

5

ULTIMATE REASONS

to differentiate your business with
Workrig Partner Network



The Opportunity

Growing HR Technology
Market in India



The Scale & Size

Multiple Domain &
Industries Served



The Product

Unparalleled
Advantage



The Head Start

Connecting Customers
With Partners



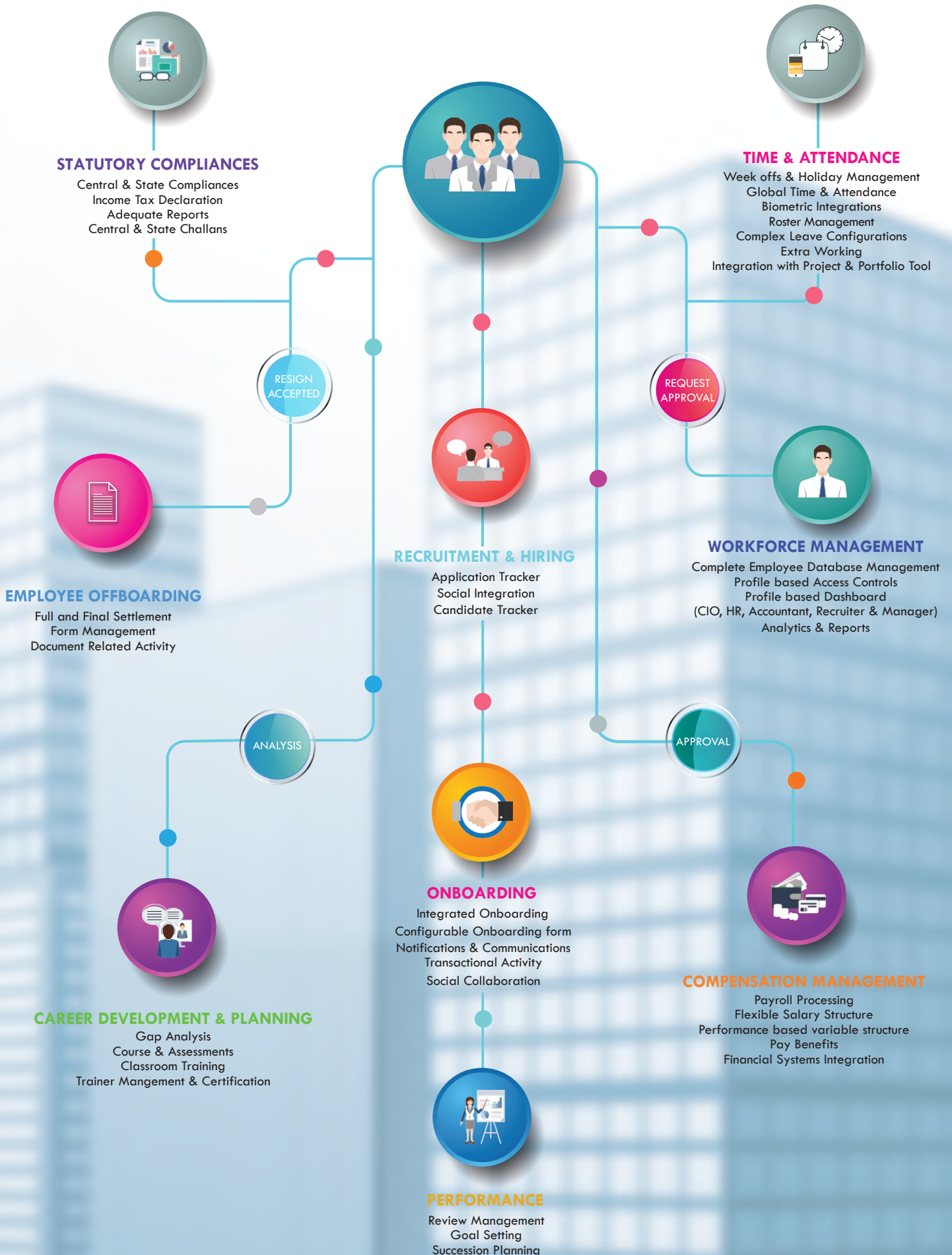
The Rewards

Exceptional
Channel Economics



From Hire to Retire

30+ HR Processes Knit Together in One Product



Workrig Partner Network differentiates your business, connects with customers and gets you access to the most comprehensive HR Tech product in the enterprise IT industry.

Workrig Partner Network is transforming the way its partners develop & expand their businesses. The valuable benefits, tools, resources, training and support structure developed to get the partners upto speed with market dynamics is unique and unparalleled.

We believe, 'NOW' is the right time to take advantage of this opportunity and to join the ever expanding Workrig Partner Network. Adopted by Industry Experts. Loved by our customers.

THE PRODUCT Unparalleled Advantage

Workrig offers its partners an unprecedented ability to participate in delivering a highly configurable and integrated HR solution with complete modules ranging from Hire to Retire to their customers. There are more than 30+ essential HR processes knit together in one product which makes it highly desirable by the clients. The solution is available on cloud with multi-tenant architecture supplemented with mobility solutions. The product is highly secured with SSL certification / 256 bit AES encryption for enhanced data protection. For enterprise customers, the solution is also available on-premise (at client's server).

