

Bike to the Symphony

For immediate release

Edmonton, AB (May 1, 2023) – Calling all cyclists! Bike to the Symphony returns as cyclists are invited to ride together through some of Edmonton's most scenic streets before enjoying an Edmonton Symphony Orchestra (ESO) concert at the Winspear Centre on May 19th. The event is a collaboration between The ESO, Winspear Centre, and Paths For People and Bike Edmonton.

This year's route will take participants along Whyte Avenue, across the High-Level Bridge, and through Edmonton's Arts District to the Winspear's doors. The ESO will host the evening's New Music Series performance of Dark Patterns. This concert celebrates living composers, ESO premiere works, and guest artist debuts including Juno Award-winning composer Samy Moussa, who will conduct the ESO for this concert. The series blends the familiar with the cutting-edge for an hour-long performance at the Winspear Centre. Audiences are invited to enjoy music, mingling, and a contemporary side of the ESO and take advantage of a special ticket offer. A monitored, secure bike parking area will be available for cyclists.

"To share our love for music and help turn a bike ride into an inspiring moment is exciting," says James Schutz, Winspear Centre and ESO Director of Marketing and Business Development.

"Biking has always been a part of the ESO culture, and this event is a wonderful opportunity to raise awareness of how many people commute by bike. Finishing the day with a concert, in an acoustically splendid setting, is a great way to start your weekend."

"When we started this event in 2010, we had around 100 people, including musicians, riding to the symphony, looking great and having so much fun. Cycling in Edmonton has grown tremendously since then, and it's easier than ever to ride," adds Christopher Chan, Paths for People board member.

Bike route and schedule of events:

6:00PM: Depart from the alley plaza in front of Sugared & Spiced (rear, 10334 82 Ave NW)
6:15PM: Brief stop at Garneau Lamp to pick up more cyclists (NW corner of 109 St and 88 Ave)
6:20PM: Brief stop at Ezio Faraone Park to pick up more cyclists (11004 97 Ave NW)
6:45PM Arrive at the Winspear Centre with enough time to park your bike
7:30PM ESO concert Dark Patterns begins

Members of the ESO, Winspear Centre staff, and Christopher Chan will join cyclists on Thursday, May 19th and will be available for interviews at 6:45PM

Tickets to the concert are available through the Winspear Box Office or WinspearCentre.com

Use the promo code BIKE23 for a special 50 percent off ticket offer

Additional information regarding the event can be found at <https://pathsforpeople.org/symphony/>

More about Dark Patterns:

<https://www.winspearcentre.com/tickets/events/eso/2023/dark-patterns/>



About the Winspear | Edmonton Symphony Orchestra | Tommy Banks Centre

In its 71st year, the Edmonton Symphony Orchestra has taken its place as one of Canada's foremost orchestral ensembles. Its current roster includes musicians from Canada and around the world performing a wide-ranging repertoire, from great classical masterworks to Hollywood scores to new works. The orchestra is the resident artistic ensemble, the "home team," of the Winspear Centre, among the best acoustic concert halls in North America. The Tommy Banks Centre for Musical Creativity launched in 2013 delivering musical discovery programs that transform lives.

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