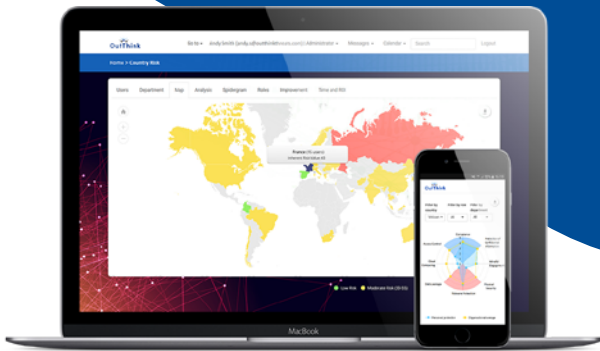




Cybersecurity training platform that delivers a fully immersive cognitive learning experience and human risk management solution.

hello@outthinkthreats.com  
www.outthinkthreats.com

Activate  
Behavioural  
Change



Outthink is a new innovative solution designed to disrupt the security awareness industry by addressing the growing demand for fully trained employees in the fight against growing cyber threat and understanding of complex compliance regulations.

## COGNITIVE LEARNING FROM OUTTHINK

Cognition is the umbrella term for learning skills that change behaviour—the ability to process information, reason, remember, and relate.

The Outthink web-based software platform has been developed specifically to identify and reduce the risky behaviours in the workplace and at home; delivered using an innovative training methodology and principles (socio-technical), to help you build a risk aware culture.

The platform combines customizable assessments, interactive web-based training, and cutting-edge administrative capabilities in one easy-to-use cloud based system delivered as a service (SaaS) – consumed on any form factor (mobile, Mac, PC etc.).



### REDUCE EMPLOYEE RISK AND COMPLY WITH REGULATION

Seamlessly embed cyber security best practices in employee consciousness using socio-technical principles to minimise compliance violations, predict, mitigate human error in real time, and assess human risk.



### IMPROVE PRODUCTIVITY AND LEARNING ENGAGEMENT

Dynamically allocated learning content, based on employee role, cyber security competence and compliance mandates, helping you streamline and automate your culture change programme activities.



### ADVANCED METRICS FOR LEARNERS AND ADMINISTRATORS

Applied insights from NIST, Gartner ENISA deliver an immersive gamified experience to employees and a personal cyber metrics dashboard. Advanced measurements and tracking features for administrators and managers.

Outthink Platform

**THREE E SOLUTION DESIGN PRINCIPLES**

**EASE**

Maximum efficiency delivered from the cloud, on any device, anywhere.

**ENGAGE**

Serve up targeted education content dynamically, according to role and risk profile. Enable and encourage two-way communication.

**EFFECTIVE**

Embeds second nature behaviours and measurable culture change, without spending more time on education than is absolutely necessary.



**CORE PLATFORM FEATURES**

**INNOVATIVE SOCIOTECHNICAL DEVELOPED CONTENT**

Joint optimization content, UXD design that delivers an incentivized learning experience to improve employee engagement, satisfaction and wellbeing.

**ADAPTABLE DEPLOYMENT METHODS**

Award-winning cloud-based (SaaS) platform, which can be easily deployed across multiple regions around the world with just a few clicks.

**FLEXIBLE PRICING MODELS**

Priced per number of users  
Small Business : 1 - 500  
Midsize Business : 500 – 4000  
Large Enterprise : 4000+