



WORLD PEACE INITIATIVE

# PRESS KIT

2016

# ABOUT

We support the self-empowerment of individuals, through meditation and mindfulness practices, with the aim of creating change on a global scale.

**World Peace Initiative (WPI)** is a non profit organization based in Thailand since 2010 and contributing to the Culture of Peace. We envision sustainable change happening when each and every one of us works towards their inner peace first, and then shares it with family, friends and community at large. Thus, we have various projects that support the self development of people across the world through meditation and mindfulness practices, regardless of their age, race, religion, gender and cultural background.

Through our projects – *free online self-development programs, international fellowships, summits, courses, retreats and many other local and regional activities* – we aim to provide free tools and skills that support individuals in the practice of mindfulness, that boost their self-development and, overall, empowers them to *‘Be the change they want to see’*.

We offer integrated and well-considered programs, all with the purpose of making the world a more peaceful place for all of us.

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# PROJECT PEACE REVOLUTION

Peace Revolution is the first project we initiated, it is focused on youth self-empowerment through the use of inner peace tools, focusing mainly on young leaders and change-makers aged between 18-32.

Since its pilot project in 2008, Peace Revolution has grown into an international network of inspiring young people, who have developed their inner peace skills and later on took active roles in creating more peaceful communities in their countries.

There are currently more than 87,000 people taking part in our self-development program online and 1,000 young leaders and activists have joined our international fellowships. Together, we have created local, regional, and national peace activities and workshops in many countries around the world.

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# PROJECT LIFE ENRICHMENT PROGRAM

LEP is WPI's program, which aims to provide a tool to enhance your daily life through inner peace

LEP is designed for anyone who wishes to find out how to incorporate inner peace and mindfulness in their personal and professional lives. It is a self-development program open to anyone.

The program focuses on the enrichment of life by promoting inner peace and self-development. The online program offers the opportunity to explore inner peace tools incorporating meditation, ethical behaviour, and the cultivation of selfdiscipline.

Our program is available for everyone. It helps people to learn to boost and sustain mental and bodily vitality to become proactive towards meaningful and positive self-development. Participants are provided with the tools to gain a fuller understanding of themselves, and how they can use these skills to improve the lives of the people around them.

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## PROJECT MEDITATION AND MINDFULNESS COURSES

These courses gather participants from all nationalities to participate with the aim of exploring the new concept of meditation and mindfulness.

We live in a world very attached to external stimulus. Every time that a conflict arises we try to see for reasons or solution outside ourselves, forgetting and detaching ourselves every time more from our great inner power and wisdom. Most of the time solutions and understanding lies within ourselves. These courses are open to anyone who wants to explore the possibilities of meditation as a tool for achieving mindfulness and the different ways and benefits that this has in our daily life.

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# PROJECT PAID RETREATS

**Paid retreats provide more meaningful travel experiences, in order to combine leisure with self-exploration.**

The mission of the paid retreats is to provide more meaningful travel experience where participants can combine leisure time with self-exploration that focuses on self-awareness, mindful living and personal transformation.

Our retreats aim to build the foundation of a spiritual practice which participants can maintain long after they return home, and teach them how to cultivate the peacefulness they find on a vacation in their daily life. The retreats get participants to the point where the physical escape becomes secondary and the cultivation of inner peace is the real retreat.

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# PROJECT PEACE SUMMITS

Participants will learn to build peace by themselves, and network with fellow change-makers on how to spread mindfulness practices as peace building tools.

After organizing the First **European Peace Summit** *Connecting Minds - Unleashing Potential* (April 2016, Hungary), World Peace Initiative is about to welcome the three following regional summits:

## **Africa Peace Summit**

*Nurturing a culture of peace within the youth*  
October 2016, Kenya

## **Latin America Peace Summit**

*November 2016, Mexico*

## **South Eastern Europe (SEE) Peace Summit**

*December 2016, Albania*

The aim of these summits is to create a unique opportunity to gather a thriving global community of peace activists and visionaries from different fields, in order to share their stories, brainstorm ideas, launch initiatives, and share an unforgettable experience of solidarity in unfolding our vision of world peace.

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