Host Guidelines for Summer Concerts

Congratulations for hosting the world class musicians of the Edmonton Symphony Orchestra Musicians on your street! You will be experiencing a small taste of a symphonic concert brought right to your front door.

We can't even imagine a world without live music and are doing everything in our power to bring the music safely to you this summer. In return we are asking YOU to help support us and the Edmonton Symphony Orchestra by asking your friends and neighbours to donate generously at this event. We understand that not everyone can give, but every amount makes a difference.

With Alberta's new phase 2 guidelines we are now able to hold outdoor concerts of up to 100 people but there are a few new items that we must all carefully respect. According to the new guidelines "<u>Pop-up or street performance events that attract</u> <u>crowds of onlookers outside a controlled area should be avoided due to the difficulty of maintaining appropriate distance and managing the size of the gathering</u>" Be sure your event is in a controlled area.

How to organize your own concert!!!

- 1. Choose a date and time with your contact musician. Set the event start time for guests 30 min before the musicians will play to allow people time to gather and get settled. The concerts are 45-60 minutes.
- 2. Pick a spot where the concert could be held with appropriate physical distancing for the musicians and guests. Performing on private property, a street, parking lot or in a cul-de-sac are good as the size is controlled and people who can watch from their own property do not count as gathering. Be sure not to fully block a road. The maximum size for outdoor gatherings is 100 people at this time so it is still important to control the size of the event.
- Invite Guests! Contact your friends and neighbours and invite them to bring a chair and come to the concert. Let people know the event is free to attend but we will be asking for donations directly for the orchestra online at edmontonsymphony.com/summerdonation, by using our pledge forms or by

cheque. We will also be collecting cash tips for the musicians. The Edmonton Symphony Orchestra is a charitable organization so all pledges, cheques and online donations are tax deductible. Also at this time there is a matching campaign so all donations are doubled!

- 4. Set up Musicians will bring everything they need to perform. You may want to put up signs reminding your guests to maintain physical distance which is required by AHS and post information about how to donate online and by cheque. If possible it is also nice to set up a table as a spot for guests to make their donations and include pens, envelopes and hand sanitizer.
- 5. Concert Just sit back and enjoy the show!!!!!

We know COVID-19 has had a huge impact on everyone in our community, so we understand that not everyone can give, but every amount makes a difference. Thank you for helping us organize these concerts and helping keep the music live in our communities.



Some photos and ideas from other successful concerts





