



**Evolution of the Arts
in a Digital World**

SYMPOSIUM 2021

ATTENDEE PACKAGE

Emerging Digital Technologies: Endless Possibilities on a Budget

January 27, 2021



Canada Council
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ARUP



Thank You for Joining Us.

We are delighted to have you join us for the Evolution of the Arts in a Digital World Symposium. We are so excited to engage you in prevalent and practical conversation about the nature of our digital world, and our place within this digital world. Our goal is to help you feel comfortable returning to your organizations and making recommendations and changes about digital offerings thanks to the information you gather from this event.

If you have any questions before, during, or after the event, don't hesitate to reach out to Kyra at symposium@winspearcentre.com for assistance.



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This symposium is made possible thanks to the incredible support of Canada Council for the Arts.

Event Details:

Wednesday, January 27, 2021
10:00 AM - 11:30 AM MT

Your personal Zoom link was sent to you in your registration email. You will also receive it in a reminder email one hour before the event begins. If you do not have a Zoom link, please email symposium@winspearcentre.com for assistance.

Zoom Tips and Tricks:

To participate in the sessions, you will need to join the meeting on the Zoom platform. Please note that if you are connected using audio only on your phone, you will not be able to fully participate. We suggest that you connect on a computer or in the Zoom app so you can fully participate.

You will also need the newest version of Zoom to participate in the breakout sessions (as applicable). For a detailed guide on how to check for the latest version of Zoom please [click here](#).

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Rafael Baldwin

Digital Media Storyteller, New World Symphony

Rafael Baldwin is a single, multi-camera, and VR/360° immersive media director and producer working at the intersection of filmmaking, sound and music production, computer programming, and human interaction.

Experienced in non-fiction television broadcast, Baldwin has been in charge of news coverage and special transmissions of events of the highest international

reputation, such as the British Academy of Film and Television Arts (BAFTA) Awards; Cannes, Venice, Berlin, San Sebastian, Sundance Europe, and London Film Festivals; The Royal Wedding of Prince William and Kate Middleton in Great Britain; the Coronation of King Philip VI of Spain; the London 2012 Olympic and Paralympic Games; and the NFL at Wembley. In 2014, he won the 2nd place at the British Broadcasting Corporation (BBC) World Cup Freestyles: an international music video competition organized by the BBC – the most important public media conglomerate in the world – broadcast in the context of the 2014 Brazil FIFA Football World Cup.

Rafael Baldwin's work has been featured on media outlets such as ESPN, BBC, Variety Latino, Univision Networks, and Televisa Media Group, and he is a Lifetime Member of the National Association of Hispanic Journalists (NAHJ) of America.

Baldwin has been responsible for interviews with:

Film: George Clooney, Tom Hanks, Hugh Jackman

Sports: Michael Phelps, Usain Bolt, Roger Federer

Music: The Rolling Stones, The Eagles, Scorpions

Classical music: Michael Tilson Thomas, Sasha Cooke, Gil Shaham

Politics: Ban Ki-moon, Lech Walesa, Boris Johnson

In the field of New Media, Rafael Baldwin is the Digital Media Storyteller at the New World Symphony – the main symphonic orchestra in Florida, led by eleven-time Grammy-Award winner conductor Michael Tilson Thomas – and Professor of VR/360° Immersive Filmmaking and Storytelling for undergraduate and postgraduate students at the University of Miami. He has been an Immersive Filmmaking consultant for PBS South Florida, an Insta360 featured video artist during the Russia 2018 FIFA World Cup, and a guest speaker at important arts summits such as the Miami Arts Marketing Project and the National Conference of the League of American Orchestras. In 2016, Baldwin directed the award-winning Virtual Reality documentary "Mission: Frost Science" in collaboration with the new Phillip and Patricia Frost Science Museum of Miami.

Rafael has three postgraduate degrees: a Master's Degree in Screen Documentary from Goldsmiths, University of London, a Master's Degree in Interactive Media from the University of Miami, and a Master's Degree in Composition for Screen from the Royal College of Music in London.