THE HEAD START Connecting Customers with Partners

Workrig Network Partners receive numerous opportunities to promote their services & offerings to the existing customers of Workrig. Also, partners can leverage on customer reference model to fast track their business requirements. They also receive top priority for inclusion in Workrig's go-to-market activities. In fact, specialised partners also leverage distinct branding, logos, co-branded business cards and digital marketing exposure.

THE OPPORTUNITY Growing HR Technology Market in India

Indian industries are transforming their practices from just employee management to employee development. Corporates are now keenly looking at HR products like Workrig to provide seamless integrated enterprise HR system to cater to this shift. With 5.5 million turn out of graduates annually, India has the world's largest employable graduates (~36%)* and effectively makes the Indian HR technology market extremely lucrative to the tune of ~\$4 bn. In order to manage such volumes, HR technology market has to grow simultaneously at an expected CAGR of 9.5%*. Main segments of growth being HR analytics, employee engagement, recruitment, learning & training management.

THE REWARDS Exceptional Channel Economics

Partners benefit from high-value sales and very profitable services opportunities when they identify buyers, sell and implement Workrig modules and solutions. In addition to extremely attractive resale margins, the Workrig incentive program rewards highly aligned partners that focus on specific areas of product implementations. The rewards just do not stop with monetary incentives & margins, moreover, Workrig Partner Network Program ensures the right emphasis on training, support structure with more than adequate resources & tools helping in customer acquisition.

THE SCALE & SIZE Multiple Domain & Industries Served

Multiple customers across geographies are participating with Workrig today. The product has expanded its reach to myriad industries with several modules aligned to the uniqueness of the respective domains. With Workrig's broad module portfolio, the up-sell possibilities are unique in the industry and helps to expand your customer base. Our standard workflows are built on the industry wide best practices, thus providing an opportunity to the clients to upgrade themselves from their home grown processes to best in class processes.

World of unlimited opportunities is knocking with Workrig Network Partner Benefits.

Workrig Network Partner Benefits	Silver	Gold	Platinum
Product & Subscription Discount	●	●	●
Online Technical Support Resources	●	●	●
Sales Training	●	●	●
Technical Training (online) Free of Charge	●	●	●
Partner Locator Listing on Website	●	●	●
Inside sales support	●	●	●
On field sales support	●	●	●
Privileged New Module Release (Before we release to the market)		●	●
Workrig Cloud Subscription for 6 Months (Free Usage)		●	●
Technical Training (in person) Free of Charge		●	●
Field Engineer Support		●	●
Marketing Plan & Execution Support		●	●
Cooperative Localised Advertising Fund Opportunity		●	●
Quarterly Business Review & Consulting Support		●	●
Exclusive Rights to Sell in Restricted Regions			●
Dedicated Microsite			●
Priority Network Partner with Targeted Response Time			●
Volume based discount opportunity			●
Dedicated Marketing Manager Support			●
Demand Generation Support			●
Better Margins Guarantee			●
Same Day Reseller Margin Transfer Guarantee			●

Note: There may be differences in program construct for different regions. Please contact us for more details.

Be a part of the differentiated Network Partner Program in 3 easy steps.



Contact Us

Contact us on 99806 24422 / 99807 09922 or email at info@workrig.com to schedule a Workrig Partner Consultation Session & evaluate how easy our award winning product is to sell.



Join & Access

Join the exclusive group of Workrig Partner Network and access the critical technical, sales and marketing resources to help grow your business.



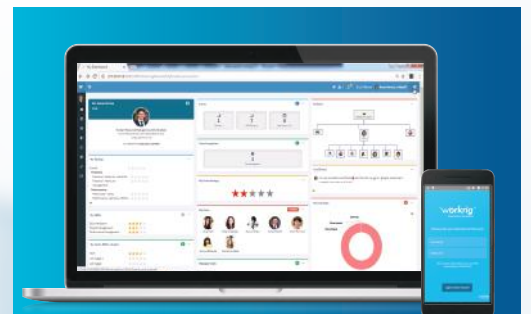
Get Started

Go through our free sales & technical competency training on product to receive Workrig Network Partner Certificate & get started immediately.

We understand the business of businesses.

Workrig has been developed by Konnect Technologies – a product incubator for next-generation products leveraging latest technology - SaaS, Mobility and Virtualization to develop customer focused enterprise software for the global market & Konnect Consultancy – a focused and revered finance and accounts outsourcing company catering to US, UK and Australian clients.

Two key products from the stable of Konnect Technologies, Workrig - Human Capital Management Solution and Taskrig - Project & Portfolio Management Solution, help organisations manage their most valuable and strategic assets – human resources, projects and their customers. We maintain close partnerships with industry experts to develop solutions based on the dynamic needs of businesses and will continue to evolve our offerings as and when the organizations require. We are committed to design solutions that promote green environment.



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