



India's Leading Digital Marketing Academy

FRANCHISE OPPORTUNITY

Start your own Online
Education Business From
Home

Highlights

Sell Digital Marketing Online
Courses & earn up to ₹5lakhs per
month*

100% commission on sales up to
₹3.5Lakhs*

Initial investment - ₹50,000

About The Institute



www.digibix.in

- Founded in 2016
- Offers Digital Marketing Online Certification
- Over 22,000+ users across India
- 1.5 Million+ Course & Content Views
- Global presence & students across 7 countries
- Highly rated course by students 4.8/5
- Awarded by Global Youth Marketing Forum
- 3x growth in business in 2020

About The Course

Digital Marketing Certification Course

100% Online Self-study Course.

76 Modules

6 Certifications

Digital Marketing Professional Certification

Search Engine Optimization Professional
Certification

Marketing Through Search - In Practice

Email Marketing

Google Analytics Power Program Certification

Website Design & WordPress Master
Certification

2 Bonus Courses

Facebook Masterclass

Step-By-Step guide to create an online store

Course Pricing & Commission

Website Listing Price: ₹10,000

Course Fee: ₹7000

Commission

First 50 Sales - 100%

50 Sales & above 70%

Initial Annual Investment - ₹50,000

Franchise Owner

- Can collect the fee
- Needs to deposit commission when sale is done.

Franchise Benefits

- Digital Marketing Online Courses are in popular demand
- Earn 100% on your first 50 sales
- Low franchise fee (₹50,000)
- Run the franchise from home
- No minimum requirement
- Little/no documentation
- Presence on the PickdUp website with franchise details
- Training & Marketing support
- Successful franchise earning up to 25lakhs+ per anum

Student Feedback

PickdUp is quite good educational platforms for working professionals. as the all the lectures are quite convenient to learn and a student can learn on his/her own pace. PickdUp was a good choice for doing the Digital Marketing course because I had flexible time. It also gave me full knowledge of digital marketing Methods, like S.E.O., Social media marketing, email marketing and many more.

Akshay Saini



Student Feedback

My experience learning Digital Marketing at Pickup was very good. I am pursuing MBA. Digital marketing has provided good Job opportunities and is helping me build my career.

Rinkal Soni



The Digital Marketing Course by PickdUp has all the knowledge required to become a digital marketer. I am happy to share that I'm soon going to open my Digital Agency.

Dheeraj



Contact Us



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