor<br>change) | <div>Dropdown Label</div>                                                                     | New Selection             | <div>Option One</div>                                                                         |
| Focus                              | <div>Dropdown Label</div>                                                                     | Validation                | <div>Dropdown Label</div> <div>Error message</div>                                            |
| Open / Focus                       | <div>Dropdown Label</div> <div>Option one</div> <div>Option two</div> <div>Option three</div> | Disabled<br>(Opacity 50%) | <div>Dropdown Label</div>                                                                     |

### FILTERABLE DROPDOWN

|                                    |                                                                                         |                           |                                                                                         |
|------------------------------------|-----------------------------------------------------------------------------------------|---------------------------|-----------------------------------------------------------------------------------------|
| Default<br>(width can vary)        | <div>Q Filter</div>                                                                     | Open / New<br>Selection   | <div>Q Filter</div> <div>Option one</div> <div>Option two</div> <div>Option three</div> |
| Hover<br>(only a cursor<br>change) | <div>Q Filter</div>                                                                     | New Selection             | <div>Q Option One</div>                                                                 |
| Focus                              | <div>Q Filter</div>                                                                     | Validation                | <div>Q Filter</div> <div>Error message</div>                                            |
| Open / Focus                       | <div>Q Filter</div> <div>Option one</div> <div>Option two</div> <div>Option three</div> | Disabled<br>(Opacity 50%) | <div>Q Filter</div>                                                                     |

# CONTACT INFO

---

All company communications should conform to the correct brand guidelines  
For specific questions, please contact Bartle & Gibson's marketing department.

Joshua Pedersen  
Director of e-Commerce  
& Marketing

joshp@bartlegibson.com  
825.609.6018